A VERY BIG WIDA

THANK YOU

TO ALL OUR MEMBERS & SPONSORS

AVOCA CARSON HANCOCK MACEDONIA
MCCLELLAND MINDEN NEOLA OAKLAND SHELBY
TREYNOR UNDERWOOD WALNUT

Ready Responders 130 AED

Community Foundation for Western Iowa

Pottawattamie County Trails Association

Estd 2024 Brewed Awakening

health markets

Rolling Hills Bank & Trust

House of Colour avoca

avoca flowershop

Just Sue Creative

Golden Hills Resource Conservation & Development

Judge Richard Distillery

tweets Coffee, Eats & Treats

TS Bank Ignite Prosperity

Penny's Visions Art Gallery

Zimmerman Grain Bins • Electrical • Concrete • Buildings

The Bear Trap

Sideline Sports & Tees

Blossoms Flowers, Fashion, & Finds

The Occasional Collective

Unique Boutique Iowa

Farm Bureau Financial Services

Pinoak Acres Walnut, Iowa Established 2020

Loess Hills Media and Podcasts

The Picker's Nest

Community 1st Credit Union

Arbor Bank Helping You Grow

Frosting, Inc.

Rustic Door Boutique

Frontier Savings Bank

Taleslate

ReStoRed Home & Garden

Iowa State University Extension and Outreach

Pottawattamie County Find Your Fire

We Sell Local Food FarmTable Delivery

ADA absolute dance academy

HTS Ag

The Buck Snort Restaurant

Penny's Landing

DQ Oakland

From Farm to You Bertelsen Beef

Raddberry's Bakery & Cafe

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fnic Trusted insurance advisors

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Farm & Three

Palace Event Center t Treynor, Iowa

Iowa Western

Primrose Retirement Communities

Willow Creek

Sweet Cinnamon Swirls

Coffee & Donuts Freshly Brewed

My Nurse Healthcare Nurse Concierge Services. Personal Care Services.

Patriot's Choice

Stalcup Ag Service

Walnut Community Center Foundation

Hitchcock House

Avoca Main Street

wAttAway

WIDA Western Iowa Development Association

Together, we make a difference. Together, WE ARE WIDA.

WELCOME

Western Iowa Development Association

COMMUNITY NEWSLETTER



Vicki Matthai, Council Bluffs, IA visited most of the 43 participating businesses in the 2026 WIDA Passport program. Matthai was featured on the Pottawattamie County Routes Podcast

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CELEBRATING OUR COMMUNITIES AND LOOKING AHEAD

A Message from Stacie Kinney, WIDA Executive Director

As we head into the holiday season, there's so much to celebrate across western Iowa!

One of our biggest successes this year was the 2026 Western Iowa Rural Passport program. With 43 participating small businesses across 13 communities, the program continued to encourage travelers to explore our rural towns, discover local businesses, and experience everything our region has to offer.

And the results are exciting! Information collected during the program indicated an estimated 5% to 9% increase in sales. Through our partnership with Unleash Council Bluffs, the Rural Passport landing page also received more than 7,500 views during the campaign. We were especially pleased to receive recognition from Iowa State University for WIDA's work and the impact of the Passport program.

Behind those numbers are real businesses, new customers, and communities working together. That's what makes this program so meaningful, and we're already looking forward to building on its success in 2027. See Page 3 for 2027 sponsorship opportunities

Now, let's make the most of the holiday season!

From Pink Friday and Small Business Saturday to holiday open houses, parades, and community celebrations, there are so many opportunities to shop, dine, and explore locally.

This edition is filled with holiday happenings, business news, and reasons to visit our western Iowa communities. I encourage you to discover a new favorite shop, attend a local event, and support the businesses that help make our communities thrive.

Thank you to our businesses, community partners, sponsors, and everyone who supports WIDA throughout the year. Wishing you a wonderful holiday season and a successful start to 2027!

Stacie Kinney
Executive Director
Western Iowa Development Association



WESTERN IOWA Rural Passport

Celebrating the 2026 Western Iowa Rural Passport

The 2026 Western Iowa Rural Passport brought travelers into our small towns to discover local businesses, enjoy new experiences and explore the hidden gems of western Iowa. Thanks to our sponsors, partners, participating businesses and travelers, the program continues to build awareness and support rural communities.

43	13	30	393,046
BUSINESSES	COMMUNITIES	ZIP CODES	FACEBOOK VIEWS

Growing Awareness and New Connections

The 2026 Passport campaign generated 7,539 landing page views, up 195% from 2024, and reached 6,415 website users, an increase of 259%. Meta advertising generated 6,513 clicks, while TV, radio, podcasts, newspapers and community partners helped spread the word.

WIDA's Facebook presence also continues to grow, recording 393,046 views during the Passport Program (up 51%) and 22,086 three-second video views (up 50%).

Help the Passport Go Further in 2027

Sponsorships fund Passport production, marketing, traveler incentives and program management while keeping participation affordable for small businesses. Remaining funds support future Passport programs.

2027 SPONSORSHIP OPPORTUNITIES

Trailblazer | $5,000
Full-page Passport feature, sponsored Passport Weekend with $1,000 supporting local businesses, premier marketing recognition and sponsor media kit.

Landmark | $2,000
Quarter-page Passport feature, $200 in local business gift cards, prominent logo placement, social media recognition and sponsor media kit.

Voyager | $1,000
Passport logo placement, social media recognition, sponsor thank-you promotions and digital media kit.













NEW MEMBER SPOTLIGHT

Golden Hills RC&D

Golden Hills Resource Conservation & Development (RC&D) is a nonprofit that collaboratively develops and leads community, conservation, & cultural initiatives to improve our quality of life in rural western Iowa.

Golden Hills was established to bring together local people to develop business and industry while utilizing and protecting local natural resources. The first discussions and planning for an RC&D in southwest Iowa started in the late 1970s. This was part of a national effort to create regional entities working within the United States Department of Agriculture. Golden Hills' Articles of Incorporation were filed in 1981 and approved in 1982. In 1987, we officially became a 501c3 nonprofit. Golden Hills was federally funded until 2011, and since then we've relied on grants and fundraising.

Golden Hills offers a variety of programs, projects, services, and events. One of our most popular events is the annual LoHi Trek, a multi-day hiking & camping adventure that moves locations throughout the Loess Hills. Our Local Food Guide is an excellent resource for finding local food growers and markets. Our Dream to Farm program helps train aspiring and beginning farmers. We coordinate and promote three beautiful driving routes: Loess Hills National Scenic Byway, Glacial Trail Scenic Byway, and Western Skies Scenic Byway.

Our new Loess Hills Hiking Guide was released this summer and has been extremely popular. We are working with many partners to develop recreational trails throughout the region, and recently hired a Trails Coordinator focusing on Pottawattamie County. We work with farmers to implement conservation and regenerative agricultural practices to improve water quality and build soil health. We coordinate volunteers to hand-harvest native prairie seed each year, and some of that seed is used for a native plant sale. Golden Hills also leads many educational programs about a wide array of conservation, agriculture, outdoor recreation, culture, and tourism topics.

Looking ahead, we hope to coordinate paddling events in 2027 (pending approval from insurance). We are also launching the LoHi AIR next spring, a unique artist in residence program at numerous sites throughout the Loess Hills.

To learn more about Golden Hills, visit our website (goldenhillsrcd.org) follow us on social media, sign up for our newsletter, and attend an event! You can also support us with a tax-deductible donation. We appreciate working with WIDA to have them help promote our programs and events

Community Spotlight

WIDA is highlighting the communities that make southwest Iowa special. Would you like your community featured in our February newsletter? Contact us to share your stories, news, and what makes your community unique.

Treynor, IA

Small-Town Pride, Big Plans for the Future

Treynor is investing in its future through new recreational amenities, housing opportunities, and downtown improvements. These projects reflect a strong commitment to community pride, growth, and small-town character.

Treynor's Tomorrow: Creating a Sense of Place

A community-led initiative is bringing new energy to downtown Treynor. In 2026, Treynor's Tomorrow received a $6,120 AARP Community Challenge grant to support murals, wayfinding signs, lighting, and improvements to the green space near the town's Four Corners intersection. A highlight is a new historic mural by southwest Iowa artist Lauren Kalstrup, celebrating local landmarks, agricultural heritage, and Cardinal pride.

The downtown green space also hosts community gatherings, including the GreenSpace Jam summer concert series. Together, these efforts are creating a more welcoming place for residents and visitors to connect and explore.

Expanding Recreation and Connections
The City of Treynor recently completed a new entrance from Highway 92 near Zion Drive, temporarily named Heartland Connection. The roadway includes a 10-foot-wide recreational trail connecting to the Vision Treynor grounds and provides access to two additional residential subdivisions.

Working with the Vision Treynor Group and Treynor Trails & Recreation Board, the city has also supported recreational improvements, including a new splash pad, playgrounds, and concession facilities.

Together, these investments are helping Treynor grow while preserving the community spirit that makes it special.

City of Treynor IOWA





Community Spotlight

WIDA is highlighting the communities that make southwest Iowa special. Would you like your community featured in our February newsletter? Contact us to share your stories, news, and what makes your community unique.

Avoca, Iowa

Honoring the Past, Investing in the Future

Avoca continues to build on its small-town character through community partnerships, downtown revitalization, and investments in its future. A recent celebration brought residents together to recognize a major milestone and explore new opportunities for the community.

A New Chapter for a Downtown Landmark
On October 14, Avoca celebrated the grand opening of the newly renovated Avoca Veterans Community Center and The Post Legion Pub at 112 N. Elm Street.

The renovation represents a significant community investment made possible through the generosity and collaboration of local donors, the Iowa West Foundation, the Schultz Family, American Legion Post #227, the City of Avoca, and other dedicated partners.

The ribbon cutting celebrated more than an updated building. It marked a renewed gathering place in the heart of downtown, honoring Avoca's veterans while creating opportunities for residents and visitors to connect.

Looking Ahead with Fresh Perspectives
The celebration also included a First Impressions Community Forum. Avoca was one of just five Iowa communities selected for the 2026 First Impressions Program through Iowa State University.
The program brings outside perspectives to communities through anonymous visits, identifying local strengths, opportunities, and ideas for improvement. Residents were invited to review the findings, share their perspectives, and help shape future priorities.
Together with the ongoing work of Avoca Main Street, these efforts reflect a community committed to preserving its history, strengthening its downtown, and creating a welcoming future for residents, businesses, and visitors.





Make it Merrier

Make the Most of the Holiday Season: Shop, Promote and Support Local

Shop Local, Promote Local, Support Local!
The holiday season brings several nationally promoted days that encourage shopping small, supporting local businesses and giving back. For southwest Iowa businesses, these are great opportunities to connect with customers and build visibility.

And it's not just for retailers! Restaurants, service providers, attractions and other businesses can participate with simple, last-minute promotions.

Mark Your Calendar!

November 20 | Pink Friday
Encourages shopping small before the Black Friday rush. Highlight what makes your business unique or team up with another local business.

November 27 | Black Friday
A major holiday shopping day. Promote local deals, gift certificates or seasonal specials.
November 28 | Small Business Saturday
Celebrates the businesses that strengthen our communities. Share your story, thank customers or highlight your products and services.

November 29 | Artists Sunday
Encourages supporting local artists and makers. Feature handmade products or collaborate with a local creative.

November 30 | Cyber Monday
A day for online shopping. Promote online ordering, gift certificates or convenient ways to book services.

December 1 | Giving Tuesday
A global day of generosity. Highlight a local nonprofit, encourage donations or recognize community volunteers.
Every Little Bit Helps!

You don't need a big budget to participate. A timely social media post, customer email, special offer or collaboration can make a difference.

And for residents, remember that shopping locally, sharing a business's post, leaving a positive review or recommending a favorite business helps strengthen our communities.

This holiday season, let's support the businesses and organizations that make southwest Iowa special!

COMMUNITY EVENTS CALENDAR

NOVEMBER

8, 22 American Legion BINGO - Treynor
11 Veterans Day Dinner - Avoca
14 Tri - Center Trivia Night, Minden
14 Turkey Bingo, Shelby
14-15 Sensory Santa, Treynor
14 Quarterly Auction, Walnut
22 Christmas Tree Lighting, Underwood
27-28 Christmas Walk, Walnut
28 13TH Annual Holidays on Main, Avoca
29 Junior Women Community Christmas, Treynor

January

16 Ullr Bash, Mineola
30 Music Bingo, Walnut
3, 17, 31 American Legion BINGO, Treynor

DECEMBER

2 Christmas in Wonderland, Carson
3 WIDA Back Roads Business Connectors
5 Light Up the Holidays, Shelby
5 Merry & Bright, Minden
6 Breakfast with Santa, Walnut
6, 20 American Legion BINGO, Treynor
11 Holiday Sip and Shop, Walnut
19 Christmas Lighting Contest Judging, Walnut

We've gathered events from across our communities using submissions and public announcements. We've done our best to include them all and apologize if we missed any! Also look for detailed flyers inside.







Holiday Gatherings & Treats at Tweets
Planning a holiday gathering? Tweets in Treynor offers a small party room for gatherings during business hours, along with the option to rent its entire seating area after hours.

Tweets is also preparing Thanksgiving and Christmas preorder offerings, including breakfast favorites, desserts and rolls.

For rental information, email tweetstreynor@gmail.com, and watch for holiday preorder announcements.

CPR Training: Be Prepared for the Unexpected
Whether you work with customers, employees or the public, knowing CPR can make a lifesaving difference. Ready Responders offers CPR and BLS training for individuals and businesses, helping you build confidence and prepare for emergencies.

Classes are offered throughout November and December at Habitat for Humanity in Council Bluffs. For details or group training, contact Ready Responders at 712-318-3334.



Absolute Dance Academy

Dancers are preparing for their annual Winter Showcase in December, while the competition team is gearing up for its February 2027 season.

Adult clogging classes have returned on Monday evenings from 7:15 to 8 p.m., and the Loess Hills Country Cloggers are making a comeback as LHCC 2.0, with plans to welcome new members and resume community performances.

Registration for spring classes opens in December, with sessions running February through May. Classes are available for ages 3 through adult and include ballet, tap, clogging, tumbling and hip hop.

Follow Absolute Dance Academy Neola on Facebook and Instagram for updates and registration information.






Rustic Door Boutique
456 S Oak St Avoca IA 51521
Holiday Open House
Friday Dec 4th 5-8
*The Unique Boutique Iowa
Saturday Dec 5th 10-2
*Sterling by Branigan
Sunday Dec 5th 10-2
*Hope's Cookies


Christmas
OPEN HOUSE
NOVEMBER | 12 & 13 | 4-7PM
602 Highland St., Walnut
FREE SAMPLES | CHRISTMAS ITEMS |
HOT COCOA BAR
Frosting, Inc.
SEE YOU THERE!


Christmas
FOOD DRIVE
Together, We Can Make Spirits Brighter
DONATE
Drop off any non-perishable goods at Frosting, Inc. under the Christmas tree
Frosting, Inc.
602 Highland St., Walnut


FROSTING, INC.
THANKSGIVING MENU
Pies - $32
9" pies are scratch made using real butter
Salted Caramel Apple
Apple Crumb
Pumpkin
Pecan ($35)
Triple Berry
French Silk
Peanut Butter
Cheesecakes - $65
Pumpkin
Caramel Apple
Caramel Toffee Crunch
Caramel Pecan
Bourbon Pecan
Crème Brûlée
Other Fall Treats - $45/9x13 pan
Pumpkin Bars
Apple Crisp
Caramel Butter Bars
Turtle Brownies
HAPPY THANKSGIVING
ORDERS DUE BY SUNDAY, NOVEMBER 15th
Frosting, Inc.
602 Highland St.
Walnut, IA 51577
712-249-5942
kimjcanada@gmail.com

Penny's Visions Art Gallery

510 Front Street,
Neola, Iowa 51559

November Open House

Invited by Russell & Penny Christensen

First Weekend
November 6th, 7th & 8th

Second Weekend
November 13th, 14th & 15th

10:00am to 6:00pm every day

Bring A Friend....Share The Moment



Grateful

Our hearts are full this season, and you all are the reason!
Thank you to our loyal customers. We know you have many options and are so glad you chose us.
Thank you to our new fiber neighbors in Crescent who have welcomed us to your community with support and trust. We are happy to be part of your community.
Thank you to all of our communities, the businesses and nonprofits. We are proud to serve you every day.
Thank you to our amazing Staff, Board and Shareholders. You are our heart and foundation.

In appreciation, we are giving away a Yeti Cooler prize pack filled with local goods (Over $500 value) along with $100 MEH Communications bill credits for 6 lucky customers!

TO ENTER: *Email metc@metc.net and tell us what you are grateful for from Nov. 1 - Dec. 30, 2026. Watch our social media for more ways to enter. Drawing will be held December 31, 2026*

Thank you for being part of our story!

*Must be 18 years or older to enter

www.metc.net
712.764.6161
Marne Elk Horn COMMUNICATIONS
Powered by Fiber–Driven by Community
MarneElkHorn marne_elk_horn

Local Businesses. Stronger Communities.

Every purchase, referral, and recommendation makes a difference. When we support local businesses and each other, we help our communities grow and thrive.

Have business news, ideas, or opportunities to share? Connect with WIDA and help us spread the word about what's happening across Southwest Iowa.
Visit WIDAIowa.org or follow WIDA on Facebook

Avoca Events

Fall Open Houses – Friday, November 6 | 4–7 PM

Brewed Awakening
Avoca Flower Shop

Main Street Holiday Window Decorating Contest – November

Throughout November, Main Street businesses will be decorating their storefront windows for the holiday season! Community members will have the opportunity to vote for their favorites during Holidays on Main on November 28, with winners announced on December 1.

Veterans Day Dinner – Wednesday, November 11 | 5–7 PM

A Veterans Day dinner will be held at the Avoca Veterans Community Center (AVCC). The dinner is open to the public, with a goodwill donation appreciated. Meals for veterans and auxiliary members are sponsored by Midstates Bank and will be provided free of charge.

Following dinner, everyone is invited to The Post for drinks!

Holidays on Main (see below)

Carson Events











Join the Shelby Fire and Rescue **Hotspots** at

Light Up the Holidays

Saturday, December 5th from
10:30-1:00 at the Shelby Fire Hall

FREE WILL DONATION
ALL PROCEEDS GOING TO THE
SHELBY VETERANS MEMORIAL FUND

Soups and Desserts

Make and Take crafts-Photos with Santa-Wagon Rides & More

SANTA WILL ARRIVE AT 11:00 WITH
A SPECIAL GIFT FOR EACH CHILD!









DONATE ♥

Give Where We Live During Giving Tuesday 712
Tuesday, December 1, 2026

Giving Tuesday 712 celebrates generosity and supports nonprofits across western Iowa. Led by SHARE Iowa, an initiative of the Community Foundation for Western Iowa, and sponsored by D.A. Davidson & Co., this annual event encourages giving, volunteering and community support.

Ways to Participate

- 20% Matching Gifts: Donations of $100 or more to eligible endowment funds receive a 20% match from November 23 through December 11.
- $1,000 Hourly Prizes: Local nonprofits have opportunities to win prizes throughout the day.
- Community Celebration: Visit the Community Foundation at 536 East Broadway in Council Bluffs, 9 a.m. to 4 p.m., for giving opportunities and check presentations.
- Evening Celebration: Join the festivities at Full Fledged Brewing Company, 4:30 to 7 p.m., for prize presentations, food and beverages.

Every act of generosity helps strengthen our communities!
Visit www.shareiowa.org to explore more than 300 nonprofits and find a cause to support.





Holiday Lights & Winter Fun in Walnut

Walnut is giving residents and visitors plenty of reasons to celebrate the season and enjoy some small-town fun this winter!
Walnut Shines Bright!
Walnut's 4th Annual Christmas Lighting Contest brings holiday cheer to homes and businesses throughout the community. Residents compete in four categories: Clark Griswold, White Christmas, Traditional and Business. Judging takes place December 19, but visitors are encouraged to explore Walnut's festive displays throughout the holiday season. Make an evening of it and enjoy the charm of Iowa's Antique City!

Beat the Winter Blues with Music Bingo!

Looking for a fun winter outing? The Walnut Community Center Foundation is hosting its Winter Fundraiser Music Bingo on Saturday, January 30, at 7 p.m.
Instead of numbers, players listen for familiar songs from across the decades. Gather your friends, pick a favorite music genre and dress the part! Prizes, laughter and a little friendly competition are all part of the fun.
Proceeds support the Walnut Community Center Foundation and its efforts to maintain and improve this important community gathering place.
From holiday lights to winter entertainment, Walnut offers great reasons to visit, explore and support the community!


WALNUT FARMERS MARKET PRESENTS
Holiday Sip & Shop
DECEMBER
2026
11
FRIDAY
4:00-7:00PM
WALNUT COMMUNITY CENTER
415 ANTIQUE CITY DR, WALNUT, IA
WCCF BAR WILL BE OPEN FOR THE EVENING


THE WALNUT COMMUNITY CENTER FOUNDATION &
THE PLAY HAVEN CHILD CARE COMMITTEE PRESENT
Breakfast with Santa
SUNDAY, DECEMBER 6TH
9AM - 12PM
Join Santa for a FREE Will Donation Pancake Breakfast!
Donations will support the Walnut Community Center & Play Haven Child Care Center!
WALNUT Community Center Foundation
Play Haven Child Care
PICTURES WITH SANTA & MRS. CLAUS
FROM 9 TO 12
FREE PHOTOS BY
TIFFANY JODENE PHOTOGRAPHY
TIFFANY JODENE PHOTOGRAPHY
Walnut Community Center
415 Antique City Drive Walnut, Iowa


44TH ANNUAL
WALNUT
CHRISTMAS WALK
FRIDAY, NOVEMBER 27 - 9-4
SATURDAY, NOVEMBER 28 - 9-4
Downtown Walnut, Iowa
Antique City Drive
For more info call - Ron 952-292-5896
www.shopwalnutiowa.com


Looking for more events?
Visit WIDAIowa.org or follow WIDA on Facebook for the latest community events and updates.
Have an event to share or a last-minute addition? Let WIDA know so we can help spread the word!



Back Roads Business Connectors Growing Strong

WIDA's Back Roads Business Connectors series continues to build momentum, bringing together local business owners, entrepreneurs, and community leaders from across our region. With strong attendance at each gathering, these events are quickly becoming a go-to opportunity for meaningful conversations, new ideas, and lasting connections.

The next event will take place in December in Oakland Iowa at Golden Hills RC& D and Hosted by Tale Slate.

Past events have been hosted at HTS, Ag, The Palace in Treynor, Brewed Awakening in Avoca, and Judge Richard Distillery in Carson, and Frosting inc in Walnut, each highlighting the strength and collaboration within our rural communities.

More than just networking, these gatherings are about supporting one another, sharing resources, and creating partnerships that help our small towns thrive.

Interested in hosting a future event? WIDA is always looking for new locations to add to the lineup. Reach out to get on the list and be part of bringing these connections to your community.













Small Steps, Big Impact: Starting 2027 Strong

Sue Pitts | Just Sue Creative

With the busy holiday season ahead, the new year may seem far away, but it will be here before we know it! For some businesses, winter brings a welcome break after the holiday rush. For others, January and February are among the slower months of the year. Either way, it's a great opportunity to reflect, refocus, and prepare for what's next.

You don't need a big budget or major changes to make meaningful improvements. Sometimes, small steps have the greatest impact.

Celebrate Your Successes. Look back at 2026. What worked well? What challenges did you overcome? What did customers respond to? Recognizing your accomplishments can help guide decisions for the coming year.

Refresh Your Online Presence. Check that your website, Google Business Profile, and social media pages have accurate information, updated photos, and current hours. Small improvements help customers find and choose your business.



Reconnect With Customers. Use quieter moments to thank loyal customers, ask for feedback, and remind people what you offer. A personal message or simple social media update can go a long way.

Look for Opportunities to Collaborate. Partner with another local business on a promotion, event, or shared marketing effort. Working together can attract new customers while strengthening your community.

Set a Few Meaningful Goals. Rather than a long list of resolutions, choose two or three achievable goals for 2027. Focus on steps that can make a real difference for your business.

A new year doesn't have to mean big changes. By taking a few intentional steps, southwest Iowa businesses can build momentum and start 2027 strong.

WIDA Business Membership Levels

BRONZE

MEMBERSHIP

$200.00

Per Year

- Listed on WIDA website as member
- Listed on WIDA Annual Report as a member
- WIDA membership window decal
- Receive WIDA quarterly e-newsletter
- Access to Ribbon Cuttings for special events
- Promotion of news releases, when made available
- Event postings on WIDA calendar, when made available
- Opportunity for a “Did You Know?” highlight on social media
- Promo flyers on our website, when made available
- Business-card ad in 4 consecutive WIDA e-newsletters
- Listed in WIDA business directory

SILVER

MEMBERSHIP

$500.00

Per Year

- **Bronze Elements Plus**
- Welcome write up in WIDA e-newsletter
- Mini branding photoshoot with Stacie Kinney

BEST VALUE

GOLD

MEMBERSHIP

$1000.00

Per Year

- **Bronze + Silver Elements Plus**
- WIDA town landing page sponsor
- Event organizational checklists
- Tourism venues listed on TravelIowa.com
- Front page welcome in WIDA’s e-newsletter
- Marketing materials upon request
- Grant review and proofreading upon request

LIVE • WORK • EXPLORE • THRIVE

Small Town Feel, Big City Heart.

Meet the WIDA Board

At our core, we are the voice of business, dedicated to supporting our members' success. Our ultimate goal is to champion and promote the prosperity of our communities.



PRESIDENT
Kevin Zimmerman



EXECUTIVE DIRECTOR
Stacie Kinney



VICE PRESIDENT
Mike Holton



Brian Shea



Ron Kroll



Susan Miller

MEMBERSHIP DRIVEN
COMMUNITY GROWN

WIDA continues its efforts to engage members and the community through its website, social media platforms, electronic newsletters (print newsletters as requested), as well as email communication.



Trace Frahm



Jayme Busch

POTTAWATTAMIE COUNTY RESOURCES



ELECTED OFFICIALS

>>> CARSON

Mayor
Rachel Johnson

City Clerk
Dean Hansen
(712) 484-3636
carsoncc@futuretk.com

>>> AVOCA

Mayor
Tom Bruck

City Clerk
Teresa Hoepner
712-343-2424
crc@cityofavoca.com

>>> MACEDONIA

Mayor
Paden Knoke

City Clerk
Liz Alff
(712) 486-2323
macedoniacityhall@gmail.com

>>> MCCLELLAND

Mayor
Mitchell A. Kay

City Clerk
Denise Magnuson
(402) 670-1062
magnuson1971@gmail.com

>>> MINDEN

Mayor
Kevin Zimmerman

City Clerk
Teresa Tenner
(712) 483-2991
ttenner@walnutel.net

>>> NEOLA

Mayor
Karla Pogge

City Clerk
Ember Lockey

(712) 485-2307
neolacityclerk@walnut.net

>>> OAKLAND

Mayor
Brant A. Miller

City Administrator/Clerk
Marissa Lockwood
(712) 482-6811
oaklandclerk@frontiernet.net

>>> SHELBY

Mayor
Ron Kroll

City Clerk
Chris Martin
(712) 544-2404
smu2@walnutel.net

>>> TREYNOR

Mayor
Allen Hadfield

City Administrator
Michael Holton

(712) 487-3787
cityhall@cityoftreynor.com

>>> UNDERWOOD

Mayor
Josh Madsen

City Administrator/Clerk
Cindy Sorlien

(712) 566-2373
cityadmin@underwoodia.com

>>> WALNUT

Mayor
Brett Simpson

City Clerk
Shannon Wood
(712) 784-3443
citywaln@walnutel.net

Pottawattamie County
Find Your Fire

LET'S TALK BUSINESS

Ready, Set, Connect.



WE WANT TO HEAR FROM YOU

WIDA is asking our members to keep us in mind when you want to share your business events, successes and information with the community. There is no cost to you as a member. Whether it is exciting news regarding your business or an upcoming event, we will find the perfect way to showcase your information. Send a description of what you would like to share, and we will be happy to place your news in our newsletter and on the WIDA Facebook page.

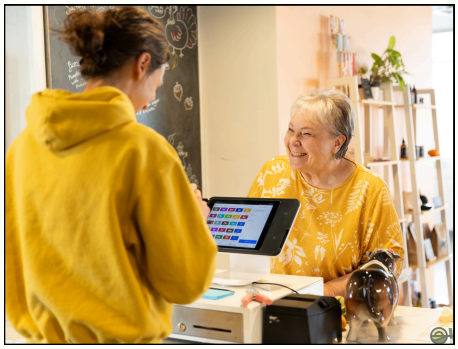
Send your business news by the 20th of January WesternIowaDevelopment@outlook.com to be included in the newsletter. For more information, you can also call us at (712) 406-6234.

Western Iowa Development Association provides a platform for members to share their stories and experiences so that others can learn from their successes.

Your generous and ongoing support provides our 501(c)6 nonprofit organization with the resources necessary to promote our members and western Iowa communities, advocate for a favorable economic climate and quality lifestyle, and promote overall tourism in the region.







Building strong, thriving business communities takes each of us working together, and WIDA is proud to serve as a resource, connection, and voice for business.

Our members benefit from the visibility that we bring to the local business community, including opportunities to connect with potential customers and partners, as well as access to resources and support to help you succeed.

We hope you make the most of your WIDA membership and that it helps you to continue to grow your business!