

Western Iowa Development Association

COMMUNITY NEWSLETTER



A WARM WIDA WELCOME PENNY'S LANDING

-A Hidden Gem in Treynor, IA

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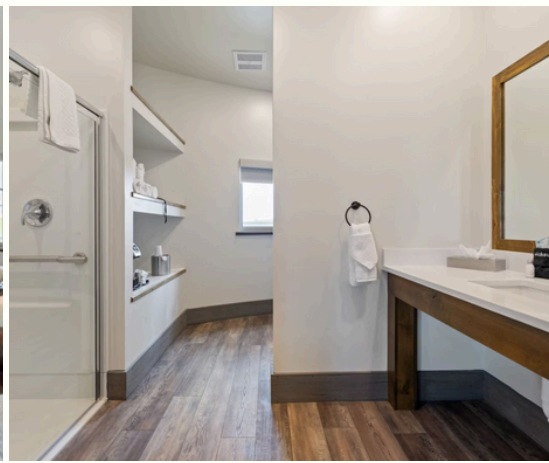
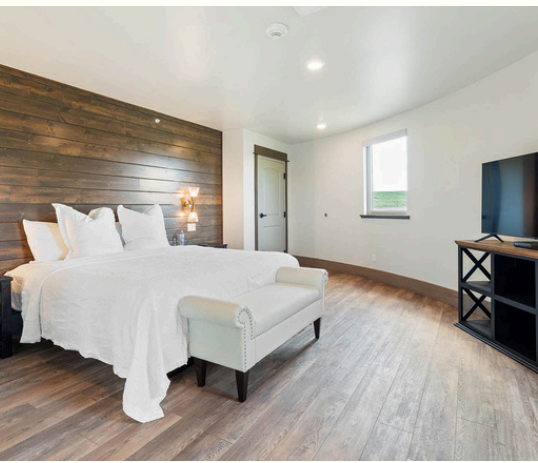
Tucked just outside the charming town of Treynor, Iowa, Penny's Landing offers a serene escape as part of the Palace Event Center. With its eleven thoughtfully designed guest rooms, this hidden getaway blends rustic tranquility



with modern comforts-making it ideal for family reunions, wedding guests, corporate retreats, or simply a peaceful night away.

We are excited to welcome Penny's Landing to our WIDA community. Cnt'd page 2.





A STAY TO REMEMBER

Step inside and leave the farmland behind—our guest house welcomes you with tall ceilings, abundant natural light, and a cozy atmosphere that feels like home. Each room is outfitted with the amenities today's traveler expects, including:

- Complimentary high-speed Wi-Fi
- In-room refrigerators and microwaves
- Hairdryers
- Irons and ironing boards
- Access to an ice machine
- Fresh water taps at every sink



Whether you're planning a group event or a quiet retreat, Penny's Landing offers the space, comfort, and character to make your stay unforgettable.



Total Rooms: 11

Phone: (712) 242-7490

Photo Credit: J. Selander Photography

ROOM OPTIONS:

Standard Rooms (8 total)

Spacious and inviting, these are far from ordinary. Each features two king-size beds, soaring 10-foot ceilings, and plenty of natural light—perfect for restful nights and relaxed mornings.

Junior Suites (2 total)

Ideal for families or small groups, our junior suites include a king-size bed and a full-size sleeper sofa in a charming lofted space.

Penny's Premier Suite (1 only)

Treat yourself to our signature suite, complete with a king bed and two full-size sleeper sofas, a private living room, kitchenette, and a loft gaming area—perfect for family card nights or a cozy weekend in.





CONGRATULATIONS!



*Left to Right:
Jill Madsen, Marne Elk Horn
Communications COO,
Jimmy McCarthy, Father of
Recipient, Recipient Irelynd
McCarthy and ICA
Scholarship Committee
Member Kim Steffens.*



CHECK OUT OUR UPDATED
WEBSITE! WIDA.IOWA.ORG

IOWA COMMUNICATIONS ALLIANCE SELECTS 2025 SCHOLARSHIP RECIPIENTS

May 5, 2025 Press Release
Media Contact Dave Duncan, CEO

The Iowa Communications Alliance (ICA) has selected Irelynd McCarthy and Rachel Ogden as the recipients of the 2025 ICA Scholarships.

Irelynd McCarthy is a senior at Exira-EHK High School in Elk Horn, IA. In the Fall, she plans to attend Drake University to study Business. Irelynd's father, Jimmy, works as a Technician at Marne Elk Horn.

Rachel Ogden is a senior at Moulton-Udell High School in Moulton, IA. In the Fall, she plans to attend the University of Iowa to study Sport and Recreation Management. Rachel's mother, Sarah, is the Customer Experience Manager at Farmers Mutual Communications in Moulton.

To be eligible for the ICA Scholarship, the individual must be either a graduating high school senior or a current full-time undergraduate student who will be continuing their undergraduate education in the 2025-2026 academic year. Students must also have a parent, grandparent, or guardian currently employed by or serving as a director at an ICA telecommunications provider member company.

Both Irelynd and Rachel will receive a \$2,500 scholarship to support their education in the 2025-2026 school year.

The Iowa Communications Alliance is the nation's largest state-based association of community-based broadband providers. Its 250+ members provide and enable high-quality, state-of-the-art communications services to Iowans, leading the state to be among the nation's leaders in fiber-optic deployment.

ICA firmly believes that broadband communications is the tool and industry capable of growing and transforming Iowa. Our association is the advocate, catalyst, educator, and resource for Iowa's community-based broadband providers. We exist to ensure that our members play a crucial role in shaping a connected, empowered, and prosperous future for all residents of Iowa.



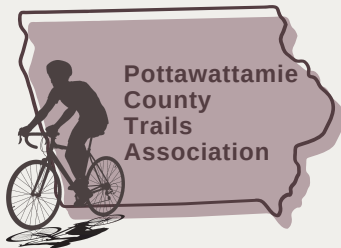
LIVE • WORK • EXPLORE • THRIVE





**Pottawattamie
County**

Find Your Fire



“

**DO YOU HAVE AN UPCOMING
COMMUNITY EVENT?**

Contact Stacie at
westerniowadevelopment@outlook.com

”



The world is waiting*



Looking for local produce, baked goods, crafts, and fun events? Support your local farmers and enjoy everything these vibrant markets have to offer!

Macedonia Market

Starts May 29

2nd & 4th Thursdays, 5:30–7:30 PM

10am - 2pm

Local vendors, group text
communication

Avoca Main Street Farmers Market

June – September

Wednesdays, 5–7 PM

Local produce, baked goods, crafts, food trucks,
live entertainment, library programs

Treynor Summer Farmers Market

May 13 – June 24

Tuesdays, 5:30–7:30 PM

Weekly themed events, food trucks, face
painting, music

Crescent Farmers Market

Saturday (Bi-weekly), 9 AM – 12 PM

Ongoing

Crescent City Park

Family-friendly community gathering

Farmers Market Council Bluffs

Thursday, May 16th – Sept 26th

4:30pm – 7:30pm

Located in Bayliss Park, Council Bluffs

Logan – One Farm Year-Round Market

Open all year

217 East 7th Street, Logan, IA

Come shop fresh, eat local, and support small
businesses!

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CONNECT WITH US



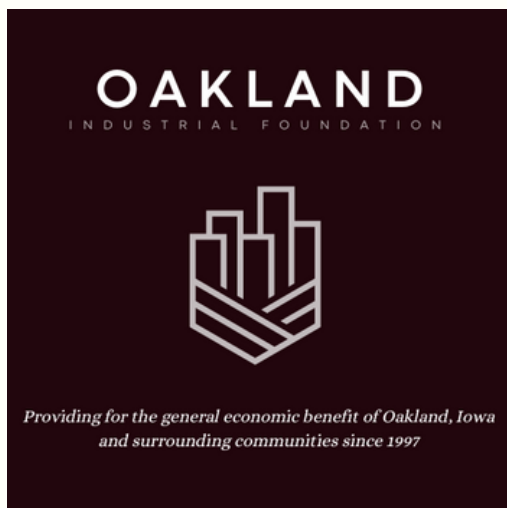
WIDA.IOWA.ORG

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WELCOMING UNDER WOOD & WALNUT

We are thrilled to announce Underwood and Walnut, Iowa as WIDA's newest City Sponsors.

These sponsorships, along with all of our City Sponsors, underlines the importance of our mission at the Western Iowa Development Association. Your generosity is greatly appreciated as we strive to achieve new milestones and create a positive influence on our rural western Iowa communities.



COLLINS
CONSULTING INC.

Penny's Landing GUESTROOMS

TREYNOR, IOWA

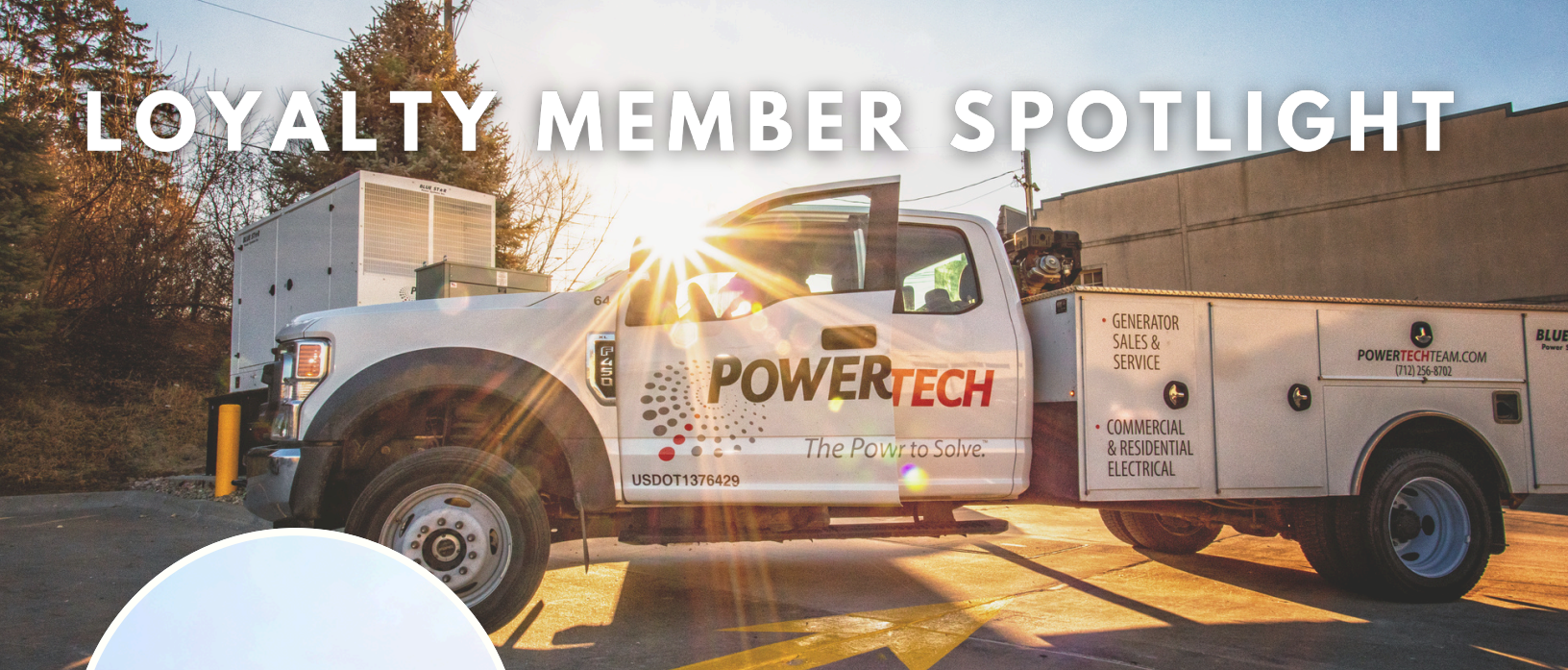
Located on the outskirts of Treynor, Iowa just minutes from the hustle and bustle of Council Bluffs and Omaha, Penny's Landing Guestrooms is your next quite and unique getaway!

PROPERTY FEATURES

- **(8) Standard rooms** with two king beds
Of the 8 standard rooms, (2) feature accessible bathrooms
- **(2) Junior suites** with one king bed and one full-sized sofa sleeper on the 2nd floor loft
- **(1) Master suite** with one king bed and two full-sized sofa sleepers, dedicated living loom, dining area, and game table!
- Wi-Fi throughout property
- Refrigerators in every room
- Microwaves in every room

33153 IA-92, Treynor, IA 51575
Direct Phone: (712) 242-7490 Email: info@wjmanagementpartners.com
<https://palacebarn.com/pennys-landing/>

LOYALTY MEMBER SPOTLIGHT

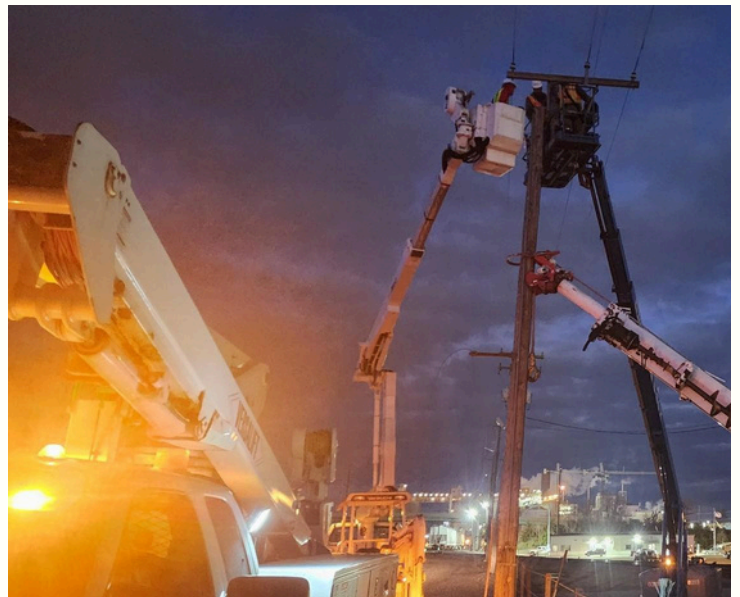


PowerTech

Keeping the Lights On and Giving Back

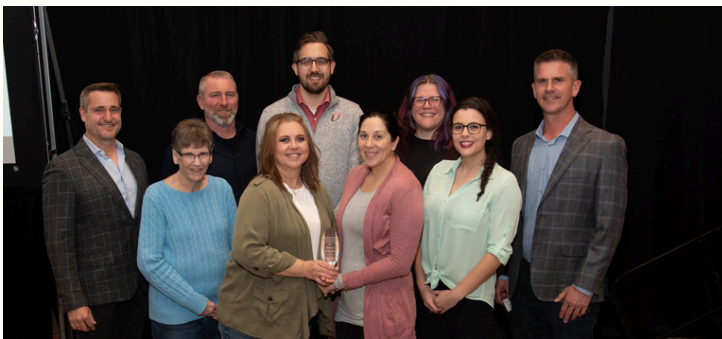
PowerTech has been a proud part of our community since 2016, providing reliable electrical services for both homes and businesses. Whether you need help with a quick repair, a generator installation, or emergency electrical work, PowerTech is here—day or night. Their team is available **24/7**, so you're never left without help when you need it most.

Back in 2016, the company had just eight employees. Since then, PowerTech has grown a lot, expanding their services and helping more people



than ever before. Today, they do everything from basic electrical repairs to full generator installations and facility upkeep.

One of their most popular services is generator sales. Both residential and commercial customers trust PowerTech to install generators that keep things running when the power goes out. It's especially important during storms or other unexpected situations—and that peace of mind is what keeps customers coming back.





Community members are encouraged to nominate those facing financial hardship and electrical issues. These programs are just part of PowerTech's mission to not only provide excellent service but to make a positive impact on the community.

Giving Back Matters

PowerTech doesn't just work in the community—they give back to it, too.

Through their internal group called the **"Power to Give" committee**, they organize ways to donate, volunteer, and support local organizations. A team of five employees helps plan events, set goals, and figure out how they can best give back each month. They've supported several causes, helped at community events, and even hosted some of their own. It's all about making a difference beyond the job site.

What's New in 2025?

PowerTech is always looking for ways to better serve the community. This year, they're excited to roll out a few new programs:

PowerTech's *Charitable Giving* initiative, called the **PowerTech Cares Program**, provides free essential electrical services to families in need. Each month, one family or individual is selected to receive services like inspections, upgrades, or surge protection to improve home safety.



SAY YES TO NEW ADVENTURES

PENNY'S LANDING
Treynor, Iowa

CRAIG & PENNY BUCKINGHAM
33153 HIGHWAY 92
TREYNOR, IA 51575
PHONE: 402.490.1875
PALACEBARN@GMAIL.COM
PALACEBARN.COM

Pottawattamie County

Find Your Fire

B [ReStoRed]
HOME & GARDEN

216 Antique City Drive | Walnut, Iowa 51577
facebook.com/BRestoredHomeandGarden



PowerTech
Phone: (712) 256-8702

Full-service electrical contractor for residential and commercial clients offering 24/7 emergency service.

A Few Fun Facts About PowerTech:

- Available for service 24/7
- Voted Best Generator Installation of 2024 by Kohler Generators
- Named Best of Omaha 2025 for Electrical Services
- Honored with the Council Bluffs Chamber Best Business Award
- Always finding ways to support the local community

Helpful Tip from PowerTech:

If you own a business, PowerTech recommends thinking things through from all sides. Make sure you run things efficiently, and when giving back, support causes that really fit your business values.

Want to Support PowerTech? The best way to simple-give them a call! Whether you need a quote, a repair, or just have a question, one of their friendly technicians is happy to help. PowerTech is always here to serve, and they look forward to helping you now and in the future.

BOOST YOUR EVENT'S REACH

Submit it to WattaWay.com or UNleashCB.com to be featured on high-traffic sites with over 318,000 annual visitors and in a weekly newsletter, reaching over 6,000 subscribers!

Submit now:
WattaWay.com/Events/Submit



COMMUNITY FOUNDATION
FOR WESTERN IOWA
Where Giving Grows

DONNA DOSTAL, MPA
PRESIDENT + CEO

712.256.7007 Ext. 11
402.699.5206

ddostal@givewesterniowa.org

536 E Broadway
Council Bluffs, IA 51503

www.givewesterniowa.org

Amenda Lebeck
walnutcommunitycenter@gmail.com

| | |
|---|--|
| Center (712)784-2727 walnutcommunitycenter.org | Walnut Antique Show (712)784-3710 walnutantiqueshow.com |
|---|--|

415 Antique City Drive Walnut, Iowa 51577

JULIE BISHOP
SOCIAL WORKER

531-203-4507

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&
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bertelsenbeef.com

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Stay up to date with our news and announcements!

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Instagram:BevsPorch51539

Contact us at
akpp@hotmail.com or
facebook messenger!

114 Third Street Neola, Iowa





UPCOMING EVENTS

Treynor

Completely Useless & POINTLESS FACTS



- The number of dimples on a regulation golf ball is 336.
- More people fear spiders than they do death.
- There are over 150 different dialects of English spoken throughout the world, 30 in the U.S. alone.
- The King of Hearts is the only king in a deck of cards without a mustache.
- The inventor of Pringles is buried in a Pringles can.
- More Monopoly money is printed in a year than real money throughout the United States.
- Rubber bands last longer when refrigerated.
- The footprints made on the Moon can last up to 100 million years.
- A piece of paper can be folded in half no more than 7 times.
- Human eyeballs grow very little after birth.



COME GRAB LUNCH!

#FIRST FRIDAY

FOOD TRUCK

COMMUNITY EST. 2022 COLLABORATION

The Occasional Collective 12 E Main Treynor, IA
South TS Bank Parking Lot 11 am-1 pm

10 % of all in-store sales on event days are donated to local area food pantries

| | |
|-----------------------|--------------------------|
| FRIDAY, APRIL 4TH | LA GAVIOTA FOOD TRUCK |
| FRIDAY, MAY 2ND | SMOKIN' GOOD TIMES |
| FRIDAY, JUNE 6TH | TEENY WEENY WIENER WAGON |
| FRIDAY, JULY 11TH | TIKKA TALK |
| FRIDAY, AUGUST 1ST | BRUNING'S BARBECUE |
| FRIDAY, SEPTEMBER 5TH | TWISTED HITCH |
| FRIDAY, OCTOBER 3RD | LA GAVIOTA FOOD TRUCK |
| FRIDAY, NOVEMBER 7TH | TBD |

BROUGHT TO YOU BY

Marne Elk Horn COMMUNICATIONS

Powered by **Fiber** – Driven by **Community**

Proudly serving:
 Avoca - Brayton - Elk Horn - Exira - Kimballton - Marne - McClelland
 Minden - Neola - Shelby - Underwood - Walnut - Rural Crescent
 Rural Council Bluffs - Rural Honey Creek

FIBER INTERNET - FIBER TV - FIBER PHONE
www.metc.net





UPCOMING EVENTS

Walnut + Treynor



THE OCCASIONAL
COLLECTIVE

— locally sourced goods —



Now offering: 2, 3, or 5 day options for all ages

2025-2026 SCHOOL YEAR

ENROLL NOW

712-796-1177
admin@treynorpreschool.com
www.treynorpreschool.com
Treynor Preschool (St. Paul Lutheran Preschool)

ST. PAUL LUTHERAN PRESCHOOL

12 1/2 PARK ST. IN TREYNOR
(BEHIND ST. PAUL LUTHERAN
CHURCH)

Love the children,
teach God's wonders,
and discover the love
of learning.

PROGRAM FEATURES :

- Center Hours: 7AM-5:45pm
- Half day and all day preschool options
- Loving and nurturing Christian environment
- Kindergarten Readiness activities for children ages 3-5
- Play-based learning
- Outdoor play

FATHER'S DAY
SUNDAY, JUNE 15TH





UPCOMING EVENTS

Underwood



JUNKWOOD

UNDERWOOD, IA

June 14
2025



FREE ADMISSION - RAIN OR SHINE!

**ANTIQUES, UPCYCLED, VINTAGE,
COLLECTIBLES, PRIMITIVES
DIRECT SALE FOOD VENDORS**

VENDORS NEEDED

CONTACT MACKENZIE SHELTON
AT JUNKWOODIOWA@GMAIL.COM

Iowa-themed TRIVIA QUESTIONS



Q1: Which famous U.S. president was born in West Branch, Iowa?

A1: Herbert Hoover

Q2: What actor, best known as Captain James T. Kirk, is said to be born in Riverside, Iowa (in the future)?

A2: William Shatner's character – Captain Kirk from Star Trek

Q3: Which Iowan won the Nobel Peace Prize in 1945?

A3: Norman Borlaug (for his work in agriculture)

Q4: Iowa is the leading U.S. producer of what two crops?

A4: Corn and soybeans

Q5: What percent of Iowa's land is used for agriculture?

A5: About 85-90%

Q6: What musical is based on a traveling salesman in River City, Iowa?

A6: The Music Man

Randall Cody
Branch Manager



Office: 712-484-2220 x5501
Address: 418 S. Commercial St.
PO Box 96, Carson, IA 51525
Email: rcody@rollinghillsbank.com
NMLS ID: 528217



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sidelinesportsandtees@gmail.com

Amy Wohlers
Owner





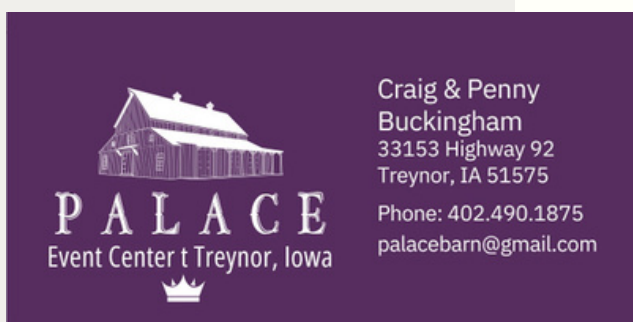
UPCOMING EVENTS

Oakland



DOES YOUR BUSINESS CARD NEED UPDATED?

Email image to:
westerniowadevelopment@outlook.com



Nishna Heritage Museum
Presents



Cream Poultry Feeds
HUMMEL PRODUCE

Join us on Thursday June 19th at 2PM to hear
Teresa Hummel Menard and Terry Hummel
recall the history of their father Sport
Hummel and his Main St. business after
returning from WWII.

Teresa will have feed sack fashions available
as well.

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Business Tips THIS SUMMER

☀️ Embrace Outdoor Marketing

- Set up booths at local festivals, farmers markets, or community events.
- Use sidewalk signs or window displays to draw in foot traffic.
- Host an outdoor sale or “summer sidewalk clearance” to clear spring inventory.

🌿 Tailor to Seasonal Trends

- Promote items/services tied to summer activities (gardening, grilling, travel, etc.).
- Offer summer-exclusive deals or bundles (e.g., “Summer Starter Kits” or “Midwest BBQ Must-Haves”).

💻 Refresh Digital Presence

- Update your Google Business hours and social media banners for the season.
- Use vibrant, summer-themed content in marketing emails and social posts.
- Run targeted Facebook/Instagram ads for nearby customers enjoying local events.

🚗 Tap into Midwest Travel

- Highlight how your business fits into road trip stops, state fair visits, or lake weekends.
- Partner with local tourism boards, campgrounds, or small-town events for cross-promotion.

👥 Engage the Community

- Sponsor a local youth sports team, parade float, or charity event.
- Host a free demo, tasting, or class to drive interest and goodwill.



UPCOMING EVENTS

Treynor

Sponsored by
City of Treynor

TREYNOR

BBQ

5th Annual BBQ Contest

**SATURDAY
JUNE
28 5-7pm**
at Silos Parking Lot

FREE WILL DONATION

**Treynor Days
Amateur Barbeque
Cookoff**

**Bring the whole
family and join us for
a Pulled Pork Feed!
Includes BBQ, Chips,
Baked Beans & Cheesy
Potatoes**

IOWA STATE UNIVERSITY
Extension and Outreach

WHAT WE WANT
#STRONGIOWA

JOIN US WWW.EXTENSION.IASTATE.EDU/WESTPOTTAWATTAMIE

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/. AD-20-04 February 2020



The Village Breakroom

Public Vending Machines
Open 7 days/week 8am - 10:30 pm
45 cold beverages and 60 snack selections
311 Antique City Dr, Walnut, IA





UPCOMING EVENTS

Treynor



Trusted insurance
advisors



JUNE 28TH 2025 | 11AM-3PM | 12 E MAIN

MAIN STREET MARKET TREYNOR

Join us for the 3rd Annual Main Street Market | Treynor Days at
The Occasional Collective!

This rain-or-shine outdoor market will feature a select group of curated vendors.

Half of the vendor fees and a percentage of the day's sales from the shop will be donated back to the Treynor Parks and Trails board to assist in building the Community splash pad, inclusive playground, and trail.

VENDOR LIST:

- Wildflower Wife | Neola
- Two Lost Blondes | Council Bluffs
- Conservation Fusion | Bellevue
- MinDee's Nuts | Malvern
- Handmade at Barnswallow Farms | Blair
- Silver Fox The Art of Plants | Omaha
- Full Fledged Brewing Company | Council Bluffs



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UPCOMING EVENTS



**48TH ANNUAL
CARSON
COMMUNITY
RODEO**

.....
SAVE THE DATES

**THURSDAY
JULY 31ST**

**FRIDAY
AUGUST 1ST**

**SATURDAY
AUGUST 2ND**

Save the date

handmade... fresh produce... local art...
THE
Mercantile
MARKET
est. 2024
vintage... gifts... home decor... boutiques...

October 25, 2025

**WALNUT
Community
Center
Foundation**

**VERSATILE
SPACES AT
COMPETITIVE
RATES**

BOOK NOW

712-784-3443



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WIDAIOWA.ORG

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WIDA MEMBER TESTIMONIAL



Stacie is so supportive of my business and really wants us to succeed. She is constantly thinking of ways for businesses to collaborate and work together to help all of us. Her experience and expertise is so helpful. I appreciate her support and willing to help anyway she can.

Morgan Branan Owner | Avoca Flower Shop

WIDA Business Membership Levels

BRONZE

MEMBERSHIP



\$200⁰⁰

Per Year

- Listed on WIDA website as member
- Listed on WIDA Annual Report as a member
- WIDA membership window decal
- Receive WIDA quarterly e-newsletter
- Access to Ribbon Cuttings for special events
- Promotion of news releases, when made available
- Event postings on WIDA calendar, when made available
- Opportunity for a "Did You Know?" highlight on social media
- Promo flyers on our website, when made available
- Business-card ad in 4 consecutive WIDA e-newsletters
- Listed in WIDA business directory

SILVER

MEMBERSHIP



\$500⁰⁰

Per Year

- **Bronze Elements Plus**
- Welcome write up in WIDA e-newsletter
- Mini branding photoshoot with Stacie Kinney



BEST VALUE

GOLD

MEMBERSHIP



\$1000⁰⁰

Per Year

- **Bronze + Silver Elements Plus**
- WIDA town landing page sponsor
- Event organizational checklists
- Tourism venues listed on Travellowa.com
- Front page welcome in WIDA's e-newsletter
- Marketing materials upon request
- Grant review and proofreading upon request

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RIBBON CUTTING CEREMONY INFORMATION



Minden Bowl GRAND REOPENING | 209 Broadway St

CONGRATULATIONS

On your upcoming business milestone! Whether you're opening a new business, celebrating an anniversary, or relocating/expanding an existing business in western Iowa, we are thrilled for your success and grateful for the opportunity to assist you in commemorating this special occasion. Our services for ribbon cutting ceremonies are entirely free for businesses in our area.

WHY HOLD A RIBBON CUTTING CEREMONY?

This event serves as a significant milestone in the history of your business and presents an excellent photo opportunity to capture the moment. It allows the owner to introduce themselves to the attendees and the wider community, explaining the nature of their business. Additionally, a ribbon cutting ceremony provides a platform to express gratitude to financial backers, employees, family, friends, and business partners. We, at WIDA, can coordinate with city officials, invite our Board of Directors and business members, and promote the event on our website, Facebook page, and newsletter (if submitted ahead). Our staff will arrive with ceremonial scissors and ribbon, as well as capture photos to be shared on our social media platforms and in our next newsletter. We have a wide reach within western Iowa, and we want others to hear about your business.

THINGS TO CONSIDER FOR YOUR RIBBON CUTTING CEREMONY:

- Who will cut the ribbon? It is common for owners or top executives to perform this honor, but ultimately, the choice is yours.
- When will you hold the event? We recommend Wednesday-Fridays, during the lunch hour, late afternoon, or early evening to attract the largest crowds. It's also advisable to promote the event 3-4 weeks in advance to maximize attendance and exposure.
- What would you like to share before cutting the ribbon? You can express gratitude towards those who supported you throughout the journey, share the story behind your business, or mention any special offers or upcoming events. Please limit your speech to three minutes or one page of notes.
- How can you maximize the event? Make sure to invite your family, friends, and clients. Consider hosting a drawing or raffle to collect business cards and expand your database. While drinks, refreshments, decorations, and door prizes are optional, keep in mind that the ribbon cutting ceremony itself is typically short. However, your grand opening celebration with others can continue as long as you wish.



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Small Town Feel, Big City Heart.

Meet the WIDA Board

At our core, we are the voice of business, dedicated to supporting our members' success. Our ultimate goal is to champion and promote the prosperity of our communities.



PRESIDENT
Kevin Zimmerman



EXECUTIVE DIRECTOR
Stacie Kinney



VICE PRESIDENT
Mike Holton



Brian Shea



Ron Kroll



Susan Miller

MEMBERSHIP DRIVEN COMMUNITY GROWN

WIDA continues its efforts to engage members and the community through its website, social media platforms, electronic newsletters (print newsletters as requested), as well as email communication.



Trace Frahm



Jayme Busch

POTTAWATTAMIE COUNTY RESOURCES

ELECTED OFFICIALS



>>> CARSON

Mayor

Adam Houser

City Clerk

Kristina Hansen

(712) 484-3636

carsoncc@futuretk.com

>>> HANCOCK

Mayor

Vince Guyer

City Clerk

Kimberly Gress

(712) 741-5665

>>> MACEDONIA

Mayor

Melia Clark

City Clerk

Liz Alff

(712) 486-2323

macedoniacityhall@gmail.com

>>> MCCLELLAND

Mayor

Mitchell A. Kay

City Clerk

Denise Magnuson

(402) 670-1062

magnuson1971@gmail.com

>>> MINDEN

Mayor

Kevin Zimmerman

City Clerk

Teresa Tenner

(712) 483-2991

ttenner@walnutel.net

>>> NEOLA

Mayor

Karla Pogge

City Clerk

Heidi Erwin

(712) 485-2307

neolacityclerk@walnut.net

>>> OAKLAND

Mayor

Brant A. Miller

City Clerk

Marissa Lockwood

(712) 482-6811

oaklandclerk@frontiernet.net

>>> SHELBY

Mayor

Ron Kroll

City Clerk

Chris Martin

(712) 544-2404

smu2@walnutel.net

>>> TREYNOR

Mayor

Allen Hadfield

City Clerk

Michael Holton

(712) 487-3787

cityhall@cityoftreynor.com

>>> UNDERWOOD

Mayor

Dennis C. Bardsley

City Clerk

Cindy Sorlien

(712) 566-2373

cityadmin@underwoodia.com

>>> WALNUT

Mayor

Wm. Brett Simpson

City Clerk

Shannon Wood

(712) 784-3443

citywaln@walnutel.net



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WITH US



WE WANT TO HEAR FROM YOU

WIDA is asking our members to keep us in mind when you want to share your business events, successes and information with the community. There is no cost to you as a member. Whether it is exciting news regarding your business or an upcoming event, we will find the perfect way to showcase your information. Send a description of what you would like to share, and we will be happy to place your news in our newsletter and on the WIDA Facebook page.

Send your business news by the 20th of every month to: WesternIowaDevelopment@outlook.com to be included in the newsletter. For more information, you can also call us at (712) 406-6234.

Our members benefit from the visibility that we bring to the local business community, including opportunities to connect with potential customers and partners, as well as access to resources and support to help you succeed. Additionally, WIDA provides a platform for members to share their stories and experiences so that others can learn from their successes. We hope you make the most of your WIDA membership and that it helps you to continue to grow your business!



3.2K
FACEBOOK FOLLOWERS



816
INSTAGRAM FOLLOWERS



1,514
NEWSLETTER SUBSCRIBERS

Your generous and ongoing support provides our 501(c)6 nonprofit organization with the resources necessary to promote our members and western Iowa communities, advocate for a favorable economic climate and quality lifestyle, and promote overall tourism in the region. Building strong, thriving business communities takes each of us working together, and WIDA is proud to serve as a resource, connection, and voice for business.

LIVE • WORK • EXPLORE • THRIVE

