



A VERY BIG WIDA

THANK YOU

TO POTTAWATTAMIE COUNTY

BOARD OF SUPERVISORS FOR THEIR
GENEROUS FUNDING.

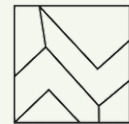


CITY OF SHELBY, IA
plant your roots & grow with us



Pottawattamie County

Find Your Fire



MINDEN, IOWA



THANK YOU

TO OUR CITY
SPONSORS



WIDA

WESTERN IOWA
DEVELOPMENT ASSOCIATION

Because of you, we continue our efforts in the success of our rural western Iowa communities. Together, we make a difference. Together, WE ARE WIDA.

Western Iowa Development Association

COMMUNITY NEWSLETTER



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A WARM WIDA WELCOME

MRS. B'S HELPING HANDS

-Bringing Compassionate Care to Your Doorstep

In today's fast-paced world, the demand for in-home services that cater to basic daily living needs is steadily increasing. One such service provider making a difference in the lives of families and clients is Mrs. B's Helping Hands, founded by Julie, a dedicated professional with a wealth of experience in social work.

Mrs. B's Helping Hands offers a wide range of in-home services, including assistance with cooking, housekeeping, dressing, laundry, bathing, medication administration, transportation using the client's vehicle, engaging activities, and, most importantly, companionship. At the heart of their mission is the commitment to helping clients achieve their

goal of living independently and comfortably.

Julie's journey into the field of in-home care began in 1995, after graduating from UNO. She has since held various roles, but her passion for providing direct care to individuals, coupled with her managerial experience, culminated in the realization of her career dream in 2008.

After responding to a Facebook post in 2024 from a man in need of care at home, Mrs. B's Helping Hands officially commenced operations on October 8, 2024, at 8:30 AM. While currently accepting private pay clients, Julie is working toward insurance-based options, ensuring accessibility and affordability for those in need.

We are excited to welcome Mrs. B's Helping Hands to our WIDA community. Cnt'd page 2.

LIVE • WORK • EXPLORE • THRIVE





Julie Bishop | Walnut, IA

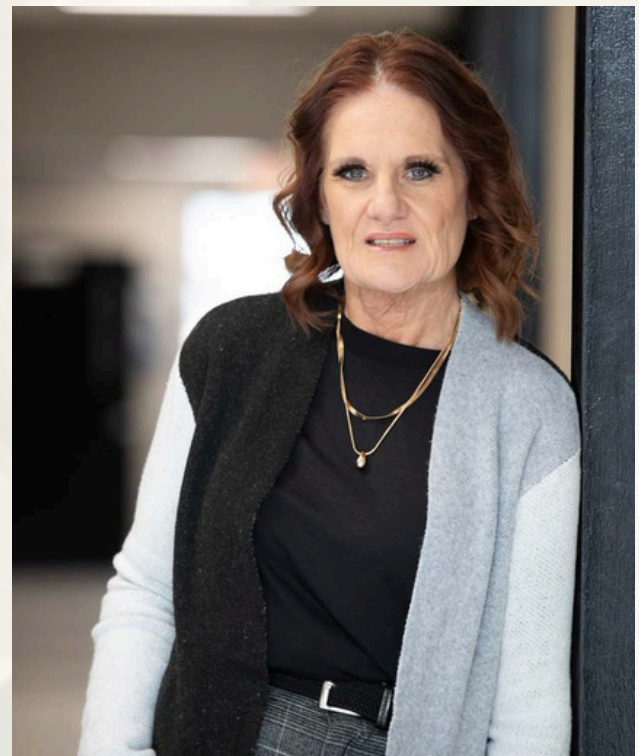
Julie’s dedication to her community extends beyond her professional endeavors, as she actively engages in initiatives in Walnut, Iowa. With a strong focus on personal care assistance and social work, Julie stands apart as a caregiver, distinguishing herself from home health aides or CNAs.

The future looks bright for in-home services like Mrs. B’s Helping Hands, with the Bureau of Labor and Statistics projecting a 21% growth in demand from 2023 to 2033—a testament to the vital role such services play in supporting individuals and families.

As Mrs. B’s Helping Hands continues to evolve, Julie remains committed to providing compassionate care and making a meaningful impact in the lives of those she serves. With the support of

organizations like WIDA (Western Iowa Development Association), her business is positioned for growth and expansion into rural communities. Through guidance and resources from WIDA, she is gaining valuable insight into business development, funding opportunities, and community outreach, further reinforcing the importance of personalized, in-home care services in today’s society.

For more information or to inquire about services, contact Mrs. B’s Helping Hands today and discover how Julie can help bring compassionate care to you or your loved ones.



Contact Mrs. B’s Helping Hands:
mrsbshelpinghandsllc@gmail.com
531-203-4507
Facebook: Mrs. B’s Helping Hands

SAY *Yes* TO NEW ADVENTURES

PENNY’S LANDING
Tracy’s Lane



CRAIG & PENNY BUCKINGHAM
33153 HIGHWAY 92
TREYNOR, IA 51575
PHONE: 402.490.1875
PALACEBARN@GMAIL.COM
PALACEBARN.COM



Pottawattamie County

Find Your Fire



B [ReStoRed]
HOME & GARDEN
216 Antique City Drive | Walnut, Iowa 51577
facebook.com/BRestoredHomeandGarden

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WELCOMING WIDA'S NEWEST BOARD MEMBER

Meet Jayme

Jayne Busch is the owner of Unique Boutique Iowa in Neola, a small business dedicated to offering quality, affordable clothing and accessories for everyone. She also works full-time as the Development & Events Director for the nonprofit AIM Institute, where she leads community partnerships, fundraising initiatives, and event planning to support AIM's mission of building a strong and diverse tech community.

A native of Bellevue, Nebraska, and a graduate of Bellevue University, Jayme has a diverse background in healthcare, education, community outreach, and business. She is passionate about empowering individuals, particularly in Southwest Iowa, through event planning, program development, and advocacy for education and career readiness.

Jayne lives on a small acreage outside of Neola, Iowa, with her husband of 10 years and their three daughters. Their home is also filled with horses and 4-H animals, reflecting the family's love for agriculture and rural life.

In addition to her career, Jayme dedicates time as a travel softball coach and actively participates in

local events, school activities, and volunteer efforts, further demonstrating her commitment to community growth and engagement.



Jayne Busch
WIDA Board Member

FIBER ALWAYS WINS

STAY ON TEAM FIBER FOR UNBEATABLE INTERNET SPEED AND RELIABILITY

Fiber internet brings much more to the game than 5G home internet ever will. So, stick with fiber internet to enjoy:

- **Winning speeds** – Up to 1 Gig (1,000 Mbps) for buffering-free streaming
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CALL 712.784.2211 FOR MORE STATS

Marne Elk Horn
Your Local Connection

Comcast Group © 2024

WALNUT Community Center Foundation

VERSATILE SPACES AT COMPETITIVE RATES

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712-784-3443

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Event Center t Treynor, Iowa

Craig & Penny Buckingham
33153 Highway 92
Treynor, IA 51575
Phone: 402.490.1875
palacebarn@gmail.com





Unveiling Rich History of Reverend George B. Hitchcock

“a hidden basement room that harbored freedom seekers beneath the vigilant eyes of Reverend Hitchcock.”

DISCOVER OUR HERITAGE

Immerse yourself in the enchanting world of the George B. Hitchcock House, a distinguished living history museum. Recognized as a National Historic Landmark and listed on the National Register of Historic Places, our museum offers guided tours, unveiling tales of resilience and triumph for just \$5 on Thursdays to Sundays from May to September.

A REVERED LEGACY

Journey back to the year 1853 when Reverend George Hitchcock, in pursuit of his noble ambitions, established a church in Indian town, Iowa, alongside supporting the clandestine network of the underground railroad. The saga unfolds as the Hitchcock family resided in a humble cabin before transitioning to the very house we explore today, featuring a hidden basement room that harbored freedom seekers beneath the vigilant eyes of Reverend Hitchcock.



A JOURNEY THROUGH TIME

Since its completion in 1856, the Hitchcock House has witnessed over a century of history, serving as a cherished homestead and farm for the Hitchcock family until eventual neglect. Thanks to the vision and dedication of Zoe Kay and Alice in 1977, the house saw a miraculous restoration, opening its doors for captivating tours in the 1980s.

UNFORGETTABLE EXPERIENCES AWAIT

Embark on a guided tour through the grounds and various levels of the house, including the intriguing basement where freedom seekers once sought solace. Engage with the poignant history as you stand above the secret room, imagining the struggles and resilience of those who walked these hallowed grounds.

EXCITING UPDATES AND EVENTS

We are thrilled to announce the addition of Venmo payments this year! Stay tuned for a myriad of captivating events, including a possible Civil War reenactment and special days like Pioneer Skills Day. Join us on May 2nd and 3rd from 1-5 for an enriching experience and great photo opportunities!

Stay tuned for updates!

FACEBOOK: [George B. Hitchcock House](#)



IOWA STATE UNIVERSITY
Extension and Outreach

WHAT WE WANT
#STRONGIOWA

JOIN US WWW.EXTENSION.IASTATE.EDU/WEWESTPOTTAWATTAMIE

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/discrimination. AD-2014 February 2020



WALNUT
Community
Center
Foundation

Amanda Lebeck
walnutcommunitycenter@gmail.com

Center (712)784-2727 | Walnut Antique Show (712)784-3710
walnutcommunitycenter.org | walnutantiqueshow.com

415 Antique City Drive Walnut, Iowa 51577



5 TIPS WHEN USING FACEBOOK FOR YOUR SMALL BUSINESSES



Using Facebook for your small business can help you reach customers and build relationships. Here are key tips to make the most of your Facebook presence:

- 1. Create a Complete Business Profile:** Ensure your profile is fully filled out with accurate information like your business name, address, phone number, and website to build credibility and make it easy for customers to find you.
- 2. Post Regularly and Consistently:** Engage your audience with a variety of content, such as promotions, new products, behind-the-scenes looks, and industry news. Posting a few times a week helps maintain visibility.
- 3. Engage with Your Audience:** Respond to comments, messages, and reviews quickly. Encourage interaction by asking questions and running polls to build a sense of community.
- 4. Use Facebook Ads:** Target a specific audience using Facebook's ad tools, experimenting with different ad formats to see what works best for your business.
- 5. Leverage Facebook Insights:** Use the platform's analytics to track engagement and refine your content strategy based on performance data.

COLLINS
CONSULTING INC.

2025 WIDA BUSINESS
MEMBERSHIP PACKAGES
UPDATED ON PAGE 8

DONNA DOSTAL, MPA
PRESIDENT + CEO

712.256.7007 Ext. 11
402.699.5206

ddostal@givewesterniowa.org

536 E Broadway
Council Bluffs, IA 51503

www.givewesterniowa.org

Crockery & More

225 Antique City Drive
Walnut, Iowa 51577

Erich Cochran
John Sell

Bus.: (712) 784-2626
Cell: (402) 714-7360

JULIE BISHOP
SOCIAL WORKER

531-203-4507

Providing in Home
Personal Care Services
&
Medication Management

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bertelsenbeef@outlook.com
bertelsenbeef.com

Bev's Porch
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The perfect blend of comfort and charm
Neola, Iowa • est. 2021
Coffee, Espresso & Pastries

Stay up to date with our news
and announcements!

Facebook.com/BevsPorch
Instagram:BevsPorch51559

Contact us at
akpp@bhotmail.com or
Facebook messenger!

114 Third Street Neola, Iowa

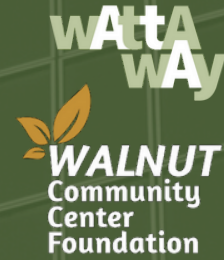




A VERY BIG WIDA

THANK YOU

ALL OUR BUSINESS MEMBERS



SWEET VALE CREATIONS



IOWA STATE UNIVERSITY Extension and Outreach



Together, we make a difference. Together, WE ARE WIDA.

CONNECT WITH US



WIDAIOWA.ORG

**WIDA
MEMBER
TESTIMONIAL**



“
 Stacie’s been great to work with so far. She’s incredibly supportive of my small business. When she was delivering the orders she picked up from me, she was talking me up big time to the Avoca office not knowing the clerk is one of my best friends. I assume she did this with every office, but her words were very much appreciated!
 ”

Kim Canada | Frosting Inc. Walnut, IA

WIDA Business Membership Levels

BRONZE

MEMBERSHIP



\$200⁰⁰
Per Year

- Listed on WIDA website as member
- Listed on WIDA Annual Report as a member
- WIDA membership window decal
- Receive WIDA quarterly e-newsletter
- Access to Ribbon Cuttings for special events
- Promotion of news releases, when made available
- Event postings on WIDA calendar, when made available
- Opportunity for a “Did You Know?” highlight on social media
- Promo flyers on our website, when made available
- Business-card ad in 4 consecutive WIDA e-newsletters
- Listed in WIDA business directory

SILVER

MEMBERSHIP



\$500⁰⁰
Per Year

- **Bronze Elements Plus**
- Welcome write up in WIDA e-newsletter
- Mini branding photoshoot with Stacie Kinney



BEST VALUE

GOLD

MEMBERSHIP



\$1000⁰⁰
Per Year

- **Bronze + Silver Elements Plus**
- WIDA town landing page sponsor
- Event organizational checklists
- Tourism venues listed on Travellowa.com
- Front page welcome in WIDA’s e-newsletter
- Marketing materials upon request
- Grant review and proofreading upon request

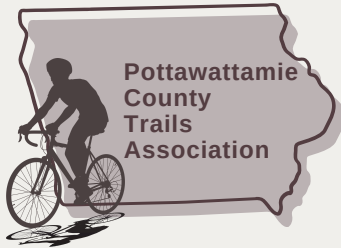
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Pottawattamie County

Find Your Fire



“ DO YOU HAVE AN UPCOMING COMMUNITY EVENT?
Contact Stacie at westerniowadevelopment@outlook.com ”



PASSPORT PROGRAM

Spring Gotcha Missing Summer Teaser: Blooming Adventures Await in Southwest Iowa!

Spring is in the air, and so is the anticipation for summer adventures! Just like the flowers are blooming, exciting things are growing in Southwest Iowa.

Remember the Summer Staycation Passports program? We're back for a second year, blossoming with even more opportunities to Unleash Your Inner Explorer!

Get ready to discover new hidden gems, conquer thrilling challenges, and win fantastic prizes. We're planting the seeds for an unforgettable summer, and you won't want to miss the harvest!

Stay tuned for the official launch date and all the details. This summer, Southwest Iowa is calling... will you answer?

#SummerStaycationSWIA #ExploreSWIA
#SpringIntoSummer #ComingSoon
#ruralpassport

Save the date
October 25, 2025



If you or your business would like to become a sponsor at this event please email thmercantilemarketavoca@gmail.com for more information

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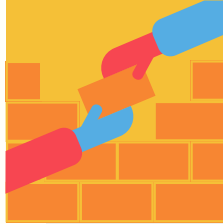


THE OCCASIONAL
COLLECTIVE
— locally sourced goods —



**MINDEN CELEBRATES
150 YEARS IN 2025**
CONGRATULATIONS, MINDEN!

ESTD 2024
BREWED AWAKENING
712-307-6612
158 S. Elm St.
Avoca, IA 51521
brewedawakeningavocaiowa@gmail.com



CITY OF MINDEN SECURES NEARLY \$1.2 MILLION IEDA AWARD TO SUPPORT DEVELOPMENT OF AFFORDABLE HOUSING

Information from Feb 3, 2025
press release by Bethany Wilcoxon

Minden, Iowa – Community partnerships continue to drive progress forward in tornado stricken Minden. The latest support comes from the Iowa Economic Development Authority (IEDA) through a Community Development Block Grant-Disaster Recovery award in the amount of \$1,172,042.

The IEDA award will support the development of three duplexes near Depot Street and Main Street, creating six new affordable housing units. The units will be developed by Habitat for Humanity of Council Bluffs and Neola-based Cook Construction & Remodeling.

“The support from IEDA is truly laying the foundation for new housing in Minden,” stated Mayor Kevin Zimmerman. “This funding is helping us to meet our community’s needs in a targeted and strategic manner.”

The duplexes will be constructed on land the City purchased with support from the Community Foundation for Western Iowa. The Metropolitan Area Planning Agency, which prepared the successful IEDA application, will administer the grant.

“The collaboration that allowed us to be in the position we are today has been unprecedented,” said Blake Johnson, Habitat for Humanity of Council Bluffs Executive Director. “We are thrilled to be part of Minden’s recovery efforts and are anxious to get started on these six units.”

Construction is anticipated to begin in the spring, with the units expected to be listed for sale in the fall. The two bedroom, two bathroom units will each be nearly 1,300 square feet.

For more information on the City’s overall tornado recovery efforts, visit mindeniowa.com/recovery.

Randall Cody
Branch Manager

Office: 712-484-2220 x5501
Address: 418 S. Commercial St.
PO Box 96, Carson, IA 51525
Email: rcody@rollinghillsbank.com
NMLS ID: 528217



NEW MEMBER SPOTLIGHT



RADIANT SUNSET

100% SOY CANDLE
Hand Poured in Iowa
Net weight 8oz/226g



SWEET VALE CREATIONS | AVOCA

-Where Memories Meet Scents

🏡 ✨ Nestled in the charming town of Avoca, Sweet Vale Creations is not just a candle company - it's a journey through scents and stories. From humble beginnings as a hobby to a thriving business, we craft pieces that bring joy and nostalgia into your life. Whether you're seeking a cozy candle, a unique breast milk ring, or a refreshing car diffuser, we're here to help you create lasting memories with our handcrafted products.

🌸 🌹 Our scents are more than just fragrances - each one carries a special tale, carefully curated to evoke emotions and memories. Named after the Sweet Vale of Avoca, our business is a tribute to our roots and our commitment to providing safe, quality products. We take pride in using natural ingredients, such as soy wax, to

create clean candles that are safe for your home and family.

💡 ❤️ At Sweet Vale Creations, we believe in the power of shared stories. One of our favorite customer experiences involved a breast milk piece that symbolized gratitude and friendship. Each interaction with our customers inspires us to keep creating, sharing, and spreading the love.



👩🏠 As a business owner, my advice is simple: Stay passionate, seek support, and be true to your vision. The journey may have its challenges, but with dedication and love for what you do, you can overcome any obstacle. Let your passion guide you, and others will follow.

🌈 🤝 We're proud to be part of the WIDA community, where support

Sweet Vale Creations | Avoca, IA

and awareness for rural businesses are nurtured. By staying connected and involved, we can thrive together, making a difference in our community.

🌻 🤗 How can you support us? Join us at the local farmer's market, engage with us at community events, and spread the word about Sweet Vale Creations. Your support, feedback, and encouragement mean the world to us as we continue to grow and create. Let's build a stronger, more vibrant community together!

🌟 ✨ Join us on this fragrant journey of memories and scents. Explore our collection, share your stories, and be a part of our Sweet Vale family. Let's create beautiful memories together!



#SweetValeCreations
#HandcraftedWithLove
#CommunitySupport

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ZIMMERMAN

GRAIN BINS • ELECTRICAL • CONCRETE • BUILDINGS



**HEARTLAND
HARNESSES**

**DOES YOUR BUSINESS
CARD NEED UPDATED?**

Email image to:

westerniowadevelopment@outlook.com



UPCOMING EVENTS



St Patrick's Hall, Neola IA

When: Friday, March 7	Friday, March 28
Friday, March 14	Friday, April 4
Friday, March 21	Friday, April 11

Serving Time: 5:00 P.M. - 7:00 P.M.

Adults: \$15.00 - Children (5-10 Yrs.): \$5.00 -
Children Under 5: Free

Dinner includes: Fried Alaskan Pollock,
Baked Potato, Orsi's Bread, Cole Slaw,
Relishes, & Dessert!

(May substitute grilled cheese sandwich for fish)

For Questions, contact the Parish Office at 712.485.2750
For Carry Out's call 712.485.2433

avoca flowershop
morgan branan owner



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TEL 712.307.6100
hello@avocaflovershop.com | www.avocaflovershop.com




THE BEAR TRAP
BOX 725
WALNUT, IOWA 51577
PHONE 712-784-3788

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UPCOMING EVENTS



Kim Canada
Owner

Walnut, IA
712-249-5942
kimjcanada@gmail.com



IOWA

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sidelinesportsandtees@gmail.com

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Owner

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Public Vending Machines
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100% SOY WAX CANDLES
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Treynor American Legion

FISH FRY

**DATES: Monday, March 10th,
March 24th & April 7th, 2025**

Serving Times: 5:30 to 7:00 p.m.
Place: Treynor Comm. Center
*Carry Out Orders Available

Penny's Landing
GUESTROOMS

TREYNOR, IOWA



Located on the outskirts of Treynor, Iowa just minutes from the hustle and bustle of Council Bluffs and Omaha, Penny's Landing Guestrooms is your next quite and unique getaway!

PROPERTY FEATURES

- (8) Standard rooms with two king beds
Of the 8 standard rooms, (2) feature accessible bathrooms
- (2) Junior suites with one king bed and one full-sized sofa sleeper on the 2nd floor loft
- (1) Master suite with one king bed and two full-sized sofa sleepers, dedicated living loom, dining area, and game table!
- Wi-Fi throughout property
- Refrigerators in every room
- Microwaves in every room



33153 IA-92, Treynor, IA 51575
Direct Phone: (712) 242-7490 Email: info@wjmanagementpartners.com
<https://palacebarn.com/pennys-landing/>

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RIBBON CUTTING CEREMONY INFORMATION



Minden Bowl GRAND REOPENING | 209 Broadway St

CONGRATULATIONS

On your upcoming business milestone! Whether you're opening a new business, celebrating an anniversary, or relocating/expanding an existing business in western Iowa, we are thrilled for your success and grateful for the opportunity to assist you in commemorating this special occasion. Our services for ribbon cutting ceremonies are entirely free for businesses in our area.

WHY HOLD A RIBBON CUTTING CEREMONY?

This event serves as a significant milestone in the history of your business and presents an excellent photo opportunity to capture the moment. It allows the owner to introduce themselves to the attendees and the wider community, explaining the nature of their business. Additionally, a ribbon cutting ceremony provides a platform to express gratitude to financial backers, employees, family, friends, and business partners. We, at WIDA, can coordinate with city officials, invite our Board of Directors and business members, and promote the event on our website, Facebook page, and newsletter (if submitted ahead). Our staff will arrive with ceremonial scissors and ribbon, as well as capture photos to be shared on our social media platforms and in our next newsletter. We have a wide reach within western Iowa, and we want others to hear about your business.

THINGS TO CONSIDER FOR YOUR RIBBON CUTTING CEREMONY:

- Who will cut the ribbon? It is common for owners or top executives to perform this honor, but ultimately, the choice is yours.
- When will you hold the event? We recommend Wednesday-Fridays, during the lunch hour, late afternoon, or early evening to attract the largest crowds. It's also advisable to promote the event 3-4 weeks in advance to maximize attendance and exposure.
- What would you like to share before cutting the ribbon? You can express gratitude towards those who supported you throughout the journey, share the story behind your business, or mention any special offers or upcoming events. Please limit your speech to three minutes or one page of notes.
- How can you maximize the event? Make sure to invite your family, friends, and clients. Consider hosting a drawing or raffle to collect business cards and expand your database. While drinks, refreshments, decorations, and door prizes are optional, keep in mind that the ribbon cutting ceremony itself is typically short. However, your grand opening celebration with others can continue as long as you wish.

a bit of
IOWA
GALLERY CAFE

Karol Calabro

607 Highland
Walnut, Iowa 51577

712.784.3187
712.784.2369

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WALNUT
Community
Center
Foundation

Watta Way



Small Town Feel, Big City Heart.

Meet the WIDA Board

At our core, we are the voice of business, dedicated to supporting our members' success. Our ultimate goal is to champion and promote the prosperity of our communities.



PRESIDENT
Kevin Zimmerman



EXECUTIVE DIRECTOR
Stacie Kinney



VICE PRESIDENT
Mike Holton



Brian Shea



Ron Kroll



Susan Miller

MEMBERSHIP DRIVEN COMMUNITY GROWN

WIDA continues its efforts to engage members and the community through its website, social media platforms, electronic newsletters (print newsletters as requested), as well as email communication.



Trace Frahm



Jayme Busch

POTTAWATTAMIE COUNTY RESOURCES



ELECTED OFFICIALS

>>> CARSON

Mayor

Adam Houser

City Clerk

Kristina Hansen

(712) 484-3636

carsoncc@futuretk.com

>>> HANCOCK

Mayor

Vince Guyer

City Clerk

Kimberly Gress

(712) 741-5665

>>> MACEDONIA

Mayor

Melia Clark

City Clerk

Liz Alff

(712) 486-2323

macedoniacityhall@gmail.com

>>> MCCLELLAND

Mayor

Mitchell A. Kay

City Clerk

Denise Magnuson

(402) 670-1062

magnuson1971@gmail.com

>>> MINDEN

Mayor

Kevin Zimmerman

City Clerk

Teresa Tenner

(712) 483-2991

ttenner@walnutel.net

>>> NEOLA

Mayor

Karla Pogge

City Clerk

Heidi Erwin

(712) 485-2307

neolacityclerk@walnut.net

>>> OAKLAND

Mayor

Brant A. Miller

City Clerk

Marissa Lockwood

(712) 482-6811

oaklandclerk@frontiernet.net

>>> SHELBY

Mayor

Ron Kroll

City Clerk

Chris Martin

(712) 544-2404

smu2@walnutel.net

>>> TREYNOR

Mayor

Allen Hadfield

City Clerk

Michael Holton

(712) 487-3787

cityhall@cityoftreynor.com

OAKLAND
INDUSTRIAL FOUNDATION

Providing for the general economic benefit of Oakland, Iowa and surrounding communities since 1997

Pottawattamie County

Find Your Fire

TREYNOR JAVA SUPPLY

14 W MAIN STREET, TREYNOR IOWA 51575
(712) 487-3117
TREYNORJAVASUPPLY.COM



CONNECT
WITH US



WE WANT TO HEAR FROM YOU

WIDA is asking our members to keep us in mind when you want to share your business events, successes and information with the community. There is no cost to you as a member. Whether it is exciting news regarding your business or an upcoming event, we will find the perfect way to showcase your information. Send a description of what you would like to share, and we will be happy to place your news in our newsletter and on the WIDA Facebook page.

Send your business news by the 20th of every month to: WesternIowaDevelopment@outlook.com to be included in the newsletter. For more information, you can also call us at (712) 406-6234.

Our members benefit from the visibility that we bring to the local business community, including opportunities to connect with potential customers and partners, as well as access to resources and support to help you succeed. Additionally, WIDA provides a platform for members to share their stories and experiences so that others can learn from their successes. We hope you make the most of your WIDA membership and that it helps you to continue to grow your business!



3K
FACEBOOK FOLLOWERS



801
INSTAGRAM FOLLOWERS



1,514
NEWSLETTER SUBSCRIBERS

Your generous and ongoing support provides our 501(c)6 nonprofit organization with the resources necessary to promote our members and western Iowa communities, advocate for a favorable economic climate and quality lifestyle, and promote overall tourism in the region. Building strong, thriving business communities takes each of us working together, and WIDA is proud to serve as a resource, connection, and voice for business.

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