

Western Iowa Development Association

COMMUNITY NEWSLETTER



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A WARM WIDA WELCOME

BERTELSEN BEEF

-A History of Tradition, Quality, and Community Engagement

Bertelsen Beef, a family-owned farm established in 1966, has been a cornerstone of quality beef production for over five decades. Dedicated to providing farm-fresh beef from farm to customer, Bertelsen Beef prides itself on transparency and ensuring customers know exactly where their food comes from.

For more than 55 years, the Bertelsen family farm has nurtured and cultivated cattle and row crops with a commitment to excellence. Their mission at Bertelsen Beef is clear - to offer the finest quality beef by prioritizing the health and well-being of their cattle and providing consumers with top-grade products.



We are so excited to welcome Bertelsen Beef to our WIDA community. Cnt'd page 2.

Bertelsen Beef | 27588 Mahogany Rd
Underwood, IA 51576

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EXCITINGLY, BERTELSEN BEEF HAS EXPANDED ITS REACH TO SELL RETAIL AT THEIR STORE

and is gearing up to participate in farmers markets in the near future. This step forward will bring their farm-fresh products closer to the community, reinforcing their commitment to providing quality meat.

Key Industry Facts:

1. Family Owned: Bertelsen Beef is a beloved family-owned business.
2. Farm-to-Table: Offering farm-fresh beef directly to consumers.
3. On-Site Processing: Cattle raised and processed on-site for quality control.
4. Dry Aged Meat: Meat aged for three weeks to enhance flavor and tenderness.
5. Transparency: Customers can trace the origin of their food back to the farm.

Through active participation in community events and supporting local businesses, Bertelsen Beef remains deeply connected to its rural surroundings. Their involvement underscores their commitment to being an integral part of their community fabric.



The community can best support Bertelsen Beef by purchasing their high-quality products and becoming loyal customers. By spreading the word about Bertelsen Beef, individuals can help sustain and grow this family-owned business.

Steaks and hamburger remain the top sellers at Bertelsen Beef, embodying their dedication to providing premium beef products to their customers.



WITH A RICH HISTORY, A COMMITMENT TO QUALITY, AND A FOCUS ON COMMUNITY ENGAGEMENT, BERTELSEN BEEF

stands as a shining example of a family-owned business dedicated to bringing fresh, wholesome beef to consumers. As they continue to expand their reach, Bertelsen Beef invites the community to join them on their journey of good food, transparency, and shared values.



PASSPORT SUCCESS

Unique Boutique Iowa Celebrates the Success of the Rural Iowa Passport Program

As summer winds down, we at Unique Boutique Iowa wanted to take a moment to share just how much we've appreciated being part of the Rural Iowa Passport Program. This initiative has not only brought a surge of new customers through our doors but has also shone a spotlight on the charming town of Neola.



The passport program has exceeded our expectations in driving traffic to our boutique and our town. It's been incredible to see so many new faces—families, friends, and groups of adventurous shoppers—discovering what makes Neola so special. From the moment we joined the program, we've noticed a significant increase in foot traffic, with visitors eager to explore and support local businesses like ours.

What's been especially heartwarming is seeing the excitement from participants as they explore the hidden gems of rural Iowa. We've had countless groups of friends arrive with their passports, ready to make a day of shopping, dining, and experiencing everything Neola has to offer. These visits have not only boosted our sales but have also helped build a sense of community pride.

The program has also allowed us to connect with people from all across the state—and beyond—who might not have discovered Neola otherwise. It's been a true pleasure to share our story, our products, and our town with so many new customers.

We're beyond pleased with the outcomes so far and can't wait to see what the future holds. To everyone who has visited us through the passport program, thank you! Your support means the world to us and our fellow local businesses. We hope you left with not just unique finds, but also fond memories of your time in Neola.

If you haven't completed your passport journey yet, there's still time! We'd love to welcome you to Unique Boutique Iowa and show you just what makes our little corner of the state so special.



Sideline SPORTS & TEES
 303 front Street • Neola, Iowa 51559
 Sports Clothing, Accessories, Licensed Products
 We Do Custom Orders
 712-322-8833
 sidelinesportsandtees@gmail.com
 Amy Wohlers
 Owner

Frosting, Inc.
 EST. 2017
 Kim Canada
 Owner
 Walnut, IA
 712-249-5942
 kimcanada@gmail.com

RUSTIC DOOR BOUTIQUE
 MELISSA WISNIEWSKI
 OWNER
 402.672.0869
 RUSTICDOORBOUTIQUE@GMAIL.COM
 100% SOY WAX CANDLES
 HAND POURED IN IOWA

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NEW MEMBER SPOTLIGHT



THE BEAR TRAP

-Discovering the Timeless Charm of The Bear Trap in Walnut, Iowa

Nestled in the heart of Walnut, Iowa, The Bear Trap stands as a beacon of history and enchantment for enthusiasts of antiques. Boasting a remarkable legacy of 38 years, this quaint shop holds the distinction of being one of the oldest establishments in Walnut. The driving force behind this enduring success is none other than Rosy, the dedicated owner whose passion for her business and its treasures shines through in every corner of the store.

Rosy's commitment to her craft is evident not just in the carefully curated collection of antiques but also in the unwavering dedication to providing consistent hours for her cherished customers. Beyond the shelves lined with vintage charms, Rosy's warm spirit radiates through her love for community involvement, always ready to lend a helping hand to those in need.

Travel back to the early 90s, a pivotal time when Walnut, Iowa, embraced its destiny as Antique City. In this flourishing era, businesses vying for success in Walnut knew that specializing in antiques was a winning formula. The winds of time have carried The Bear Trap through the years, preserving its essence as a true hidden gem of Walnut.



Bear Trap Antiques | 608 Highland St
Walnut, IA 51577

As you wander through the streets of Walnut, be sure to set aside a moment to explore The Bear Trap. Immerse yourself in its timeless allure and perhaps uncover a piece of history to call your own. Step into this storied haven, where each antique whispers tales of a bygone era, and experience the magic that has captivated visitors for decades.

#TheBearTrap #WalnutIowaAntiques #AntiqueCityLegacy

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MINDEN COMMUNITY UPDATE

The City of Minden, Iowa community is working through the insurance and FEMA process. Several homes have been repaired, and a couple of residences have begun the rebuilding journey.

In a promising development, two businesses are also rebuilding - Tim's Service will start on footings next week, while C&A Scales will begin their concrete work in the upcoming weeks.



Positive changes are shaping up in town, and we are hopeful to have residents moving back this fall.

Please continue to support Minden, Iowa and all of our communities impacted by the tornados.

WELCOME NEW WIDA MEMBERS



BREWED AWAKENING

Hello! We are thrilled to introduce ourselves as the new proprietors of Brewed Awakening in Avoca, situated at 158 S. Elm St. When you pop in for a visit, you will primarily interact with Bella, our lead barista and manager. Our doors will be open Monday to Friday from 6:30 am to 2:00 pm and Saturdays from 8:00 am to 4:00 pm. We are eager to become a part of the vibrant downtown community. Stay connected by following our Facebook page for thrilling updates and the latest information.



RUSTIC DOOR BOUTIQUE

Owner Melissa is an entrepreneur running a candle company specializing in hand-poured 100% soy wax candles. Additionally, I offer car diffusers, wax melts, and room sprays to enhance your space with delightful scents.



SIDELINE TEES

At Sideline Sports and Tees, you can explore an extensive selection of merchandise showcasing local high school, college, and professional sports teams. From apparel and outerwear to koozies, keychains, and a myriad of novelty items - whatever you can imagine, we have it available for you.

Contact us today about our
**Internet, TV &
Voice Services**



Marne Elk Horn
Your Local Connection
www.metc.net
712-764-6161 - Elk Horn
712-784-2211 - Walnut & Avoca

Internet • Television • Phone

IOWA STATE UNIVERSITY Extension and Outreach

Geré Stevens
County Educator

West Pottawattamie County
126 East Broadway, Suite 2
Council Bluffs, Iowa 51503
712 366-7070
gere@iastate.edu

THE FINISH LINE CAR WASH

Carson, Ia.

Randy & Susan Miller
402-651-0652 (cell)

RASE90@frontiernet.net
712-484-3969 (home)

Serving Carson & Surrounding Communities for 25 Years

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WIDA.IOWA.ORG

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RIBBON CUTTING SUCCESS

CONGRATULATIONS!

Palace Event Center was lovingly built by owners, Penny and Craig Buckingham. Their love story began with their own wedding vows. The Palace was been a dream and vision in their minds ever since their union began. They knew it had a purpose.



PALACE EVENT CENTER 33153 IA-92 | Treynor

In 2016, the Buckinghams began the journey to transform the barn from a working farm since 1933, to a new life as the perfect centerpiece for your wedding. After running several businesses together over the years, the Buckinghams found their stride in pleasing customers and serving new and exciting ideas.



We want your experience with us to be everything you've dreamed of and vow to be available to you as you plan your day.



JUDGE RICHARD DISTILLERY 121 Broadway St | Carson

Family roots, community revival, and a passion for distilling whiskey are the driving forces behind Judge Richards in Carson Iowa. Jill Richardson and her father, Terry, spearheaded the launch of the brand-new Judge Richard Distillery in Carson.

This establishment marks the county's first whiskey distillery and only the 21st in the state of Iowa. The concept arose when her father developed an interest in whiskey distillation. Following years of contemplation and groundwork, Richardson affirms that the business seamlessly combines her aspiration to establish a local enterprise with her father's newfound enthusiasm for crafting whiskey.

Venture to Carson and explore their offerings today!



We are open at 121 Broadway St, Carson, IA 51525! Our hours are Thursday and Friday from 4:00-8:00, Saturday from 1:00-8:00, and Sunday from 1:00-6:00. For your convenience, we also offer appointments. If you'd like to visit on a different day, please contact us and we will do our best to accommodate you.

Lilypops is a new business in Treynor that Cassi Johnson owns. Located just south of the post office, the building also houses Roots, a hair salon owned by Amy Pedersen.



LILYPOPS 3 N Eyberg Ave | Treynor

Cassi and her husband purchased the building and renovated a space for Lilypops, which includes a small kitchen for making cake pops and a coffee shop serving smoothies and refreshers. Katie Bonnet serves as the manager of Lilypops and also sells some of her own Applewood Acres baked goods there.



The shop has recently hired some part-time workers. Lilypops has limited seating, with a few seats in the front, a high-top bar with four stools, and an additional table in the back with two seats, designed as a grab-and-go place. Cassi started making Lilypops three years ago, initially selling them at farmers markets before opening the shop. Lilypops' hours can be found on social media. Current hours being 12-4 PM on Mondays, 6:30 - 10 AM and 1-4 PM on Tuesdays to Thursdays, 6:30 AM - 12 PM on Fridays, and 8 AM - 12 PM on Saturdays. The shop is open when the "open" sign is displayed on the front door, with potential adjustments to hours once the school year starts to cater to after-school customers.

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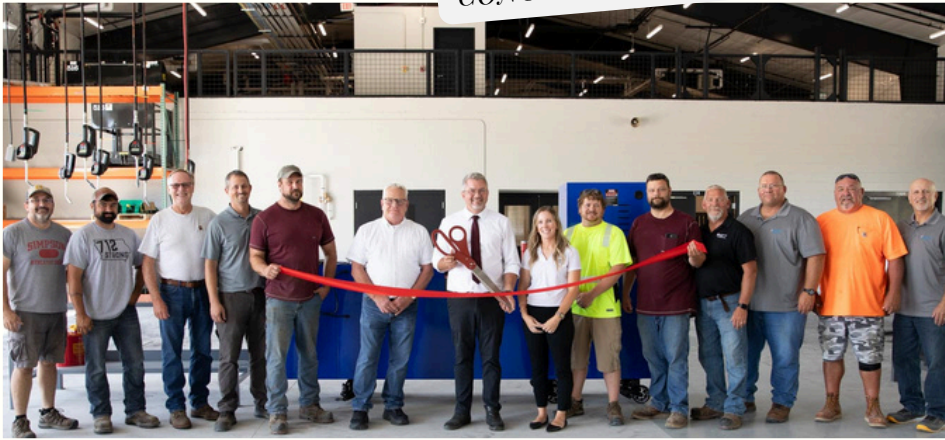


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RIBBON CUTTING SUCCESS

CONGRATULATIONS!



SECONDARY ROADS OPERATION CENTER

Council Bluffs

The Pottawattamie County Secondary Roads Department is responsible for all development, construction and maintenance on the County highway system. It is the mission of our staff to be efficient, safe, financially responsible, and environmental stewards to all residents and visitors of Pottawattamie County.

Did you know? Pottawattamie County's road system is made up of 959 square miles, the second largest in the State of Iowa. The Secondary Roads Department has 251 paved two-lane miles and 1231 unpaved two-lane miles with 346 bridges, 1700+ culverts, and approximately 17,000 signs. Secondary Roads has 64 employees and 7 satellite maintenance shops.



COLLINS
CONSULTING INC.



MACEDONIA Main Street Murals

A series of artistic murals is being painted on several buildings on Macedonia Main Street. The project is sponsored by the Macedonia Hamilton Development Corporation. Please follow us on this exciting journey!



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WELCOMING NEOLA

We are thrilled to announce Neola, IA as WIDA's latest City Sponsor.

This sponsorship, along with all of our City Sponsors, underlines the importance of our mission at the Western Iowa Development Association. Your generosity is greatly appreciated as we strive to achieve new milestones and create a positive influence on our rural western Iowa communities.



FARMER'S MARKET

Treynor Farmers Market

Tuesdays 5 - 7pm
April through September
 Treynor Community Center
 11 W Main St., Treynor

Macedonia Market

5:30pm - 7:30pm
June - September
 Main Street

Crescent Farmers Market

presented by Cottage Kitchen
April 27 - Sept 28
• Last Saturday of the Month
9:00am - 1:00pm
 Crescent City Park

One Farm

Indoor Farmers Market
• Year Round
 215 E 7th St., Logan

Avoca Main Street, Inc. Market

Wednesdays 5 - 7pm
June through September
 Avoca Main Street
 203 N Elm St., Avoca

Farmers Market Council Bluffs

Thursday, May 16th - Sept 26th
4:30pm - 7:30pm
 Located in Bayliss Park, Council Bluffs




WALNUT Community Center Foundation
Amanda Lebeck
 walnutcommunitycenter@gmail.com
 Center (712)784-2727 | Walnut Antique Show (712)784-3710
 walnutcommunitycenter.org | walnutantiqueshow.com
 415 Antique City Drive Walnut, Iowa 51577


B ReStoRed
 HOME & GARDEN
 216 Antique City Drive | Walnut, Iowa 51577
 facebook.com/BRestoredHomeandGarden


 ESTD 2024
BREWED AWAKENING
 brewedawakeningavocaiowa@gmail.com
 712-307-6612
 158 S. Elm St.
 Avoca, IA 51521

MEMBERSHIP TESTIMONIAL




THE OCCASIONAL COLLECTIVE
 — locally sourced goods —
 12 E Main St | Treynor

"I wholeheartedly commend Stacie Kinney of Western Iowa Development Association for her extraordinary support of rural small business. In the challenging environment of rural Pottawattamie County, Stacie has proven to be an invaluable asset. Her strategic expertise has significantly enhanced my brand visibility and outreach. Stacie was also an integral part of developing and implementing the Western Iowa Rural Passport and WIDA's contributions have been instrumental to its

success! Stacie's deep commitment to small businesses is evident in her tireless work ethic and unwavering support of events, openings and business promotion. Her proactive approach and seamless integration into WIDA have consistently delivered results. I am excited about the continued growth of the partnership with Stacie and WIDA and look forward to achieving even greater successes in the future."

Alysia Hess | Owner

WIDA BUSINESS MEMBERSHIP

CIVIC MEMBERSHIP

\$75⁰⁰

Per Year

- Help you claim a FREE Google account
- Offer Facebook groups for B2B networking
 - Rural Pott. Co. Boz Network Group
 - Rural Pott. Co. Dining & Drinking Group
- Brainstorming promotional/marketing ideas with you
- Receive WIDA quarterly e-newsletter
- Advertisement of your promotions and specials.
 - Specials
 - Open houses
 - Holiday promotions
 - Specialty days (military discounts), etc.
- Recommendation of grants (if nonprofit)

BRONZE MEMBERSHIP

\$100⁰⁰

Per Year

- Front page welcome in WIDA's e-newsletter
- Listed on WIDA website as a member
- Listed on WIDA Annual Report as a member
- WIDA membership window decal
- Receive WIDA quarterly e-newsletter
- Access to Ribbon Cuttings for special events
- Promotion of news releases, when sent in
- Event postings on WIDA calendar, when sent
- Opportunity to be a "Did You Know? Wednesday" business
- Promo flyers on our website, when sent
- Business-card ad in 4 consecutive WIDA e-newsletters
- Listed in our website business directory

SILVER MEMBERSHIP

\$500⁰⁰

Per Year

- Front page welcome in WIDA's e-newsletter
- Listed on WIDA website as a member
- Listed on WIDA Annual Report as a member
- WIDA membership window decal
- Receive WIDA quarterly e-newsletter
- Access to Ribbon Cuttings for special events
- Promotion of news releases, when sent
- Event postings on WIDA calendar, when sent
- Opportunity to be a "Did You Know? Wednesday" business
- Promotional flyers on our website, when sent
- Business-card ad in 4 consecutive WIDA e-newsletters
- 30 min. professional branding photoshoot with Stacie Kinney

GOLD MEMBERSHIP

\$1000⁰⁰

Per Year

- Front page welcome in WIDA's e-newsletter
- Listed as WIDA website as member
- Listed as WIDA member on Annual Report
- Access to Ribbon Cuttings for special events
- Event postings on WIDA calendar
- Business-card ad in 4 consecutive WIDA e-newsletters
- Listed in our website business directory
- WIDA town landing page sponsor for a year
- Technical assistance
- Event organizational checklists
- Social media account
- Tourism venues listed on Travellowa.com
- Marketing materials upon request
- Front page WIDA e-newsletter sponsor for a year
- Grant review and proofreading upon request
- One voting representative on the WIDA Board
- 30 min. professional branding photoshoot with Stacie Kinney





UPCOMING EVENTS



HOO DOO
SHOOK ME ALL NIGHT LONG

SCHEDULE OF EVENTS



AUGUST 30th

OUTDOOR MOVIE
Harry Potter and the Sorcerer's Stone

SHOWING AT DUSK | 114 3RD ST - BEV'S PORCH
SPONSORED BY: BEV'S PORCH
FEATURING THEMED DRINKS - BRING LAWN CHAIRS & BLANKETS

AUGUST 31st

8 AM | 3V3 SOCCER GIRLS & BOYS DIVISIONS
\$25 PER PLAYER | NEOLA SOCCER FIELDS
FOR MORE INFO EMAIL: JEFF_LEFEBER@YAHOO.COM

10 AM | BIKE RIDE
9AM REGISTRATION @ BLUE MOON
\$10 TO ENTER RIDE
RIDE STARTS IN NEOLA, IA
SPONSORED BY: BLUE MOON & BEAUTY OPERATORS

10 AM | CO-ED SLOW PITCH SOFTBALL TOURNAMENT
\$250/TEAM - 21+ TO PLAY
NEOLA BALL FIELD
CONTACT TIM KRAMER @ 712-249-7005
OR RILEY DOLLEN @ 712-310-8549
FOR MORE INFORMATION

1 PM | QB CHALLENGE
NEOLA BALL FIELDS
\$5 PER ENTRY

3 PM | HOT SHOT
NEOLA BASKETBALL COURT
\$5 PER ENTRY

9 AM | BLOODY MARY CONTEST
2 PM - 4 PM | BBQ CONTEST
4TH & FRONT ST
\$10 - PUBLIC ENTRY
8 & UNDER FREE

8:30 - 10:30 PM | TEEN DANCE
NEOLA PARK | 6TH GRADE +
CONCESSIONS AVAILABLE

8 AM | HOO DOO HUSTLE
ONLINE REGISTRATION: FACEBOOK
HOO DOO HUSTLE 5K 8 AM - 9 AM
\$25 ENTRY FEE
HOO DOO HUSTLE KIDS 1 MILE
8:15 AM - 9 AM
\$10 ENTRY FEE
EVERY ENTRY RECEIVES A FREE BOBA TEA FROM BEV'S PORCH

8 - NOON | PANCAKE BREAKFAST
FREE WILL DONATION TO HOO DOO
NEOLA AREA COMMUNITY CENTER
HOSTED BY:
NEOLA LIONS CLUB

2 - 3:30 PM | SCAVENGER HUNT
FREE TO ALL AGES
MEET AT NEOLA AREA COMMUNITY CENTER

9 AM | SAND VOLLEYBALL TOURNAMENT
\$90/TEAM | BUCK SNORT & NEOLA BALL FIELD
WARM-UP @ 8 AM
REGISTER AT:
WWW.BUCKSNORTRESTURANTS.COM

12 - 9 PM | AMUSEMENTS
3RD STREET
WRISTBANDS 12PM - 4PM & 5PM - 9PM

SEPTEMBER 1st

4 - 7 PM | FIREMAN DINNER
NEOLA FIRE HALL
FREE WILL DONATION

11 AM | PARADE
10 AM REGISTRATION - NEOLA BALL-FIELD
GRAND MARSHALL: BETTY MASKEE

8:30 - 11:30 PM | ADULT STREET DANCE
4TH & FRONT ST - \$10 ENTRY | BEER GAMES AND CORN HOLE
Music: **WRECKED BECKY**

SEPTEMBER 2nd

12 PM CHUCK-A-LUCK
BEER GARDEN

12 - 3 PM MAKERS MARKET
BLUE COW

12 - 8 PM BEER GARDEN | 3RD STREET BY NEOLA TIRE
(LIVE MUSIC - KEVIN KEITH & VAN MEYER)
FOOD VENDORS | 3RD STREET
BEAN BAG TOURNAMENT | BEER GARDEN
CUSTOM BOARDS TO BE AUCTIONED OFF

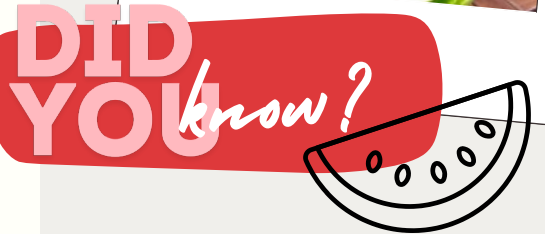
12 - 5 PM CAR SHOW
4TH STREET
IN MEMORY OF ALLAN RING

2 PM PIG BINGO
3RD STREET | 2 PIGS

12 - 6 PM AMUSEMENTS
3RD STREET
WRISTBANDS 12PM - 4PM

2 - 4 PM BINGO
THE NEOLA FIRE HALL

Celebrating Stacie Kinney's ONE year at Western Iowa Development Association.



Stacie celebrates her summer birthday with a watermelon cake and this year she's thrilled to commemorate her first year with Western Iowa Development Association!

“ It has been a truly fulfilling journey at WIDA, establishing connections and engaging with such supportive communities over the past year.

I will continue advocating for our members and small businesses, striving to create more opportunities in the days ahead. - Stacie

[FOLLOW US](#)



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UPCOMING EVENTS

Handmade Miniature BARN RAFFLE
Three (3) Different \$5 per chance
Do not need to be present to win. First drawn ticket has first choice of barns if present. Non Refundable.

Quilt Raffle
\$1.00 each or 6 for \$5.00
Need not be present to win. Non Refundable.

Drawing Sunday, Sept. 8, 2024
at Carstens Farmdays Shelby, IA

Tickets available for purchase at:
Midstates Bank, Neola • SCSB, Harlan & Shelby
Also available at Carstens Farm Days, September 7 & 8, 2024

CARSTENS FARM DAYS
SEPTEMBER 7 & 8, 2024
Shelby, IA I-80, Exit 34 – Just follow the signs!

WALNUT Community Center Foundation

VERSATILE SPACES AT COMPETITIVE RATES

BOOK NOW

712-784-3443



WHO'S LOOKING FOR ADVENTURE?

Obstacle Trail Run returns Saturday, **September 14th, 2024** with a course designed to appeal to every level!

- 5K Competitive waves with Top 10 medals for those looking to race the course and push the limits!
- 5K Open Wave for those looking to run, jog, or hike at their own pace for the fun and challenge of it!
- 1 Mile Kids Course for younger runners, their parents/guardians, or those just young at heart looking for a unique adventure at a shorter distance!

Come out to beautiful Arrowhead Park and support a non profit event for the Pottawattamie County Trails Association.





UPCOMING EVENTS

BEV'S PORCH

♥ Now throughout the end of August, please consider stopping on in to support our fundraiser for team 'Big Time Timmy' as part of the Alzheimer's Association. ♥

Big Time Timmy Specialty Lemonade

- White Peach
- Grape
- Galaxy (rum and raspberry)
- Lemonade
- Splash of Coconut Milk
- **add energy: Purple & Super Cream Lotus plant based energy**

In memory of Tim Junkman who passed away at just 60 years young of Alzheimer's Disease, we will forward 60¢ of each purchased drink to his family and loving advocates for the Walk to End Alzheimer's event on September 28th in Council Bluffs.

Tim was part of the Neola Volunteer Fire Department for 15 years and raised a wonderful family here in our community.



 **Marne Elk Horn**
Your Local Connection

“ We are working to splice and test fiber in Shelby. We will be reaching out soon to connect you to Fiber! ”



What can you do?



Do more with our **Fiber Network**

Do more exploring, more growing, and more dreaming thanks to our Fiber Network with speeds up to 1 Gg

Have a question? Ask us today!

Rural Underwood (West of I-80) - Fiber is Ready!
SIGN UP TODAY!
www.metc.net/fiber-sign-up-west

 **Marne Elk Horn**
Your Local Connection



ZIMMERMAN SALES & SERVICE, INC.
KEVIN ZIMMERMAN 402-676-9019
KPRENTALS@WALNUTEL.NET
202 SOUTH 2ND ST, NEOLA IA



Crockery & More
225 Antique City Drive
Walnut, Iowa 51577
Erich Cochran
John Sell
Bus.: (712) 784-2626
Cell: (402) 714-7360



BERTELSEN BEEF
712-363-7522
bertelsenbeef@outlook.com
bertelsenbeef.com

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UPCOMING EVENTS

11th Annual
SOUTHWEST IOWA
Art Tour
September
20 • 21 • 22 | 2024

multiple communities & gathering places across southwest iowa

AVOCA | CLARINDA | COUNCIL BLUFFS | ESSEX | GLENWOOD | HARLAN
MACEDONIA | MALVERN | NEOLA | RED OAK | SHENANDOAH

www.swiarttour.com facebook.com/southwestiowaarttour swiarttour@gmail.com

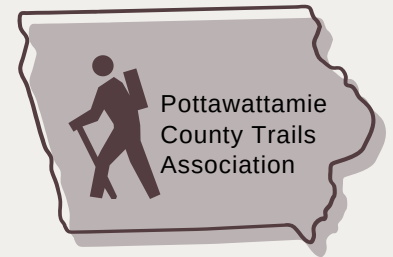
photography | mixed media | furniture | woodworking
sculpture | drawing | fiber art | painting | pottery | jewelry

a bit of
IOWA
GALLERY CAFÉ

Karol Calabro

607 Highland
Walnut, Iowa 51577

712.784.3187
712.784.2369



LONGEST TABLE

Join friends and neighbors on North Elm Street in Avoca, Iowa. A chef-hosted five-course meal will be presented sourced from our Avoca Main Street Farmers Market vendors and other nearby producers. Chef James Edward Calkins of Milk & Honey Restaurant is designing and executing the menu, and live entertainment is sponsored by Western Iowa Community Foundation. Happy Hour will begin at the Avoca Legion Hall/Avoca Veterans Community Center at 112 N Elm Street beginning at 5 p.m. Weather permitting, we will move to dine outside at our Longest Table from 6-8 p.m.



Sep 21, 2024
American Legion
112 N. Elm | Avoca
5:00 PM - 8:00 PM
RSVP Required

Ticket link and menu details to be released in September 2024.



FROSTING, INC.

Cupcake of the month

\$3 each
-tax, delivery, when available

\$30 dozen
Regular \$40.00

Apple Cider Cupcakes

Available in September all month long.

712-249-5942 **ORDER NOW** 602 Highland St., Walnut





UPCOMING EVENTS

Treynor Farmers Market

FALL market

SEPTEMBER 22ND
10:00-2:00

Treynor Community Center

H7 Eats Food Truck
Live Music
20+ Vendors
Bounce House
Free Face Painting

SAVE THE DATES!

For the first time, the Iowa Bicycle Summit & Iowa Trails Summit will be held together, in Council Bluffs.



Iowa Bike Summit
Thursday, October 3



Iowa Trails Summit
Friday, October 4

Details at iowatrailssummit.com

PARTNERS:







EVERY SATURDAY 2-4

50% OFF EVERYTHING IN THE CASES




Frosting, Inc. - 602 Highland St.

Starting in September.
A few dates will be excluded when open on Sundays.

DO YOU HAVE AN UPCOMING COMMUNITY EVENT?

Contact Stacie at westerniowadevelopment@outlook.com

May your cup overflow with peace, love, and pure awesomeness today.




COMMUNITY FOUNDATION FOR WESTERN IOWA
Where Giving Grows

DONNA DOSTAL, MPA
PRESIDENT + CEO

712.256.7007 Ext. 11
402.699.5206

ddostal@givewesterniowa.org

536 E Broadway
Council Bluffs, IA 51503

www.givewesterniowa.org



THE BEAR TRAP

BOX 725
WALNUT, IOWA 51577
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UPCOMING EVENTS

16th Annual
Walnut Fall Antique & Stoneware Festival
Exit 46 on I-80
Walnut, Iowa - Iowa's Antique City
October 12-13

Furniture * Stoneware
Antiques * Advertising * Primitive

For information, call
Czekely & More at (712) 784-2626
Sponsored by the Walnut Merchants Association



a bit of IOWA

Join us at a bit of IOWA in Walnut, Iowa, where we've discovered a 'wrecker' pedal car waiting to be filled with goodies! We're looking for donations such as hats, T-shirts, coffee cups, toys for kids, pets, gift certificates, and more. Feel free to drop off your donated gifts at 'A Bit of Iowa' and check out our car on display.



Ticket sales start on October 1st, with the raffle drawing scheduled for December 15th at 2 pm.



If you're interested in selling tickets, please reach out to us! We're thrilled about this year's event and aim to surpass last year's \$2,700 raised for Operation Homefront. All proceeds go towards supporting Operation Homefront, benefiting veterans & their families.



October 26
10-4
Pottawattamie County Fairgrounds
Avoca, Ia



THE OCCASIONAL COLLECTIVE

— locally sourced goods —



Stay up to date with our news and announcements!

Facebook.com/BevsPorch
Instagram:BevsPorch51559

Contact us at
skp988@hotmail.com or
Facebook messenger!

114 Third Street Neola, Iowa

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Thank you.

A SPECIAL THANKS TO OUR CITY SPONSORS

We are grateful to our city sponsors for their support and commitment to WIDA. Their generosity has helped us to reach new heights and make a positive impact on our communities. We are honored to have them as partners and look forward to continuing our work together for many years to come. Thank you again to our incredible city sponsors!



CARSON
A Quintessential Main Street



HANCOCK
A Small Village with Big Business



MACEDONIA
Small in Size, Mighty in Personality



MCCLELLAND
Maybe Small but Big in Personality



MINDEN
Just a Quick Couple of Miles
Off I-80



NEOLA



OAKLAND
Home to the Freedom Rock



SHELBY
A Quaint Little Town



TREYNOR
Home of the "Huey" Helicopter



Hitchcock Nature Center | Honey Creek, IA

RIBBON CUTTING CEREMONY INFORMATION

CONGRATULATIONS

On your upcoming business milestone! Whether you're opening a new business, celebrating an anniversary, or relocating/expanding an existing business in western Iowa, we are thrilled for your success and grateful for the opportunity to assist you in commemorating this special occasion. Our services for ribbon cutting ceremonies are entirely free for businesses in our area.

WHY HOLD A RIBBON CUTTING CEREMONY?

This event serves as a significant milestone in the history of your business and presents an excellent photo opportunity to capture the moment. It allows the owner to introduce themselves to the attendees and the wider community, explaining the nature of their business. Additionally, a ribbon cutting ceremony provides a platform to express gratitude to financial backers, employees, family, friends, and business partners. We, at WIDA, can coordinate with city officials, invite our Board of Directors and business members, and promote the event on our website, Facebook page, and newsletter (if submitted ahead). Our staff will arrive with ceremonial scissors and ribbon, as well as capture photos to be shared on our social media platforms and in our next newsletter. We have a wide reach within western Iowa, and we want others to hear about your business.

THINGS TO CONSIDER FOR YOUR RIBBON CUTTING CEREMONY:

- Who will cut the ribbon? It is common for owners or top executives to perform this honor, but ultimately, the choice is yours.
- When will you hold the event? We recommend Wednesday-Fridays, during the lunch hour, late afternoon, or early evening to attract the largest crowds. It's also advisable to promote the event 3-4 weeks in advance to maximize attendance and exposure.
- What would you like to share before cutting the ribbon? You can express gratitude towards those who supported you throughout the journey, share the story behind your business, or mention any special offers or upcoming events. Please limit your speech to three minutes or one page of notes.
- How can you maximize the event? Make sure to invite your family, friends, and clients. Consider hosting a drawing or raffle to collect business cards and expand your database. While drinks, refreshments, decorations, and door prizes are optional, keep in mind that the ribbon cutting ceremony itself is typically short. However, your grand opening celebration with others can continue as long as you wish.

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Small Town Feel, Big City Heart.

Meet the WIDA Board

At our core, we are the voice of business, dedicated to supporting our members' success. Our ultimate goal is to champion and promote the prosperity of our communities.



PRESIDENT
Kevin Zimmerman



EXECUTIVE DIRECTOR
Stacie Kinney

MEMBERSHIP DRIVEN COMMUNITY GROWN

WIDA continues its efforts to engage members and the community through its website, social media platforms, electronic newsletters (print newsletters as requested), as well as email communication.

These outlets allow us to remain on the cutting edge of digital communications as well as provide traditional forms of communication while serving as a voice for our rural businesses and communities.



VICE PRESIDENT
Mike Holton



Brian Shea



Ron Kroll



Susan Miller



Trace Frahm

POTTAWATTAMIE COUNTY RESOURCES



ELECTED OFFICIALS

>>> CARSON

Mayor

Tim Todd

City Clerk

Brianne Duede
(712) 484-3636
carsonclerk@gmail.com

>>> HANCOCK

Mayor

Vince Guyer

City Clerk

Kimberly Gress
(712) 741-5665

>>> MACEDONIA

Mayor

Melia Clark

City Clerk

Moriah Mahan
(712) 486-2323
macedoniacityhall@gmail.com

>>> MCCLELLAND

Mayor

Mitchell A. Kay

City Clerk

Denise Magnuson
(402) 670-1062
magnuson1971@gmail.com

>>> MINDEN

Mayor

Kevin Zimmerman

City Clerk

Teresa Tenner
(712) 483-2991
ttenner@walnutel.net

>>> NEOLA

Mayor

Karla Pogge

City Clerk

Heidi Erwin
(712) 485-2307
neolacityclerk@walnut.net

>>> OAKLAND

Mayor

Brant A. Miller

City Clerk

Marissa Lockwood
(712) 482-6811
oaklandclerk@frontiernet.net

>>> SHELBY

Mayor

Ron Kroll

City Clerk

Chris Martin
(712) 544-2404
smu2@walnutel.net

>>> TREYNOR

Mayor

Allen Hadfield

City Clerk

Michael Holton
(712) 487-3787
cityhall@cityoftreynor.com
ajhadfield@cityoftreynor.com

JOIN NOW

NACC COMMUNITY CENTER

- 24 HR ACCESS
- CLASSES
- OPEN GYM

110 4th Street, Neola, IA 51559
712-485-2489

OAKLAND
INDUSTRIAL FOUNDATION

Providing for the general economic benefit of Oakland, Iowa and surrounding communities since 1997

COFFEE FROM THE GROUNDS UP

TREYNOR JAVA SUPPLY

14 W MAIN STREET, TREYNOR IOWA 51575
(712) 487-3117
TREYNORJAVASUPPLY.COM



CONNECT WITH US



WE WANT TO HEAR FROM YOU

WIDA is asking our members to keep us in mind when you want to share your business events, successes and information with the community. There is no cost to you as a member. Whether it is exciting news regarding your business or an upcoming event, we will find the perfect way to showcase your information. Send a description of what you would like to share, and we will be happy to place your news in our newsletter and on the WIDA Facebook page.

Send your business news by the 20th of every month to: WesternIowaDevelopment@outlook.com to be included in the newsletter. For more information, you can also call us at (712) 406-6234.

Our members benefit from the visibility that we bring to the local business community, including opportunities to connect with potential customers and partners, as well as access to resources and support to help you succeed. Additionally, WIDA provides a platform for members to share their stories and experiences so that others can learn from their successes. We hope you make the most of your WIDA membership and that it helps you to continue to grow your business!



2.8K
FACEBOOK FOLLOWERS



784
INSTAGRAM FOLLOWERS



1,040
NEWSLETTER SUBSCRIBERS

Your generous and ongoing support provides our 501(c)6 nonprofit organization with the resources necessary to promote our members and western lowa communities, advocate for a favorable economic climate and quality lifestyle, and promote overall tourism in the region. Building strong, thriving business communities takes each of us working together, and WIDA is proud to serve as a resource, connection, and voice for business.

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