

Western Iowa Development Association

COMMUNITY NEWSLETTER



A WARM WIDA WELCOME, BEV'S PORCH | NEOLA, IA



Bev's Porch is a unique brick and mortar establishment that combines a charming coffee shop with a small-town shopping experience. What sets them apart is their emphasis on locally made products, including clothing, blankets, woodwork decor, candles, jewelry, and soaps.

The shop is dedicated to the memory of the owner's late grandparents, who passed away in 2020. Their grief inspired the owner to follow their dream of opening a store that embodies the warm and welcoming feeling of visiting loved ones. The shop is filled with the comforting scent of caramel and coffee, vintage furniture, and a genuine welcoming spirit.

Bev's Porch has been in business since November 2022, with plans and preparations starting in the summer of 2021. Customer satisfaction is a top priority for the owner, who strives to provide a memorable and enjoyable experience for everyone who visits. They are passionate about showcasing local makers and providing a platform for their talents.



Bev's Porch | 114 Third St
Neola, IA 51559

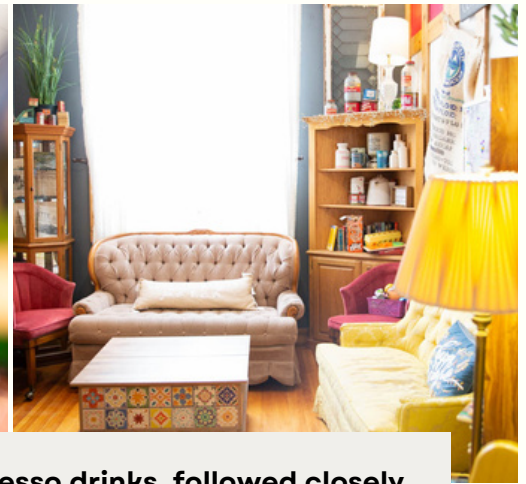
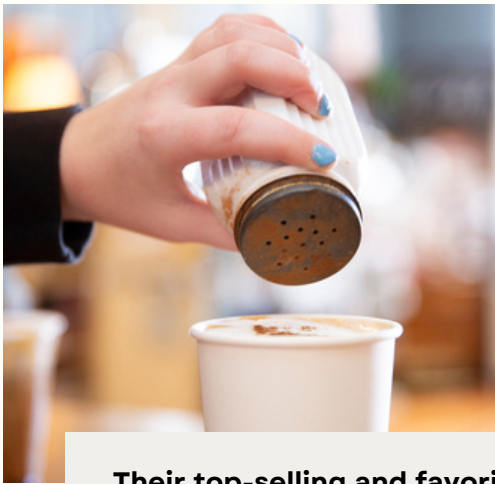
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We are so excited to welcome Bev's Porch to the WIDA community. Continued page 2.

LIVE • WORK • EXPLORE • THRIVE





Their top-selling and favorite product is their handcrafted espresso drinks, followed closely by their signature Bev's Porch candle with its delightful caramel, vanilla, and warm coffee scent.

Memorable customer experiences include meeting new people and receiving rave reviews about the coffee and products. The owner cherishes moments when family members, especially those rarely seen, visit the shop. Interesting facts about Bev's Porch include the cranberry color in their logo, which is a nod to Beverly's love of cranberry candles, and the small brown table and retro chairs in the lounge area, which were originally from Beverly's sunroom porch.

The owner's best piece of advice for aspiring business owners is to utilize available resources and never give up. Remaining teachable and seeking guidance from small organizations, non-profits, and lenders can be instrumental in the journey to open one's own business.



Their membership with WIDA (West Iowa Development Association) helps Bev's Porch by sharing event information and posts on social media, spreading the word about local businesses, and fostering a supportive community.

Bev's Porch actively engages with the community by sharing other local pages' posts, welcoming various makers and vendors to be part of their retail offerings, sponsoring teams, and donating to fundraisers and events. They also host fun events like princess tea parties, craft nights, workshops, and kids coloring contests to engage locals. The shop has recently involved elementary students in decorating coffee sleeves, which has been a hit with customers.

SUPPORT LOCAL

The community can support Bev's Porch by spreading the word, leaving reviews, bringing friends, and engaging with their posts on social media. They encourage people to like, follow, share, and visit the shop to help create a thriving local community.



LOYALTY MEMBER SPOTLIGHT



ZIMMERMAN SALES

Zimmerman Sales and Service Inc. is a family-owned general contracting business with 61 years of experience, specializing in grain bins, buildings, electrical, plumbing, and concrete work in Western Iowa and Eastern Nebraska. Their motto is "We service everything we sell." The company is passionate about service after the sale and prides itself on being a full-service general contractor with strong ties to the local community. With licensed and insured in-house employees, they handle large and small turnkey projects.



The owner Kevin Zimmerman emphasizes the challenges of running a small business but encourages hard work, some luck, and dedication. Involved in the community, Kevin holds various positions, including Mayor of Minden and President of the WIDA Board. The business urges community support through buying local and emphasizes the importance of supporting local schools, churches, businesses, and organizations. The call to action is a simple yet impactful message: "Buy Local - Shop Local."





Jerry has been actively involved in his community throughout his life. He has served on the Minden City Council, volunteered at the Minden Fire Department, and played an active role in various local clubs and organizations. In his free time, he enjoys playing golf, traveling, and cheering on his favorite sports teams.

Jerry and Alice have a large and loving family, including nine grandchildren and ten great-grandchildren. His son Kevin fondly remembers his father's tireless work ethic and commitment to customer service. Jerry's humility and selflessness are evident in his reluctance to seek recognition for his accomplishments.

Through hard work, dedication, and a commitment to quality service, Jerry Zimmerman has built a successful business and made a lasting impact on his community. Zimmerman Sales and Service Inc will continue to thrive under the leadership of the next generation, guided by Jerry's values and principles.

ZIMMERMAN HISTORY

Jerry Zimmerman, the founder of Zimmerman Sales and Service Inc, has a remarkable story of hard work and dedication. Born in 1936 and growing up on a farm in Iowa, Jerry learned the value of hard work from a young age. After serving in the United States Army for three years, he married his love and best friend, Alice Mary Blum, and together they raised four children.

Jerry's entrepreneurial journey began in 1962 when he moved his family to Minden, Iowa, and started a Feed Mill business. Over the years, the business expanded to include feed and farm supplies, grain bins, and buildings. In 1989, Jerry and his son Kevin formed a partnership and established Zimmerman Sales & Service Inc. Today, the business is owned and operated by Kevin and his family, specializing in a wide range of services, including grain bins, material handling, electrical, plumbing, and concrete work.

Jerry's commitment to his customers is evident in his willingness to go above and beyond. He would often work seven days a week, from sunrise to sunset, repairing and maintaining grain storage equipment for farmers in the area. Although not seeking recognition, Jerry's dedication and hard work have been recognized by his family and the local community.



DONNA DOSTAL, MPA
PRESIDENT + CEO

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ddostal@givewesterniowa.org

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Council Bluffs, IA 51503

www.givewesterniowa.org

Crockery & More

225 Antique City Drive
Walnut, Iowa 51577

Erich Cochran
John Sell

Bus.: (712) 784-2626
Cell: (402) 714-7360

IOWA STATE UNIVERSITY
Extension and Outreach

Gerè Stevens
County Educator

West Pottawattamie County
126 East Broadway, Suite 2
Council Bluffs, Iowa 51503
712 366-7070
gere@iastate.edu



ZIMMERMAN SALES HIGHLIGHTS



Western
ventures, Inc.


THE OCCASIONAL
COLLECTIVE
— locally sourced goods —


A V O C A
MAIN STREET

TFS TOTAL
FARM
SOLUTIONS

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WIDAIOWA.ORG

MEMBERSHIP TESTIMONIAL



Green Valley Inc. | Avoca, IA

We recently had an open house and grand opening for our new business, Green Valley Inc. located in Avoca. A long-time friend of ours recommended that we coordinate this grand opening with Stacie. From the first conversation, I knew that our event would be a success. Stacie brought energy, passion, professionalism, and excitement to our event and I believe it had so much to do with the success of our

open house. She genuinely cares for you and the success of your business. We are very fortunate to have Stacie Kinney within our communities. Her commitment to her work is a testament to a lot of the new growth within Southwest Iowa. We are all very fortunate for Stacie's efforts and look forward to seeing her grow this resource within our communities in the future.

WIDA BUSINESS MEMBERSHIP

CIVIC MEMBERSHIP

\$75⁰⁰

Per Year

- Help you claim a FREE Google account
- Offer Facebook groups for B2B networking
 - Rural Pott. Co. Boz Network Group
 - Rural Pott. Co. Dining & Drinking Group
- Brainstorming promotional/marketing ideas with you
- Receive WIDA quarterly e-newsletter
- Advertisement of your promotions and specials.
 - Specials
 - Open houses
 - Holiday promotions
 - Specialty days (military discounts), etc.
- Recommendation of grants (if nonprofit)

BRONZE MEMBERSHIP

\$100⁰⁰

Per Year

- Front page welcome in WIDA's e-newsletter
- Listed on WIDA website as a member
- Listed on WIDA Annual Report as a member
- WIDA membership window decal
- Receive WIDA quarterly e-newsletter
- Access to Ribbon Cuttings for special events
- Promotion of news releases, when sent in
- Event postings on WIDA calendar, when sent
- Opportunity to be a "Did You Know? Wednesday" business
- Promo flyers on our website, when sent
- Business-card ad in 4 consecutive WIDA e-newsletters
- Listed in our website business directory

SILVER MEMBERSHIP

\$500⁰⁰

Per Year

- Front page welcome in WIDA's e-newsletter
- Listed on WIDA website as a member
- Listed on WIDA Annual Report as a member
- WIDA membership window decal
- Receive WIDA quarterly e-newsletter
- Access to Ribbon Cuttings for special events
- Promotion of news releases, when sent
- Event postings on WIDA calendar, when sent
- Opportunity to be a "Did You Know? Wednesday" business
- Promotional flyers on our website, when sent
- Business-card ad in 4 consecutive WIDA e-newsletters
- 30 min. professional branding photoshoot with Stacie Kinney

GOLD MEMBERSHIP

\$1000⁰⁰

Per Year

- Front page welcome in WIDA's e-newsletter
- Listed as WIDA website as member
- Listed as WIDA member on Annual Report
- Access to Ribbon Cuttings for special events
- Event postings on WIDA calendar
- Business-card ad in 4 consecutive WIDA e-newsletters
- Listed in our website business directory
- WIDA town landing page sponsor for a year
- Technical assistance
- Event organizational checklists
- Social media account
- Tourism venues listed on Travellowa.com
- Marketing materials upon request
- Front page WIDA e-newsletter sponsor for a year
- Grant review and proofreading upon request
- One voting representative on the WIDA Board
- 30 min. professional branding photoshoot with Stacie Kinney



NEW MEMBER SPOTLIGHT



B RESTORED

A Vintage Wonderland for Every Family

Discover the charm and nostalgia of B Restored, a family-owned business that has been a beloved part of Walnut, Iowa for nearly 40 years. Specializing in farmhouse primitive vintage furniture and vintage garden items, B Restored is a treasure trove for those seeking to add character to their homes.

But that's not all - B Restored is more than just a furniture store. Step inside, and you'll find a delightful collection of items to enhance your lifestyle. From wine and Tastefully Simple products to soap, candles, magazines, and new women's clothing and accessories, B Restored is a one-stop shop for all your desires.



With their passion for creating an inspiring experience for customers, the family team at B Restored is dedicated to curating a unique selection of high-quality vintage pieces that bring warmth and soul to any space. Whether you're a seasoned vintage enthusiast or simply looking for that special something, B Restored promises to deliver a magical shopping experience like no other.

Next time you find yourself in Walnut, Iowa, don't miss the chance to visit B Restored. Step into this vintage wonderland and let the nostalgia embrace you as you explore the captivating world of farmhouse primitive treasures, vintage garden items, and so much more. Your inner vintage lover will thank you for it!



B Restored | 216 Antique City Drive
Walnut, IA 51577

CONNECT WITH US



WIDAIOWA.ORG

Thank you.

A SPECIAL THANKS TO OUR CITY SPONSORS

We are grateful to our city sponsors for their support and commitment to WIDA. Their generosity has helped us to reach new heights and make a positive impact on our communities. We are honored to have them as partners and look forward to continuing our work together for many years to come. Thank you again to our incredible city sponsors!



AVOCA

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CARSON

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MACEDONIA

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MCCLELLAND

Maybe Small but Big in Personality



MINDEN

Just a Quick Couple of Miles Off I-80



OAKLAND

Home to the Freedom Rock



SHELBY

A Quaint Little Town



TREYNOR

Land of Housing Developments & Cardinal Sports





UPCOMING EVENTS

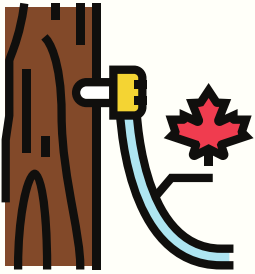
MAPLE TREE TAP AT BOTNA BEND

SATURDAY MARCH 2ND | 11 AM - 3 PM
BOTNA BEND PARK

Load up the family and head over to Botna Bend Park in Hancock, Iowa for the annual Maple Tree Tap event. Learn the basics of syrup making, from tapping the trees to bottling the final product. Explore the syrup shack and discover how we make this delicious treat for our Pancake Feed every fall. If the weather cooperates and the sap is flowing, you can even taste the fresh sap as it flows from a maple tree! Please note, this is an open house-style event held outside, so dress accordingly. Registration is required, please register online to ensure that we have enough supplies for all participants. Registration \$3/person, ages 3 and under FREE.

While we would love to sell syrup, we currently use all of the syrup produced at our annual Pancake Feed. Any extra syrup we may have will be available for purchase at that time.

Contact Kylie Jacott for more information | (712) 828-2140
kylie.jacott@pottcounty-ia.gov



ANNIE'S PROJECT: FARM BUSINESS MANAGEMENT

MONDAY MARCH 4TH | 6 PM - 9 PM
MONDAY MARCH 11TH | 6 PM - 9 PM
CARSON COMMUNITY CENTER

Annie's Project is the agricultural business education program that empowers farm and ranch women who want to be more knowledgeable about their agricultural enterprises. Course participants will learn effective strategies to make good decisions in the five key management areas of: financial, human resources, legal, marketing, and production. This is an 18-hour course, participant registration is \$75.00.

[Register HERE](#) | [More event info HERE](#)

ANNIE'S PROJECT: FARM BUSINESS MANAGEMENT

HOSTED BY E. POTTAWATTAMIE COUNTY EXTENSION AND OUTREACH

Begins Monday, February 5, 2024 and continues Feb. 12, Feb. 19, Feb. 26, March 4 and March 11

6:00 p.m. - 9:00 p.m. – Meal at 5:30 p.m.

Carson Community Center | 316 S. Commercial St. | Carson

REGISTER SOON! | COST \$75

www.extension.iastate.edu/womeninag

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Women in Ag



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Agent

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712.485.2140 fax
Soren.Sorenson@fbfs.com
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sorensorenson.fbfsagents.com




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🌐 www.prairiecrossingwine.com 🏠 31506 Pioneer Trail, Treynor

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UPCOMING EVENTS



IGNITE YOUR BUSINESS - USING AI
TUESDAY MARCH 5TH | 12 PM - 1 PM
IOWA WESTERN COMMUNITY COLLEGE
2700 College Road | Loft Hall | Council Bluffs

Using Generative Artificial Intelligence in your Small Business - Unlock the potential of Generative AI to revolutionize your small business operations! Join our workshop to explore how cutting-edge AI tools can transform the way you work, boost productivity, and enhance your business's bottom line.

\$10 Registration | Register [HERE](#)



FISH FRY | AMERICAN LEGION
MONDAY MARCH 11TH | 5:30 PM - 7 PM
TREYNOR COMMUNITY CENTER

SOUTHWEST IOWA MENTAL HEALTH & SUBSTANCE USE FUND EVENT
WEDNESDAY MARCH 20TH | 7:30 AM - 9:30 AM
IOWA WESTERN COMMUNITY COLLEGE
2700 College Road | Student Center | Council Bluffs

Join us to hear from a panel of subject-matter experts on available resources in our region and how to navigate the mental health and substance use system in western Iowa.

Information | Tickets [HERE](#)



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Randy & Susan Miller RASE90@frontiernet.net
402-651-0652 (cell) 712-484-3969 (home)

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Walnut Community Center
Saturday, March 23rd, 2024

Door & Bar open at 6 p.m.

Show starts at 7 p.m.

Concessions available

Must be 21 to attend

Tickets

\$20 in advance \$25 day of show

Buy Tickets from

Any WCCF Member

Walnut City Hall

Rolling Hills Bank - Walnut



All funds raised benefit
**The Walnut Community
Center Foundation**



Walnut Community Center 416 Antique City Drive Walnut, IA

Carson Community

Call to Action:

Riverside Food Pantry!

Help us to fight local hunger!

Let's work together to stop local hunger, reduce food waste, and redistribute surplus food.

Drop Your Donations Off at one of these Locations:

-Carson Community Center Lobby, 316 S Commercial St, Carson.

-Oakland Methodist Church, 200 N. Main St, Oakland.

-Oakland Christian Church between 10 and 11 a.m. on Saturdays, 603 Pioneer Ave, Oakland.

-If you prefer to make a contribution by mail, we can provide you with the address. Call 712-484-3636.



Suggestion of Items In Need: Pasta, Pasta Sauce, Rice, Tuna, Canned Fruit & Veggies, Peanut Butter, Cereal, Laundry Detergent, Toiletries, Cat Food/Litter.



a bit of
IOWA
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Karol Calabro

607 Highland
Walnut, Iowa 51577

712.784.3187
712.784.2369

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WIDAIOWA.ORG

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UPCOMING EVENTS

CARSON EASTER EGG HUNT
SATURDAY MARCH 30TH | 1 PM
NORTH END OF CITY PARK



Pottawattamie County
Find Your Fire



FISH FRY | AMERICAN LEGION
MONDAY APRIL 8TH | 5:30 PM - 7 PM
TREYNOR COMMUNITY CENTER

IGNITE YOUR BUSINESS - CYBER SECURITY
TUESDAY APRIL 9TH | 12 PM - 1 PM
IOWA WESTERN COMMUNITY COLLEGE
2700 College Road | Looft Hall | Council Bluffs

Highlight the importance of cybersecurity, data protection, and the steps small businesses can take to safeguard their information. Learn how to protect yourself and your business from cyber attacks.

\$10 Registration | Register [HERE](#)

DO GOOD DAYS
APRIL 24TH - 26TH
IOWA WESTERN COMMUNITY COLLEGE

Learn more [HERE](#)

CARSON CITY WIDE GARAGE SALE
SATURDAY MAY 4TH
GENERALLY RUNNING 8 AM - UNDETERMINED



Maps will be available on the city website, city Facebook and printed copies at the Carson Country Store the week of the event.

STALEY'S CHICKEN DINNER
SUNDAY MAY 5TH | 11 AM - 1 PM
TREYNOR COMMUNITY CENTER

Proceeds to help fund college scholarships for Treynor graduates.

Menu includes:
(Staley's Chicken)
2 piece Fried Chicken
Mashed Potatoes + Gravy
Green Beans & Corn
Dinner Roll, Ice Cream & Drink



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Craig C. Hummel, CIC

142 Main St, PO Box 579
Oakland, IA 51560-0579
Email: craig@hummelins.com



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Do you have an upcoming community event?

Contact Stacie at westerniowadevelopment@outlook.com with your information.





UPCOMING EVENTS

CARSON HIGH SCHOOL RODEO

CARSON HIGH SCHOOL RODEO START TIMES

FRIDAY
MAY 31ST | 7 PM

SATURDAY
JUNE 1ST | 10 AM

SUNDAY
JUNE 2ND | 8 AM

WALNUT ANTIQUE SHOW FATHER'S DAY WEEKEND JUNE 14TH - 16TH

Get ready for a weekend of vintage treasures and nostalgic vibes at the Walnut Iowa Antique Show! Held annually over Father's Day Weekend and hosted by the Walnut Community Center, this event brings together hundreds of vendors from across the country. With unique collections waiting to be discovered, you're sure to find that perfect piece that speaks to you. Join us for a weekend filled with celebration, great finds, delicious food, and fun for the whole family. Make sure to mark your calendars and experience why Walnut, Iowa is one of the top destinations for antiquing in America.

2024 WALNUT ANTIQUE SHOW

FATHER'S DAY WEEKEND
JUNE 14TH - 16TH

WALNUTANTIQUESHOW.COM
WALNUT, IOWA

Bev's Porch
Local Goods - Housewares - Gifts
The perfect blend of comfort and charm
Walnut, Iowa - est. 2021
Coffee, Espresso & Pastries

Stay up to date with our news and announcements!
Facebook.com/BevsPorch
Instagram:BevsPorch51559

Contact us at akpp9@hotmail.com or Facebook messenger!
114 Third Street Neola, Iowa

DQ

309 South Highway 6
P.O. Box 77
Oakland, Iowa 51560
712-482-8816

TeegJay Enterprises, L.L.C.
Teegan Hunziker, President
Cell: 615-986-8892
E-mail: DQofOakland@gmail.com

Wes Hunziker, Vice President
Cell : 712-330-5634
f Dairy Queen-Oakland, Iowa

WALNUT Community Center Foundation

Amanda Lebeck
walnutcommunitycenter@gmail.com

Center (712)784-2727 | Walnut Antique Show (712)784-3710
walnutcommunitycenter.org | walnutantiqueshow.com

415 Antique City Drive Walnut, Iowa 51577



RIBBON CUTTING CEREMONY INFORMATION

CONGRATULATIONS

On your upcoming business milestone! Whether you're opening a new business, celebrating an anniversary, or relocating/expanding an existing business in western Iowa, we are thrilled for your success and grateful for the opportunity to assist you in commemorating this special occasion. Our services for ribbon cutting ceremonies are entirely free for businesses in our area.

WHY HOLD A RIBBON CUTTING CEREMONY?

This event serves as a significant milestone in the history of your business and presents an excellent photo opportunity to capture the moment. It allows the owner to introduce themselves to the attendees and the wider community, explaining the nature of their business. Additionally, a ribbon cutting ceremony provides a platform to express gratitude to financial backers, employees, family, friends, and business partners. We, at WIDA, can coordinate with city officials, invite our Board of Directors and business members, and promote the event on our website, Facebook page, and newsletter (if submitted ahead). Our staff will arrive with ceremonial scissors and ribbon, as well as capture photos to be shared on our social media platforms and in our next newsletter. We have a wide reach within western Iowa, and we want others to hear about your business.

We look forward to celebrating this momentous occasion with you and helping to make it a memorable experience.



The Wild Goose Chase | Carson, IA

THINGS TO CONSIDER FOR YOUR RIBBON CUTTING CEREMONY:

- Who will cut the ribbon? It is common for owners or top executives to perform this honor, but ultimately, the choice is yours.
- When will you hold the event? We recommend Wednesday-Fridays, during the lunch hour, late afternoon, or early evening to attract the largest crowds. It's also advisable to promote the event 3-4 weeks in advance to maximize attendance and exposure.
- What would you like to share before cutting the ribbon? You can express gratitude towards those who supported you throughout the journey, share the story behind your business, or mention any special offers or upcoming events. Please limit your speech to three minutes or one page of notes.
- How can you maximize the event? Make sure to invite your family, friends, and clients. Consider hosting a drawing or raffle to collect business cards and expand your database. While drinks, refreshments, decorations, and door prizes are optional, keep in mind that the ribbon cutting ceremony itself is typically short. However, your grand opening celebration with others can continue as long as you wish.

ZIMMERMAN SALES & SERVICE, INC.
KEVIN ZIMMERMAN **KPRENTALS@WALNUTEL.NET**
402-676-9019 **202 SOUTH 2ND ST, NEOLA IA**

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Meet the WIDA Board

At our core, we are the voice of business, dedicated to supporting our members' success. Our ultimate goal is to champion and promote the prosperity of our communities.



PRESIDENT
Kevin Zimmerman



EXECUTIVE DIRECTOR
Stacie Kinney

MEMBERSHIP DRIVEN COMMUNITY GROWN

WIDA continues its efforts to engage members and the community through its website, social media platforms, electronic newsletters (print newsletters as requested), as well as email communication.

These outlets allow us to remain on the cutting edge of digital communications as well as provide traditional forms of communication while serving as a voice for our rural businesses and communities.



VICE PRESIDENT
Mike Holton



Brian Shea



Ron Kroll



Susan Miller



Trace Frahm

POTTAWATTAMIE COUNTY RESOURCES



ELECTED OFFICIALS

>>> AVOCA

Mayor

Tom Bruck

City Clerk

Teresa Hoepner

(712) 343-2424

cityclerk@cityofavoca.com

>>> CARSON

Mayor

Tim Todd

City Clerk

Brianne Duede

(712) 484-3636

carsonclerk@gmail.com

>>> HANCOCK

Mayor

Vince Guyer

City Clerk

Kimberly Gress

(712) 741-5665

>>> MACEDONIA

Mayor

Melia Clark

City Clerk

Moriah Mahan

(712) 486-2323

macedoniacityhall@gmail.com

>>> MCCLELLAND

Mayor

Mitchell A. Kay

City Clerk

Denise Magnuson

(402) 670-1062

magnuson1971@gmail.com

>>> MINDEN

Mayor

Kevin Zimmerman

City Clerk

Teresa Tenner

(712) 483-2991

ttenner@walnutel.net

>>> OAKLAND

Mayor

Brant A. Miller

City Clerk

Marissa Lockwood

(712) 482-6811

oaklandclerk@frontiernet.net

>>> TREYNOR

Mayor

Allen Hadfield

City Clerk

Michael Holton

(712) 487-3787

cityhall@cityoftreynor.com

ajhadfield@cityoftreynor.com

>>> SHELBY

Mayor

Ron Kroll

City Clerk

Chris Martin

(712) 544-2404

smu2@walnutel.net

NACC COMMUNITY CENTER

110 4th Street, Neola, IA 51559
712-485-2489

- 24 HR ACCESS
- CLASSES
- OPEN GYM

OAKLAND INDUSTRIAL FOUNDATION

Providing for the general economic benefit of Oakland, Iowa and surrounding communities since 1997

COFFEE FROM THE GROUNDS UP

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CONNECT WITH US



WE WANT TO HEAR FROM YOU

WIDA is asking our members to keep us in mind when you want to share your business events, successes and information with the community. There is no cost to you as a member. Whether it is exciting news regarding your business or an upcoming event, we will find the perfect way to showcase your information. Send a description of what you would like to share, and we will be happy to place your news in our newsletter and on the WIDA Facebook page.

Send your business news by the 20th of every month to: WesternIowaDevelopment@outlook.com to be included in the newsletter. For more information, you can also call us at (712) 406-6234.

Our members benefit from the visibility that we bring to the local business community, including opportunities to connect with potential customers and partners, as well as access to resources and support to help you succeed. Additionally, WIDA provides a platform for members to share their stories and experiences so that others can learn from their successes. We hope you make the most of your WIDA membership and that it helps you to continue to grow your business!



2.5K
FACEBOOK FOLLOWERS



772
INSTAGRAM FOLLOWERS



1,042
NEWSLETTER SUBSCRIBERS

Your generous and ongoing support provides our 501(c)6 nonprofit organization with the resources necessary to promote our members and western lowa communities, advocate for a favorable economic climate and quality lifestyle, and promote overall tourism in the region. Building strong, thriving business communities takes each of us working together, and WIDA is proud to serve as a resource, connection, and voice for business.

LIVE • WORK • EXPLORE • THRIVE





The Marne Elk Horn staff had a great time visiting with our customers at the Streaming 101 & More Open Houses that we hosted in February. This was a great hands on experience for those wanting to learn about streaming, streaming devices and streaming services. Want to learn more about streaming and if it would be a cost saver for you? Please give us a call at 712.784.2211

Here is what a few attendees had to say....

I'm all about Marne Elk Horn and their Streaming Open House held yesterday. There's not a question they can't answer no matter how many I asked so don't hesitate to attend. If you have one question or ten, they truly are there and want to help us. Thanks Marne Elk Horn Team! Shelli A - Exira

The Streaming 101 & More Open House was a great event! We feel we got our questions answered! We do some streaming but it was nice and informative about how and what we needed to stream local content, things besides movies. Morgan was very helpful! Gary & Barb H - Elk Horn

Thanks to the staff of Marne Elk Horn for sharing some enlightening streaming information with me on Wednesday evening. My attendance at the Elk Horn open house was time well spent as I came home with a wealth of information. Thanks for answering my questions, suggesting ways to reduce my cable costs, and helping me to become more comfortable with the streaming process. Once again, Marne Elk Horn provided its customers with top-notch service. P.S. The cookies weren't too bad either! Diane S - Avoca

Macedonia Heart & Soul
EGG HUNT
Easter
Saturday March 30th
4-6PM
At the City Park
Macedonia, Iowa

Crafts & Games
Family Fun
Photo Op
Survey for Prize Drawing

Free Will Offering Supper
all proceeds go to help create events for
Macedonia Heart & Soul
All are welcome! Rules apply.

OMA
Omaha Metropolitan Area
TOURISM AWARDS
3 COUNTIES · 2 STATES · 1 DESTINATION

NOMINATIONS ARE OPEN

The Omaha Metropolitan Area (OMA) Tourism Awards will honor the best hotel, restaurant, attraction, and retail business of 2024. The public is invited to vote for the best tourism businesses in Douglas, Sarpy, and Pottawattamie counties.

Nominations are open through February 28, 2024.

Submit your nomination at OMATourismAwards.com

BROUGHT TO YOU BY THESE PARTNER DESTINATIONS

Best Places of Interest

Food Trucks
in Hyderabad

SHELBY IOWA FOOD TRUCK VENDOR SCHEDULE

- 2/8/24-H7 EATS
- 2/16-PIM'S THAI
- 2/24-ANNUAL SOUP COOK-OFF
- 2/29 MOM'S LATIN KITCHEN
- 3/7-GAME TIME EATS
- 3/14-PITT BBQ
- 3/22-FISH FRY-FIRE DEPT
- 3/28-H7 EATS
- 4/3-SMOKIN GOOD TIMES
- 4/11-MONKS LATIN KITCHEN
- 4/18-PITT BBQ
- 4/25-STREET SIDE