

COMMUNITY E-NEWSLETTER

SEPTEMBER 2022 · ISSUE 2 · VOLUME 7

IN THIS ISSUE

Page 1-2A Warm WIDA Welcome Page 3SW Iowa Art Tour Page 4-6Conservation News Page 7Dreamland Theater Showbill Page 8-14Community News Page 15Farmers Markets Page 16-20Upcoming Events Page 21WIDA Memberships Page 22Connect With Us

Thank you to our newsletter sponsors:

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Pottawattamie Countywide

Tourism Promotion Committee

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A WARM WIDA WELCOME



The world is waiting

We are pleased to announce Iowa Western Community College as the newest member of the WIDA community! Established in 1967, Iowa Western, now in its fifth decade, is an educational tradition in Southwest Iowa. With 4 satellite centers, just under 6,000 students registered for classes, and instruction ranging from the transfer program to vocational fields and occupational and career training, they have rapidly grown to meet high demand. The faculty and staff at the college are known for their high level of quality education, trust credibility, and commitment to excellence.

Along with educational development, Iowa Western Community College is known for its' commitment to economic development in the region and offers an array of services for small businesses and communities alike. The Economic & Workforce Development team serves as a catalyst in providing opportunities for education and training, professional advancement and life-long learning all while meeting the workforce needs of the communities we serve. They have designed several programs to help you when needed and are happy to assist in finding answers to your small business problems.

A WARM WIDA WELCOME CONTINUED

IOWA WESTERN COMMUNITY COLLEGE

BUSINESS RESOURCES

Adult Education

Offer adults 17 and older accessible, quality instruction that will develop your life, work and literacy skills.

Continuing Education

Offer non-credit quality programs for professional and personal development.

Economic Development

Help you become more competitive by providing the resources and training to help improve and expand the skills and productivity of your workforce through the 260F and 260E state-funded programs.

Customized Training & Apprenticeships

Help you develop customized instructional plans ensuring that your unique training needs can be met. Iowa Western also assists in developing registered apprenticeship or pre-apprenticeship programs.

Intermediary Network Program

Connect high school students and educators in 7 counties in SW Iowa with local business and industry through work-based learning activities.

Small Business Development Center

Provides no-cost, 1-on-1, business advice and resources to help with business planning, start-up checklists, management, marketing, financial health, financing and more.

712-325-3434 <u>iwcc.edu/business</u>



SOUTHWEST IOWA ART TOUR

Get ready to be inspired next week during the 8th Annual Southwest Iowa Art Tour; an annual event focusing on exposing rural artists and connecting communities through art. For more information and an interactive Google map check out the <u>WEBSITE</u> or follow on <u>FACEBOOK</u>.



CONSERVATION NEWS

GOLDEN HILLS RC&D

PRAIRIE SEED HARVEST

Join Golden Hills RC&D for another season of prairie seed harvesting! Support land stewardship by collecting local ecotype native prairie seed for ecological restoration efforts in western Iowa's Loess Hills.

September:

- 12th (Mon), Hitchcock Nature Center
- 20th (Tues), Old Town Conservation Area
- 21st (Wed), Five Ridge Prairie
- 22nd (Thurs), Loess Hills State Forest
- 27th (Tues), Hitchcock Nature Center
- 28th (Wed), Armstrong Farm

October

- 10th (Mon), Murray Hill Scenic Overlook
- 11th (Tues), Hitchcock Nature Center
- 13th (Thurs), Dahm Farm
- 18th (Tues), Stone State Park
- 20th (Thurs), West Oak Forest
- 23rd (Sun), Hitchcock Nature Center

Find all the details including dates, times, locations, and RSVP information <u>HERE</u>.

Follow Golden Hills RC&D on <u>Facebook</u> for all of their upcoming conservation events.

These volunteer events are free and open to the public. All ages are welcome, and you can bring friends. Events include walking over steep, rugged terrain, so dress appropriately.

Events may be rescheduled due to inclement weather. Check back on the day of events.

FALL "LITTLE LOHI" TREK

Based on the popularity of previous LoHi Treks, Golden Hills is doing a shortened version, "Little LoHi" next month.

Explore Iowa's Loess Hills up close and personal on this 2-day hike through Monona County's Loess Hills.

- Friday, Oct 7th Sunday, Oct 9th
- Shuttle & Meals Provided
- \$150 for 2 days
- Limited 1-day spots available
- Some financial aid may be available if requested
- There are a limited number of registration slots available
- Details and Registration **HERE**

ABOUT LOHI

In late 2020, Kelly Madigan hiked the length of western Iowa's (Lo)ess (Hi)lls. Learn more about her hike <u>here</u>.

In June 2021, more than 30 people participated in the first-ever LoHi Trek from Southwood Conservation Area to Loess Hills State Forest. Find a summary and photos of the event here.



CONSERVATION NEWS

POTTAWATTAMIE CONSERVATION FOUNDATION

SUPPORT CONSERVATION EFFORTS IN POTTAWATTAMIE COUNTY



Ignite your adventurous side and go wild for conservation this month at Pottawattamie Conservation Foundations' 19th Annual Fundraising and Auction event.

Date: Thursday, September 29

Event Schedule:

• Doors Open: 5:30 p.m.

• Live Auction Starts: 6:30 p.m.

Featuring:

- Full Fledged Brewing Co. Beer Tasting
- Barley's Bar Burgers and Food
- Growler & Wine Pull
- "Fire on the Prairie" Premier Video by Pottawattamie Conservation

Location:

The Plaza Courtyard, Mid-America Center Entertainment District 1 Arena Way, Council Bluffs

This event is held in coordination with an online auction from September 22-29. Online registration is now open and is required to bid on items. You can register **HERE** today.

Tickets for the fundraiser are \$50 per person. You can purchase tickets by clicking **HERE** or by calling 712-328-5638. Tickets may be purchased through Friday, September 23. Your donation supports the Pottawattamie Conservation Foundation and the Gary & Beth Matters Environmental Education Scholarship Fund, and funds local environmental education programs, land management and conservation efforts, and upkeep and improvements to all of the Pottawattamie Conservation parks.

Can't make it to the fundraising event but want to give back and show your support? Consider **making an online donation**, purchasing a needed item from the foundations **Amazon Wishlist**, or **signing up to volunteer** at your favorite county park!

UPCOMING EVENTS

Did you know the monarch butterfly is known for its twice-yearly, 2,500 mile journey across the continent? They migrate from Canada and the US back to Mexico every year. Though the monarch has long been considered under threat, this year marks the first time it has been officially declared at risk of extinction. Learn more about monarch butterflies, their life cycle, and their miraculous migration to Mexico while learning how to catch, handle, and tag monarchs for research at our Monarch Tagging events **THIS SATURDAY**, **Sept 10** at Hitchcock Nature Center.

Check out the Pottawattamie Conservation calendar of events **HERE**.

CONSERVATION NEWS

POTTAWATTAMIE CONSERVATION FOUNDATION

MT. CRESCENT SKI AREA SET TO OPEN FOR 2022-23 SKI SEASON

Council Bluffs, IA: Mt. Crescent Ski Area at 17026 Snowhill Lane, Honey Creek, IA is set to open for the coming ski season with planned improvements. The 106-acre property was purchased by Pottawattamie County last year in order to preserve rare, globally-significant ecosystems in Iowa's Loess Hills and to expand recreation opportunities that provide public health and economic benefits for Pottawattamie County residents and visitors.

"After conducting a marketing analysis and determining what immediate improvements needed to be made, we are happy to announce that Mt. Crescent Ski Area will once again be serving our community as it has since 1960," Pottawattamie

Conservation executive director Mark
Shoemaker said. "We know how important this area is to Pottawattamie County and to our neighboring communities and we're excited to make improvements that residents are asking for and to develop attractive and affordable four-season recreation opportunities."

Pottawattamie County residents will receive a 25% discount on lift tickets and season passes. Tickets and passes will go on sale on October 1st at www.skicrescent.com and official pricing will be announced then. Seasonal positions at the ski hill will also be posted on the county's website, in the coming weeks: www.pottcounty-ia.gov

Immediate updates for the 2022-2023 ski season will focus on addressing deferred maintenance, increasing snow-making and grooming frequency throughout the season, and updating front-of-house operations to reduce wait times and improve the customer experience. Mt. Crescent Ski Area will also be open in the afternoon and evening on select weekdays to better accommodate working individuals and families.

Longer-term improvements to the property will include connecting Mt. Crescent Ski Area to Hitchcock Nature Center through new and expanded trail systems, making improvements to ski trails, and developing more four-season recreation opportunities.

You can find a printable version of this press release **HERE**.

Posted on 9/6/2022 by Kylie Gumpert, Promotions & Outreach Coordinator

WATCH THE MT. CRESCENT NEWS COVERAGE FROM WOWT HERE



DREAMLAND THEATER PLAYBILL

SEPTEMBER 2022

107 Broadway, Carson, Iowa 712-484-2281 "Now All Digital"



Doors Open at 7:00 pm Show Time at 7:30 pm All Tickets are \$4.00/person

Spider Man: No Way Home (The More Stuff Version)

Rated PG-13, Length: 2 hr 37 min September 2, 3, 4

Mrs. Harris

Rated PG, Length: 1 hr 55 min September 9, 10, 11

Bullet Train

Rated R, Length: 2 hr 6 min September 16, 17, 18

Mack & Rita

Rated PG-13, Length: 1 hr 35 min September 23, 34, 25

Movie schedule is subject to change due to film availability.

For up-to-date movie schedule information, visit us on <u>Facebook</u>









NEOLA, IOWA

CALL FOR SUBMISSIONS

Our rural communities are what make the WIDA newsletter SO GREAT! We want to hear more about them from you! Send positive content that helps to further tell the stories of our communities through history, successes, new businesses and more.

DEADLINE TO SUBMIT IS THE 20TH OF EVERY MONTH

Email: Kristine4WIDA@outlook.com





NEOLA AREA COMMUNITY CENTER RECEIVES GRANT FUNDING

Congratulations to the Neola Area Community Center on receiving a Marne Elk Horn Grant and Aureon Charity Grant totaling \$3000. Funds will be put towards the purchase of new ADA compliant door openers for the recreational facility. These generous grants and automatic door solutions will provide easy, reliable and safe access to the building for years to come.

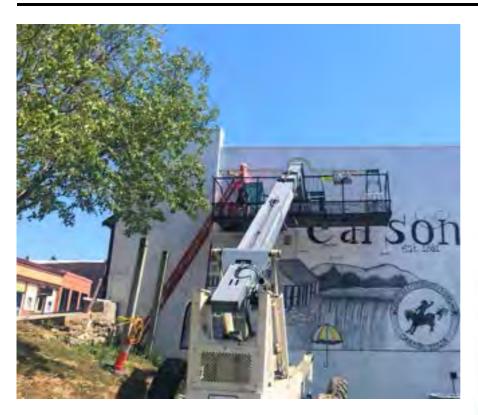




RIVERSIDE COMMUNITY SCHOOL DISTRICT - OAKLAND, IOWA



CARSON, IOWA



Carson, Iowa's newest addition is coming to life on the west side of the 105 Broadway building downtown. Mural artist, Paula Dixon, and the neighboring depot property owners, Colleen and Bob Wilber are making plans to host a meet and greet during the Homecoming Scoop the Loop cruise on Broadway on **Saturday, October 1st, 5:00 PM.** Save the date! The mural has an interactive feature where visitors can pose holding the umbrella under the Losh Mill water component of the mural for a fun photo opportunity!









POTTAWATTAMIE COUNTY

SHARE IOWA TO LAUNCH NEXT WEEK

SHARE Iowa, an initiative of the Community Foundation for Western Iowa is launching next week and invites all Iowa nonprofit organizations to share in the celebration.

SHARE Iowa Launch Party

Tuesday, September 13 The Arts Center at Iowa Western Community College

REGISTER HERE

4:00 pm

Networking, Food, and Live Music by SPARE CHANGE

Network with SHARE Iowa featured nonprofit organizations: American Midwest Ballet; FAMILY Inc.; Iowa Western Community College; Midlands Humane Society; and The 712 Initiative

5:00 pm

Remarks and Special Ribbon Cutting

Donna Dostal, Community Foundation for

Western Iowa + SHARE Iowa

Travis Castle, American Family Insurance (Launch Party Presenting Sponsor)

Jennifer and Dr. Daniel Kinney, IWCC (Launch Party Host)

Special Dual Ribbon Cutting Council Bluffs Area Chamber of Commerce and Western Iowa Development Association

5:30 to 7:00 pm

Networking, Food, and Live Music Continues
Bring lawn chairs and/or blankets to enjoy
the live music and party with us!



SHARE lowa, an initiative of the Community Foundation for Western Iowa, will connect Iowans to nonprofit organizations through charitable donations, in-kind gifts and volunteerism.

www.givewesterniowa.org/shareiowa







POTTAWATTAMIE COUNTY

MARK YOUR CALENDAR FOR 2022 RAILROAD DAYS AT MILE ZERO!

September 24, 2022 9:00AM to 5:00PM Various Locations in Council Bluffs

Railroad Days is an annual celebration of all things train and track, and this year, all the fun will be happening in Council Bluffs! Celebrate CB's rich railroad heritage and place in history as historic Mile Zero for Union Pacific Railroad. There will be numerous train-themed activities and locations to visit between 9 a.m. and 5 p.m. on Saturday, September 24, 2022.

The Union Pacific Railroad Museum, RailsWest Railroad Museum, Pottawattamie Arts, Culture and Entertainment (PACE), the Historic General Dodge House, and the Historic 100 Block of Council Bluffs are again teaming up to offer this annual event. Kids will be excited to ride the trollies to each participating location and to take part in numerous hands-on activities with interactive technology and exhibits that explore the vast world of the railroad! Learn more about the event and purchase your tickets on the Unleash CB **website**!





WORKSHOP COMING TO WALNUT!

The Community Foundation for Western Iowa recently hosted an "Innovate for Impact and Change" nonprofit workshop on August 17 with Dan Gilbert and Stuart Chittenden. It was incredibly successful and in such high-demand, that they have decided to offer a second workshop on September 30!

"Innovate for Impact and Change" is designed to strengthen capacity with the insights, tools, and skills for breakthrough thinking about persistent challenges and emerging opportunities within a nonprofit organization.

They are thrilled to share that the workshop for September 30 will be held at the Walnut Community Center in Walnut, Iowa, and is limited to 16 nonprofit organizations.

Learn more and register at: https://bit.ly/innovate-for-impact

POTTAWATTAMIE COUNTY



CHECK OUT A DAY PASS TO OUR POTTAWATTAMIE COUNTY PARKS

Swing into the Council Bluffs Public Library soon to check out a Day Pass to one of our many parks. Pottawattamie Conservation has partnered with the Council Bluffs Public Library to offer park passes that allow entrance for one vehicle into the county parks. Passes are available for checkout to anyone with a library card at the library's front desk. The pass admits one vehicle into any of the Pottawattamie Conservation parks for one day.

The Loess Hills Lodge at Hitchcock Nature Center is available with park pass entry. The pass is not eligible for any other benefits other than entrance admission. Passes are available on a first come, first serve basis. Holds cannot be placed on passes and must be checked out with an adult library card. Passes must be returned to the library within 5 days of checking out.

For more information, contact the Library Circulation Desk at 712-323-7553, option 2.









POTTAWATTAMIE COUNTY



A grand opening and/or red ribbon-cutting ceremony is an important part of your overall marketing and advertising plan. It is a great way to kick-off a new business, an expansion or relocation, or a reopening of a business. Ribbon-cuttings can also mark milestone events, anniversaries or the opening of a newly renovated space. WIDA assists in celebrating ribbon cuttings throughout the year. Let us help with your upcoming event. Contact us prior to choosing a date. We will help you organize, plan and host a high-impact ribbon cutting that will get your business the exposure it deserves.

Contact the WIDA office: 712-482-3029

The 4 C's of Credit

- Credit: Do you have a track record showing that you can consistently make payments on time?
 Lenders will review your credit history and your credit score to determine your debt management and history as a borrower. This is the hard hitter of the 4 C's. As there are typically minimum credit score requirements, this can be the make or break factor for loan approval as this can determine the loan amount in addition to the interest rate.
- Capacity: Do you have the ability to pay back the loan? Accompanying your credit score is your
 capacity to repay the loan. A lender will assess your debt-to-income (DTI) ratio by reviewing your
 income, savings, employment status and history, and any other financial obligations. Your DTI
 will help determine if you qualify for a mortgage loan.
- Capital: Do you have other assets, cash reserves, or additional funds? Lenders want to see what
 funds you have beyond your gross monthly income for your down payment, closing costs, and
 mortgage payments. Lenders will analyze any savings and investment accounts, such as stocks,
 IRA, or 401(k) accounts. Other sources to consider are down payment assistance programs, gifts
 from a relative, and grants.
- Collateral: What property or possessions can you pledge as security against the loan? Collateral
 is often required as reassurance for the loan. If you pledge an asset as collateral, the mortgage
 company or bank can take possession of the asset if payments are continually missed or
 refused.





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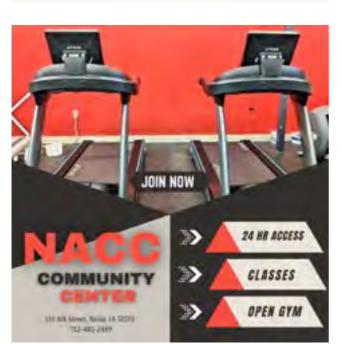
BERKSHIRE

HATHAWAY

FARMERS MARKETS











<u>Underwood Monday Markets</u> **Monday Nights**

6 to 7:30 pm Located at U.M.B.A Hall Pavillion Contact: Diana Powell, 402.679.0797

Sept 12: Jam and Jelly Contest! Prizes! (Anyone can enter contest)

Events are sponsored by Friends of Underwood





<u>Treynor Farmers Market</u>

Tuesday Nights

5 to 7 pm Located at the Treynor Community Center

Contact: Kathy Klahn, 712.355.2855 or Treynor City Hall 712.487.3787

Aug 9: Community Appreciation Day



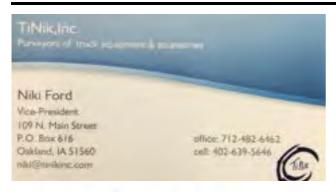


Avoca Farmers Markets Wednesday Nights

5 to 7 pm

Located on Avoca Main Street Contact: Mainstreet@cityofavoca.com, 712.307.0172

POTTAWATTAMIE COUNTY











Friday, September 9 - Saturday, September 10 **Open Market Days**

Friday 11 am to 6 pm, Saturday 10 am to 4 pm The Occasional Collective 12 E. Main, Treynor

Friday, September 9

First Friday Food Truck - With Game Time Philly

11 am to 1 pm

Located in the South TS Bank parking lot 15 E Main, Treynor

Friday, September 9

Carstens Farm Days - Supper

(Served by Friends of the Trail)

5:30 to 7 pm

Admission: \$5/day, Age 8 and under FREE

I-80, Exit 34 - Follow Signs

Shelby, lowa

Saturday, September 10

Carstens Farm Days

6:30 am to 6:30 pm

Admission: \$5/day, Age 8 and under FREE

I-80, Exit 34 - Follow Signs

Shelby, lowa

Saturday, September 10

A Land Ethic Workshop: Ornithology 101

9 am to 12 pm

Registration required. \$15. Ages 14+

Register: pottconservation.com

Hitchcock Nature Center

27792 Ski Hill Loop, Honey Creek

Saturday, September 10

Corn Harvest Celebration at Stanley's Snack Shack

11 am to 7 pm

- Homemade Tamales
- Corn Games
- Live Music

18057 Mahogany Rd, Honey Creek

Saturday, September 10

TC Post Prom Glow Golf

7:30 pm

4 Person Best Ball, \$160/Team (Includes meal and golf balls)

Contact Valerie Wham for info: 402-990-7591

Quail Run Golf Course 29512 285th St, Neola

Sunday, September 11

Carstens Farm Days

6:30 am to 6:30 pm

Admission: \$5/day, Age 8 and under FREE

I-80, Exit 34 - Follow Signs

Shelby, lowa

Sunday, September 11

Minden Fire Department Open House

5 to 7 pm

Hamburgers, hot dogs, chips, drinks and dessert

Free will donation

207 Main St, Minden

Saturday, September 17

Summer's End Harvest Lore I Dustin Clayton

10 am to 12:30 pm

Registration Required. Cost \$12. Age 16+

Register: pottconservation.com

Hitchcock Nature Center

27792 Ski Hill Loop, Honey Creek

More Pottawattamie Conservation Events

Saturday, September 17

Honey Creek Creamery Farm Tour

10:30 to 11:30 am

Registration required. \$10.

Email: Sharon@HoneyCreekCreamery.com

- Mingling with goats
- Learn about different breeds
- · Sample cheeses
- Milk a goat

25593 Old Lincoln Highway, Honey Creek







Contact us today about our Internet, TV & Voice Services

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Saturday, September 17

Avoca Main Street Longest Table Event

4 to 7 pm

A true farm-to-table culinary experience Registration required. \$35.

https://amslongesttable.brownpapertickets.com 112 N Elm Street, Avoca

Saturday, September 17

Music in the Vines

Featuring Chris Wham 3 to 6 pm Breezy Hills Vineyard & Winery 31735 Tamarak Road, Minden

Saturday, September 17

TC Post Prom Trivia Night

Doors open at 6 pm, Trivia starts at 7 pm
Tease your brain and win the cash prize
\$100 per table/Max 10 players per team
Call Tracy 712-314-9477 or Sara 402-960-3798
Minden Community Club
105 Broadway St, Minden

Tuesday, September 20

September Hitch Hike on Westridge Trail

6 to 8:30 pm

Free with Park Admission. All Ages.
Join us for the final hitch hike of the season!
Meet at the lodge. Weather permitting.
Hitchcock Nature Center
27792 Ski Hill Loop, Honey Creek

Friday, September 23 - Saturday, September 24

Open Market Days

Friday 11 am to 6 pm, Saturday 10 am to 4 pm The Occasional Collective 12 E. Main, Treynor

Saturday, September 24

Arrowhead Obstacle Trail Run

10 am

5k with 15+ obstacles. 1-mile kid-friendly course. Registration Required. Adults \$35. Kids \$10. Register <u>HERE</u>

Arrowhead Park, 29357 310th St, Neola

Saturday, September 24

Railroad Days at Mile Zero

9 am to 5 pm

Annual celebration of all things train and track!
Register (up to Sept 13): www.unleashcb.com
\$10/group (2 adults & unlimited children under 18)
\$5 additional adult passes

After the 13th, tickets must be purchased in person the morning of the event at the UP Museum

Saturday, September 24

Sweet Gatherings Revival Brunch 2022

10 am to 1:30 pm

Brunch Fundraiser to support Lookout Village Live auction will be held at 1:00pm where you can purchase chocolate covered wine, gourmet apples, whole cheesecakes, cakes, and MORE! Neola Area Community Center 110 4th St. Neola

Saturday, September 24

Music in the Vines

Featuring Riverside Drive 3 to 6 pm Breezy Hills Vineyard & Winery 31735 Tamarak Road, Minden

Saturday, September 24

Carson Fire & Rescue Annual Fish Fry

5 to 8 pm (6:30 pm Gun Raffle Drawing) FREE WILL DONATION

- Fish, chicken, chicken strips, gizzards, baked potato, coleslaw, beans, roll and dessert.
- You do not need to be present for the raffle drawing. Tickets sold between Aug 4 - Sept 23

Thursday, September 29

Go Wild for Conservation 2022

5:30 pm (Live auction at 6:30 pm) Registration required. \$50. Ages 21+

Register: pottconservation.com

Support conservation efforts in Pottawattamie County during the 19th Annual Go Wild for

Conservation fundraiser and auction.

The Plaza Courtyard, Mid-America Center, CB









301 Oakland Avenue • Oakland 712-482-6431 www.ArborBanking.com









The world is waiting





Saturday, October 1

Music in the Vines

Featuring Private Stock 3 to 6 pm Breezy Hills Vineyard & Winery 31735 Tamarak Road, Minden

Tuesday, October 4

Whole Hog Fabrication Class

5 to 7 pm

Cost \$35. Pre-registration required <u>HERE.</u> (Part of IWCC and Golden Hills RC&D 2022 Home Food Preservation Series) lowa Western Community College 2700 College Rd., Council Bluffs

Friday, October 7 - Saturday, October 8

Open Market Days

Friday 11 am to 6 pm, Saturday 10 am to 4 pm The Occasional Collective 12 E. Main, Treynor

Saturday, October 8

BIKETOBER in the Bluffs

3 pm-9 pm

Cost \$35. Pre-register for shirt (by Sept 26).

Tickets go up to \$40 on day of event.

Register: Biketober

Fundraiser for Pottawattamie County Trail

Association and the 712 Initiative

Schedule:

3:00 PM - 4:00 PM - Registration at 114 W

Broadway (in parking lot directly behind Barley's)

4:00 PM - Short & Long Rides begin

6:00 PM - BLOCKtoberfest begins!

7:00 PM - Raffle Drawing and Stein Hoist Contest

9:00 PM - "Gute Nacht!" (BLOCKtoberfest Ends)

Sunday, October 16

Auxiliary Breakfast (3rd Sunday of every month)

8 am to 12 pm

Pancakes, French Toast, Eggs, Sausage, Beverages

Adults \$6, Kids under 12 years \$3

Crescent Volunteer Fire Department

102 Florence St, Crescent

BUSINESS MEMBERSHIPS

BRONZE MEMBERSHIP \$100/YEAR

- Front page welcome in e-newsletter.
- Listed on website and annual report as member.
- Membership window decal.
- Receive monthly e-newsletter.
- Ribbon Cuttings for special events.
- Promotion of news releases, when sent in.
- Event postings on website, when sent in.
- Postings in e-newsletter, when sent in.
- Advertisement in monthly e-newsletter.
- Networking opportunities.
- Highlighted in Rural Business Directory.

FREE SERVICES

- Advertisement of your promotions and specials – such as open houses, holiday promotions, and specialty days (military % offs, etc.) in e-newsletter every 3 months.
- Receive WIDA monthly e-newsletter.
- Access to Ribbon Cuttings for special events.

WESTERN IOWA DEVELOPMENT ASSOCIATION IS A 501(C)6 ASSOCIATION FOR POTTAWATTAMIE COUNTY, IOWA AND BEYOND.

OUR GOAL IS TO PROMOTE SMALL BUSINESSES, ENCOURAGE COMMUNITY DEVELOPMENT, ENHANCE THE COUNTY AND DEVELOP TOURISM.

SILVER MEMBERSHIP \$500/YEAR

- Front page welcome in e-newsletter.
- Listed on website and annual report as member.
- Membership window decal.
- Receive monthly e-newsletter.
- Ribbon Cuttings for special events.
- Promotion of news releases when sent in.
- Event postings on website when sent in.
- Postings in e-newsletter when sent in.
- Advertisement in monthly e-newsletter.
- Networking opportunities.
- Highlighted in Rural Business Directory (COMING SOON).
- Tourism venues listed on Travellowa.com.
- Assistance with marketing materials upon request.
- Front page sponsor on e-newsletter for a year.
- Landing page sponsor on website for a year.

GOLD MEMBERSHIP \$1000/YEAR

- Front page welcome in e-newsletter.
- Listed on website and annual report as member.
- Membership window decal.
- Receive monthly e-newsletter.
- Ribbon Cuttings for special events.
- Promotion of news releases when sent in.
- Event postings on website when sent in.
- Postings in e-newsletter when sent in.
- Advertisement in monthly e-newsletter.
- Networking opportunities.
- Highlighted in Rural Business Directory (COMING SOON).
- Tourism venues listed on Travellowa.com.
- Assistance with marketing materials upon request.
- Front page sponsor on e-newsletter for a year.
- Home page sponsor on website for a year.
- Distribution of your promotional items at tourism events upon request.
- Opportunity to be a networking sponsor.

CONNECT WITH WIDA

With every newsletter, I hope to celebrate, inform, advocate for, and generate wide connectivity in our rural Western Iowa communities. Help spread the word about WIDA and our amazing rural communities.



Stay up to date with all things WIDA!
Sign up to receive our monthly e-newsletter by calling (712) 482-3029