



COMMUNITY E-NEWSLETTER

MAY 2022 · ISSUE 2 · VOLUME 4

YEARS
35
1987-2022

A WARM WIDA WELCOME

Please take a moment to welcome our three new business members that joined us in April and May!

The **Occasional Collective** in Treynor was born out of a simple desire: To enhance our Southwest Iowa community by providing a venue that both increases exposure for home-based small businesses and highlights our local producers by putting their goods closer to the consumer. Learn more about owner, Alysia Hess on the next page.

Our second newest member will give you the chills...in a good way! A family-owned popup trailer, **Ohana Shaved Ice** will be available for events, parties and ball games this summer. They are looking forward to serving you some cool, sweet treats. Meet the family behind the scenes on page three.

We are fortunate to have such diverse communities and destinations to promote in Southwest Iowa. While each city offers unique opportunities for residents and travelers alike to make memories or discover something unexpected, working together toward common goals uplifts the entire state. Turn to the fourth page to learn more about our next latest member, the **Pottawattamie Countywide Tourism Promotion Committee**. See how they were formed to reach tourism goals in Iowa and the projects they continue to work on.

IN THIS ISSUE

Page 1-4A Warm WIDA Welcome
 Page 5-6Life in Iowa
 Page 7Do Good Days
 Page 8-11Community News
 Page 12.....Ribbon Cutting Events
 Page 13Dreamland Theater Showbill
 Page 14Vendors Needed
 Page 15-20Upcoming Events
 Page 21WIDA Memberships
 Page 22Connect With Us

Thank you to our newsletter sponsors:

Avoca Main Street, Inc.
EZ Greenhouse
Hummel Insurance Services
Marne Elk Horn
Rolling Hills Bank & Trust
Pottawattamie Countywide Tourism Promotion Committee
Total Farm Solutions
Western Ventures LLC
Zimmerman Sales & Service

CONNECT WITH US
www.widaiowa.org
 712-482-3029





A WARM WIDA WELCOME CONTINUED

THE OCCASIONAL COLLECTIVE ~ TREYNOR



The old barber shop was purchased by new owner, Alysia Hess in 2021 giving new life to the building in Treynor, new purpose and a new name: *The Occasional Collective*. Born and raised in Omaha, Hess became an Iowa transplant when she gave up city life and moved to a farm in Macedonia in 2017. The UNL graduate is a happily dedicated, 26-year veteran employee and Supervisor of the Interactive Animal Programs at Omaha's Henry Doorly Zoo and Aquarium.

When asked what inspired her to create the Occasional Collective, Hess had a 2-prong approach. The shop was created to enhance our Southwest Iowa community by providing a venue that would increase exposure for home-based small businesses. Secondly, it also highlights our local producers and puts their goods closer to the consumer. Hess stated, "The COVID crisis has shown us that our supply chains can break down quickly, but that local producers and makers can still thrive if given the opportunity".

She believes that connections with our neighbors will strengthen the bonds that rural areas need to survive. Supporting local and supporting friends and family will only further fuel local commerce. While Hess did have some obstacles along the way, she said that it was all worth it in the end. Her most rewarding part is when she gets to meet the makers, learn their stories and engage with the community. Whether it be an acquaintance, or a story - the connections she is making help create a space of comfort that she is hoping people will keep coming back to.

Hess is very proud of the fact that 85% of the product in the shop is locally sourced from producers in both Nebraska and Iowa. She has a deep connection with nature which also inspires her advocacy for conservation and sustainability in products she chooses. Being a small business owner in Treynor, Alysia said that it means so much to her to be able to contribute and add value to the community. It is her hope that the longer she is around, the more she can give back. Hess has many future plans but because her space is limited, she will have to be creative. When asked if she had any advice for others starting their own business, Hess stated, "Do your research and use the AMAZING resources that Southwest Iowa has for entrepreneurs including WIDA, Advance Southwest Iowa and the Small Business Development Center at IWCC. Don't give up"! Follow the Occasional Collective on Facebook and Instagram for updates and special events.



A WARM WIDA WELCOME CONTINUED

OHANA SHAVED ICE ~ NEOLA



Food truck fanatics... a new trailer is rolling into Southwest Iowa soon! Hailing from Mississippi, the Smith family of eight are branching out into a new venture with "Ohana Shaved Ice". Misty explained to me the concept of 'Ohana' in Hawaii is based on family which does not mean you have to be related by blood. It is family and friends, neighbors and communities... the way that we connect to one to another in many ways.

As a family who enjoys traveling, the idea came to them after visiting Maui (one of their favorite destinations). Shaved ice is a sweet staple there so the Smiths decided to bring their love of the island back to the Midwest. They had a few challenges trying to find a food trailer and getting the plumbing finished but ended up flying through the inspections with ease. Along with traveling, the Smith's are big outdoorsmen who enjoy spending time outdoors hunting and fishing.

The trailer boasts 21 base flavors including favorites cotton candy, pina colada, cherry, grape, pineapple, bahama mamma, lemon lime, strawberry, mai tai, banana, coconut, vanilla, green apple, daiquiri, peach and tiger's blood plus many more inspired combinations. Pairs well with ball games, summer parties, family celebrations, laying on the beach or poolside.

For updates on where the trailer will be headed this summer, follow Ohana Shaved Ice on Facebook and Instagram, and WIDA will be sharing this information with our subscribers as well.



Back Row: Scott, Macie Lynn, Misty, Ruby Jo, Hunter **Front Row:** Tanner, Bonnie Belle, Slade

A WARM WIDA WELCOME CONTINUED

POTT. COUNTYWIDE TOURISM PROMOTION COMMITTEE



The Pottawattamie Countywide Tourism Promotion Committee is a collaborative group working to entice visitors to make the county a destination. Formed back in 2006, committee members include representation from Golden Hills RC&D, the Council Bluffs Convention & Visitors Bureau, Macedonia, Pottawattamie Conservation, Western Iowa

Development Association (WIDA), and the Pottawattamie County Board of Supervisors. The PCTP Committee meets on a bi-monthly basis, with Pottawattamie Auditor Melvyn Houser serving as the committee chair.

According to Tourism Economics, direct spending by travelers totaled \$219.89 million in Pottawattamie County in 2020. Dedicated to continued economic prosperity, the committee acts as an advocate for the local tourism industry, provides promotion, marketing, and ongoing support of local events and attractions through multiple avenues. The group produces the WattaWay county map, WattaWayIA.com tourism website, West Nishnabotna River brochure, Trail Capital of Iowa rack card, and Stars & Bronze Tribute Trail brochure (highlighting the Eagles of Honor project in the county).



HELP ATTRACT MORE VISITORS TO YOUR EVENTS! WATTAWAY AND WIDA ARE HERE TO HELP

Submit your event information to WattaWayIA.com for free promotion!

Events submitted before June 30, 2022, will receive a free \$20 boost on the WattaWay Facebook page that has almost 7,000 followers!

For more information, email eschwaller@UNleashCB.com



LIFE IN IOWA

REAL PEOPLE ~ REAL STORIES

From Marine life to greener pastures, Tiffany and Quentin Carritt are living their dream in the rolling Loess Hills. On a recent visit, they gave me a tour of their 17-acre property where I asked about their transition from the military to poultry farming. Quentin explained that veteran candidates take a series of personality tests upon out processing which aids in determining their possible career path. When his kept coming back with farming as a possibility it was not a complete surprise. Growing up in Onawa, Iowa his grandfather had been a row crop farmer but that was not something that really interested him. After happening upon a 3-hour podcast featuring Joel Salatin, a livestock farmer from Swoope, Virginia whom he refers to as "The Godfather of Pastured Poultry", he was intrigued. The couple researched Salatin's regenerative food and farming systems, and their vision came to fruition. Finding good land was the next step.

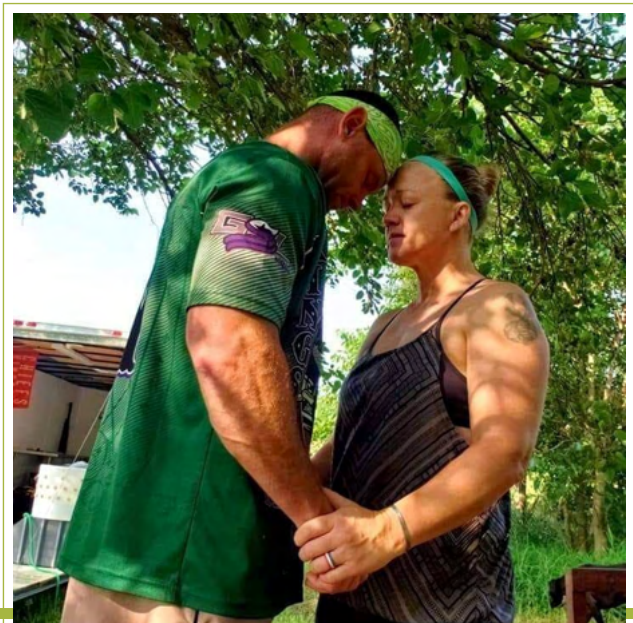
By the time the couple moved from California to Iowa they had a plan. Paradigm Pastures originated in 2019 when the couple found the perfect acreage in Crescent. The name paradigm meaning "a model", in this case a model or style of farming long reinvented from America's oldest farmers. Their vision: To produce real food grown the way that nature intended, with a model of ethical and humane animal stewardship, that limits the impact on the environment and regenerates the land.

Their Cornish Crosses, also known as broilers, are the same breed typically processed in confinement houses for meat. Chickens are birds, and birds are not meant to live in the dark indoors. This kind of life is not healthy or comfortable for chickens, which is why the practice is considered unethical for some.

The Carritt's process is quite different. Quentin stated to me, "Since the broilers are only alive for eight weeks, we want it to be the best eight weeks of their lives. Our broilers are pastured with fresh air, sunshine and fresh pasture daily where they can forage for new grubs". Rotating the broilers daily also allows their land to build up nutrients naturally. Broilers are processed in June right on the property through a kosher and humane style of processing. In summer months, they also raise one batch of turkeys and process them just in time for Thanksgiving. Their Pastured turkeys can be pre-ordered and range anywhere from 16-26 pounds.

At Paradigm, the Carritt's have a passion for conserving traditional breeds, which is why they are especially fond of their Buckeye's (egg-laying chickens). Interestingly enough, these are the only breed founded by a woman whom hails from Ohio. These ladies also enjoy a pastured lifestyle, foraging on the lush pastures of the Loess Hills where they can produce anywhere from 18-24 eggs daily.

Continued on next page....



LIFE IN IOWA

REAL PEOPLE ~ REAL STORIES

On the farm, the couple works the land responsibly, holding themselves accountable for ethical and environmental standards, in which they are completely transparent and welcome the opportunity to show others what they are doing. Their market is for people who want to come out and see how and where their animals were raised. It is an experience in itself to be able to come out and pull eggs for oneself, which children really enjoy.

Since starting the acreage, Tiffany has also discovered the love of keeping bees. After working as a Stem Program Coordinator for the Girl Scouts of Hawaii and seeing the passion that one of the girls demonstrated towards her bee project, Tiffany started researching them herself. With 1.5 years of research under her belt before arriving at the farm, she got them up and running pretty quickly. She started with one hive, rescued a few, lost a few over the winter months and then got a few more. Her plans are to keep expanding hives and eventually join the Loess Hills Beekeeping Association. In the meantime, she has increased her harvest from 20 to 60 jars in the past two years. The pollination process is reaping even more benefits for her garden and it is good for the clover on their property. With her three queens, Beeyonce, Beezus and Bad Babee, and thousands of workers, that nectar should keep flowing.

As the evening went on, we sat down and talked about future plans for Paradigm Pastures while a sweet little hummingbird settled in. The couple are firm believers that everyone should be buying local and are working on meeting some of those demands.

Tiffany and Quentin are excited that they have built an amazing lifestyle in Crescent with their two kids, Daltin and Kelsey, their dog Moose and a handful of felines to keep the mice away. With 25 years of marriage under their belt and a lifetime to go, they have found their "paradise". They want to share their passion with people around them. It is their hope that people enjoy the bounty just as much as they enjoy bringing it to your tables. One of their favorite times of the year is November when they open their doors and celebrate with an Annual Marine Corps Birthday Dinner; a magical night where they share stories, have a reading of the messages, and cake cutting ceremony with fellow Marine Corps family.

Expansion plans are in the works, as they talk about the possibility of raising cattle and pigs in the future. Quentin also hints at potential of starting an internship program. Tiffany does an amazing job of documenting their efforts in a monthly newsletter, with everything from shopping locally, raising chickens, growing her garden and preserving the harvest so that they can eat like our great grandparents did.

Follow along on their journey on their website and subscribe to the newsletter at the bottom of the page: paradigmpastures.com

Watch for updates on Facebook and Instagram



DO GOOD DAYS

TUESDAY, MAY 17 - THURSDAY, MAY 19



SHARE Omaha's Do Good Days, presented by FNBO, is packing the power of giving into three days from May 17-19, 2022.

May 17: Give on Tuesday

- Make donations to nonprofits that matter to you

May 18: Wish List Wednesday

- Buy the items nonprofits need

May 19: Volun-Thursday

- Give your time with family and friends:
[Check out can't-miss opportunities here!](#)

No matter how and where you give, your gifts of time, items and money are put to good use during Do Good Days. When you give cash on Tuesday, May 17, you can support organizations like [Golden Hills RC&D](#) where a gift of \$50 will help organize and host hiking and biking adventures for the community through the Loess Hill, or

[Wings of Hope Cancer Support Center](#) where a \$75 donation provides a cancer patient with one hour of counseling services (in person or online) by a licensed mental health practitioner.

Wish List Wednesday on May 18 is the time to shop online wish lists and ship items directly to causes you care about, or shop locally and deliver goods in person. Of the top five reasons cited for dropping out of college, four are financial. Purchasing hygiene items from Iowa Western's [virtual wish list](#) for Rocky's Pantry can help ease the burden.

Volun-Thursday on May 19 is the time when many nonprofits are hosting unique volunteer opportunities. You can [join Impact CB in volunteering](#) at the Midlands Humane Society from 1-3pm, for example. Wherever you serve, your time will make an impact on Pottawattamie County.

Start planning how you'll make a difference during Do Good Days. Consider where you'll donate, what items you'll collect, and where you want to volunteer. What local causes are important to you? How can you help? May 17-19 will be here before we know it.

SHARE Omaha serves an eight-county region, including Pottawattamie County, connecting those who want to do good with ways to volunteer and support causes southwest Iowa.

Find your fit for giving back at [SHAREomaha.org/Iowa](#).

COMMUNITY NEWS

MARNE, IOWA

Fiber update We're here for you!

Spring has sprung and Fiber construction has begun! We, along with our contractor Quality Communications, are nearing completion in Neola and we anticipate connecting customers this summer to lightning fast Internet, phone and Fiber TV!

An additional construction crew has begun work south of McClelland and will be working its way north this summer to complete the area we were granted by the Empower Rural Iowa Broadband Program.



AM I IN THESE PROJECT AREAS? We have reached out to residents within the Fiber project areas by mail and with door hangers. If you have not heard from us and are questioning if you are in the future service areas, please take a look at the construction map at www.metc.net/2022-fiber-project-details or feel free to give us a call!

DO YOU WANT YOUR SERVICE PROVIDER TO BE MARNE ELK HORN? It is very important that you return your PERMISSION TO BURY form to us as soon as possible. This permission allows us to bury fiber to your home and offers you the opportunity for outstanding products and customer service. Find the Permission to Bury form at www.metc.net/permission-to-bury.

NOT SURE IF YOU WANT FIBER TODAY? We encourage you to allow us to bury fiber to your home while our construction crews are in the area regardless of whether you want to connect to our services. Why?

1. Having fiber buried is NO COST to you while the crew is in the area
2. You are under no obligation to take our services, but if you get Fiber buried now, you and future owners of your property, will have that option now and in the future
3. If you (or future owners) decide to get Marne Elk Horn fiber later, it will potentially cost thousands of dollars
4. Property values increase when Fiber is present
5. When you hear about our excellent service, you'll want to be in our customer-family!

PLEASE REACH OUT WITH YOUR QUESTIONS!

Give us a call, stop by one of our offices or request that one of our technicians stop by.



Marne Elk Horn
Your Local Connection

www.metc.net

712-764-6161 - Elk Horn
712-784-2211 - Walnut & Avoca



Stay connected with us on:

Our website-www.metc.net



Facebook - /MarneElkHorn



Twitter - /MarneElkHorn
Instagram - /marne_elk_horn

COMMUNITY NEWS

CARSON, IOWA

The Carson Community Club would like to offer you the opportunity to advertise during our 2022 pre-show. Our pre-show is played in our Dolby Digital Theatre for 30 minutes prior to each movie. Your advertisement will reach numerous guests each weekend. If you have any questions, please contact Brianne at the Carson City Hall 712-484-3636, or after hours at 402-250-0372. Click [HERE](#) for the online form to complete.

THE DEADLINE TO SUBMIT YOUR PRESHOW ADVERTISEMENT IS MAY 15, 2022.

Note to Previous Advertisers: Due to some computer upgrades, we no longer have access to previous years advertisements and are asking all advertisers to send new jpegs or clips to use for the 2022 advertisement.

The club typically meets at 7 PM at the Dreamland Theatre on the 2nd Wednesday of each month. Anyone interested in "all things Carson" is invited to attend; you do not have to own a business or reside in Carson to be a member. Please join us! The Dreamland Theatre is owned and operated by the Carson Community Club, a local non-profit organization. We sincerely thank all of the sponsors, advertisers, and gracious volunteers who contribute and serve throughout the year. We are proud to offer wonderful and affordable entertainment for the whole family and we can only do this because of our volunteers and supporters.

The club supports various community and youth-oriented projects throughout the year. Please share this opportunity with any other organizations or businesses looking for an advertisement opportunity!

**City of Carson's Annual
CITY WIDE GARAGE SALE
May 7th 8 AM to Noon Rain or Shine!
Sale List - City Map on Back**



1. Marylynn Henderson - Rodeo Shelter on North Rodeo Drive
Women and Junior Clothing, Shoes, Toys, Sports Equipment, Household Items

2. Kelly Turney - 206 Elm Street
Electronics, Car Parts, Household Items, Toys, Galaxy Watches, Computers, Furniture, Video Games

3. Shawn St. John - 327 N. Central Street
Household Appliances, Fans, Clothes, Miscellaneous

4. Lisa Easton - 416 Pleasant
Infant Boy Clothes, Girl Clothes, Men and Women Clothes, Baby Accessories, Household Essentials

5. Kayla Roller - 535 Pleasant
Women and Men Clothes, Household Items

6. Kvaal/Hotze/Kallsen - 406 Broadway
Stihl Pole Saws, Leaf Blower, Children Toys and Books, Women Clothing

7. Patti Wiggins - 414 Broadway Street (Florence Eyerly)
Tools, Household Items, Furniture, Antiques

8. Heather and Jeremiah Gifford - 621 South Mildred Street
Baby Items, Children Clothes, Women Clothes, Tools

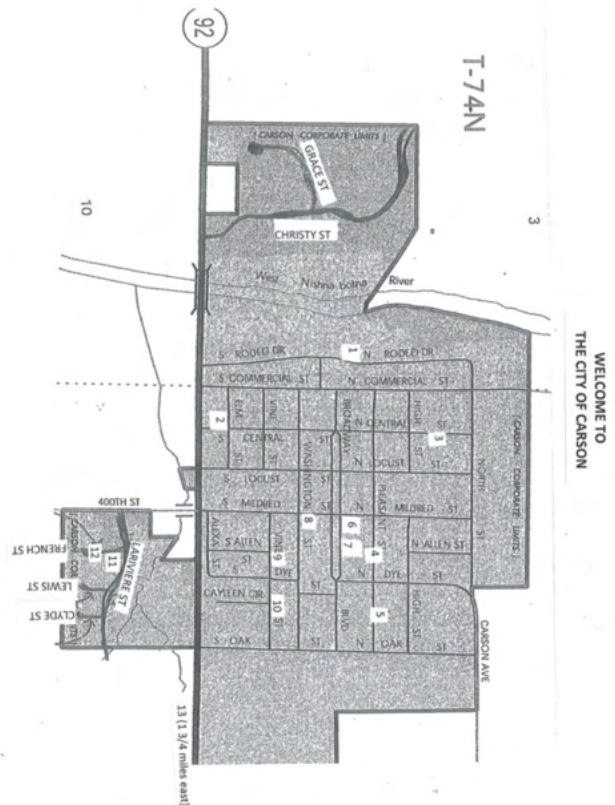
9. Teresa Phelps - 408 Vine Street
Everything!

10. Margot Young - 536 Vine Street
Tools, Furniture, Clothing, Misc. Kitchen Items, Patio Table, Push Mower, Books

11. Dawn Brockman - 407 Lariviere
Shoes-Women Size 10, Miche Bags, Shoe Racks, Garment Bag, Purses, Kitchen Items, Women Clothing (XL), Harley Davidson Sweatshirts (XL - 2XL), Tools, Storage Furniture

12. Dan and Kim Haubrich - 622 French Street
Miscellaneous - Cleaning out and downsizing....Come take a look!

13. Brianne Duede - 42856 HWY 92 (ONLY 1 3/4 miles east of town)
Boy Clothing Size 8-10, Miscellaneous Shop Tools, Stand Up Deep Freeze, Children/Teen Books, Junior Girl Clothing, Metal Art, Wood Art Crafted Items, Toys, Miscellaneous Household Tools, Stihl Leaf Flower, Norwex



COMMUNITY NEWS

OAKLAND, IOWA



**Dairy Queen
Of Oakland**
309 South Highway 6
P.O. Box 77
Oakland, Iowa 51560
712-482-6816

TeegJay Enterprises, L.L.C.
Teegan Hunziker, President Wes Hunziker, Vice President
Cell: 615-986-8892 Cell : 712-330-5634
E-mail: DQofOakland@gmail.com f Dairy Queen-Oakland, Iowa

Destination Coffee & Cuisine is rolling out some **NEW** and **RETURNING** summer treats!

Introducing

Cold Italian Sodas & Cream Sodas
New Signature Drink, "The Denali"
Homemade Oatmeal & Mini Quiches are being added to the breakfast menu

Bringing Back

Blended Lemonade Blasts
Green Tea Refreshers



Located at 301 Pullen Avenue, Oakland



Ashley Mason
EQUESTRIAN
The Elite Riding Academy

TiNik, Inc.
Purveyors of truck equipment & accessories

Niki Ford
Vice-President
109 N. Main Street
P.O. Box 616
Oakland, IA 51560
niki@tinikinc.com

office: 712-482-6462
cell: 402-639-5646

JOB OPENING

Dairy Queen
309 S. Hwy 6 Oakland, Iowa

Hiring for a cook. Starting ASAP.
Evenings from 4-10 pm. Up to 40 hrs.

- Work in fast-paced environment
- Keep work space clean
- Good communication skills
- Assist with prep
- Complete cleaning/closing checklist
- Excellent customer service skills
- Pay to be discussed in interview

COMMUNITY NEWS

POTTAWATTAMIE COUNTY



Beginning May 1st, swing into the Council Bluffs Public Library to check out a Day Pass to the Pottawattamie Conservation Parks. Pottawattamie Conservation has partnered with the Council Bluffs Public Library to offer

park passes that allow entrance for one vehicle into the Pottawattamie County parks. Passes are available for checkout to anyone with a library card at the library's front desk. The pass admits 1 vehicle into any of the Pottawattamie Conservation parks for 1 day. The Loess Hills Lodge at Hitchcock Nature Center is available with park pass entry. The pass is not eligible for any other benefits other than entrance admission. Passes are available on a first come, first serve basis. Holds cannot be placed on passes and must be checked out with an Adult library card. Passes must be returned to the library within 5 days of checking out. For more information, contact the Library Circulation Desk at 712-323-7553, option 2.

You're Invited!

JOIN US AS WE CELEBRATE THE COMMUNITY FOUNDATION'S RENOVATION AND NEW BUILDING!

MONDAY, MAY 16

536 E Broadway, Council Bluffs

8:00 AM - 10:00 AM *Open House* ~ 8:30 AM *Special Program*

Ribbon Cutting | Dedication | Announcement | Tours

Full event details at www.ourpccf.org



RIBBON CUTTING EVENTS

RECENT GRAND OPENINGS

A red ribbon-cutting ceremony is an important part of your overall marketing and advertising plan. It is a great way to kick-off a new business, an expansion or relocation, or a reopening of a business. Ribbon-cuttings can also mark milestone events, anniversaries or the opening of a newly renovated space. WIDA assists in celebrating ribbon cuttings throughout the year. Let us help with your upcoming event. Contact us prior to choosing a date. We will help you organize, plan and host a high-impact ribbon cutting that will get your business the exposure it deserves.

Contact our office to schedule your event: 712-482-3029 or email: Kristine4WIDA@outlook.com

Congratulations!

Frosting, Inc.
(Walnut)

Barley & Beans and The Flirty Fig
(Avoca)

Wicked Moon Tattoo & Piercing
(Avoca)

Occasional Collective
(Treyvor)



DREAMLAND THEATER PLAYBILL

MAY 2022

107 Broadway, Carson, Iowa
712-484-2281
"Now All Digital"



Doors Open at 7:00 pm
Show Time at 7:30 pm
All Tickets are \$4.00/person

Sonic the Hedgehog 2

Rated PG-13, Length: 2 hr 2 min
April 29, 30 and May 1

Tyson's Run

Rated PG, Length: 1 hr 43 min
May 6, 7, 8

Fantastic Beasts

Rated PG-13, Length: 2 hr 22 min
May 13, 14, 15

Father Stu

Rated R, Length: 2 hr 4 min
May 20, 21, 22

The Bad Guys

Rated PG, Length: 1 hr 40 min
May 27, 28, 29

Movie schedule is subject to change
due to film availability.

For up-to-date movie schedule
information, visit us on [Facebook](#)



KEVIN & SARA ROSS
Crop Insurance Agents

91 Main Street • McClelland, IA 51548
kross@thehomeagency.com • 402.740.5624
sross@thehomeagency.com • 402.740.8986



Randy & Susan Miller RASE90@frontiernet.net
402-651-0652 (cell) 712-484-3969 (home)

Serving Carson & Surrounding Communities for 25 Years



Grain Bins, Buildings, Electrical & Concrete Work
712-485-2677 *Neola, Iowa* 800-377-1685

VENDORS NEEDED FOR UPCOMING EVENTS

Minden Meat Market

Jeff Hodges, Owner/Operator

RETAIL & CUSTOM PROCESSING

les / Quarters
Deer
Catering



1-800-272-3529
(712) 483-2836

mindenmeatmkt@walnutel.net

You Can't Beat Our Meat"

Hodges Smokehouse Catering

Let us cater your event!

712-483-2836 • 1-800-272-3529
mindenmeatmkt@walnutel.net

Minden Meat Market, P.O. Box 25, Minden, IA 51553

Avoca Main Street Farmers Markets

Wednesday Nights starting June 1
5 to 7 pm

Contact: Mainstreet@cityofavoca.com,
712.307.0172

Treynor Farmers Market

Tuesday Nights starting June 7th
5 to 7 pm

Contact: Kathy Klahn, Text 712.355.2855
or Treynor City Hall 712.487.3787

Underwood Monday Markets

Monday Nights starting June 20
6 to 7:30 pm

Contact: Diana Powell, Text 402.679.0797

JUNKWOOD Event, Underwood

Saturday, June 11

Contact: Sandy at smhough49@gmail.com
Or call 402-980-8752 if interested

Walnut Iowa's Antique Show

June 17-19

Contact: walnutantiqueshow@gmail.com
Or call 712-784-3710

Oakland Fourth of July Celebration

Contact Cindy via the Facebook Page:
Fourth of July - Oakland, IA



Kim Canada
Owner

Walnut, IA
712-249-5942
kimjcanada@gmail.com

Frosting, Inc.
EST. 2017



Carson Community Rodeo

August 1 to 3

Call 402-350-4259 if interested

UPCOMING EVENTS



Horse Mastership Classes
Come learn all about horses!

Bits and Biting	May 14th
Horse Colors and Breeds	May 21st
Trailer Loading	June 1st
The English Saddle+ Bridle	June 4th
Basic Grooming Skills	June 8th
Lunging	June 18th
Showing in Hand	June 22nd

Classes are from 12:30 - 2:00pm.
Participants are required to wear long pants and close toed shoes.
Pre-Registration is required.

www.AshleyMasonEquestrian.com/HorseMastership

Friday, May 6 - Saturday May 7

Open Market Days | The Occasional Collective

Friday 11 am to 6 pm, Saturday 10 am to 4 pm
12 E. Main, Treynor

Saturday, May 7 - Sunday, May 15

Little Tike Hike

6 am to 10 pm

Designed for ages 3-5.

Free with paid park admission.

[More information here.](#)

Hitchcock Nature Center.

27792 Ski Hill Loop, Honey Creek

Saturday, May 7 - Sunday, May 29

Little Tike Hike

6 am to 10 pm

Designed for ages 3-5.

Free with paid park admission.

[More information here.](#)

Botna Bend Park

42926 Mahogany Road, Hancock

Saturday, May 7

Carson Iowa Citywide Garage Sale

8 am to Noon

Saturday, May 7

Namaste Goat Yoga

9 to 11 am OR 11 am to Noon

Registration required. \$30 fee.

Register: [eventbrite.com](https://www.eventbrite.com)

Honey Creek Creamery

25593 Old Lincoln Highway, Honey Creek

Saturday, May 7

Plant Lady Pop-Up | FREE

10 am to 4 pm

Join Michele and Lexi with Silver Fox plants.

Michele will be doing a "Plant Bar"

Homemade Treats

At The Occasional Collective

12 E. Main, Treynor



2022 PONY DAY CAMPS

Hours are 9am-2pm. They are available to horse lovers age 5-18! A strict dress code applies and pre-registration is required!

Monday, May 30th
Sunday, June 12th
Monday, June 20th
Monday, July 11th
Sunday July 17th
Sunday, July 31st
Monday, August 8th
Sunday, August 14th

Find out more:
www.AshleyMasonEquestrian.com

UPCOMING EVENTS

Saturday, May 7

Pop-Up Event Featuring Frosting, Inc

9:30 am to 1 pm

Twisted Sisters Boutique, 306 Front St., Neola

Saturday, May 7

Merry Month of May I Dustin Clayton, Part 1

2 to 4:30 pm

Registration required. \$12 fee. Ages 16+

Register: www.pottconservation.com

Hitchcock Nature Center.

27792 Ski Hill Loop, Honey Creek

Saturday, May 7

Lush with a Brush Art Show & Wine Tasting

2 to 5 pm

A Bit of Iowa, 607 Highland Street, Walnut

Sunday, May 8

FREE MEDIUM BLIZZARD FOR MOM

Valid only at Dairy Queen - Oakland, Iowa

Wednesday, May 11

Gardening for Diversity: Garden Groundwork

5 to 7 pm

Registration required. \$10 fee. Ages 14+

Register: www.pottconservation.com

Hitchcock Nature Center

27792 Ski Hill Loop, Honey Creek

Friday, May 13

Namaste Goat Yoga

5:30 to 7:30 pm

45 minute class followed by wine and cheese

Registration required. \$45 fee.

Register: eventbrite.com

Honey Creek Creamery

25593 Old Lincoln Highway, Honey Creek

Saturday, May 14

Night Out with Nightjars with Nic Salick

8 to 10 pm

Registration required. \$10 fee. Ages 12+

Register: www.pottconservation.com

Hitchcock Nature Center

27792 Ski Hill Loop, Honey Creek

**FARM BUREAU
FINANCIAL SERVICES**

Soren "Pete" Sorenson
Agent

712.485.2256 phone
712.485.2140 fax
Soren.Sorenson@fbfs.com
316 Front Street, P.O. Box 178
Neola, IA 51559
sorensorenson.fbfsagents.com



Artists Russell & Penny Christensen

**Penny's Visions
Art Gallery
10 Front St
Neola, Iowa
51559**

**Celebrating
35 years
Bronzes
Paintings
Poems
Art Classes
Monuments
phone/text
712 242-7401**

www.eaglesofhonorproject.com



AVOCA
MAIN STREET

EZ GREENHOUSE
514 MAIN ST. MINDEN IA 51553
712-308-3125
ezgreenhouse@gmail.com



UPCOMING EVENTS

Saturday, May 14

Bits & Biting; A Horsemanship Class

12:30 to 2 pm

\$25 per class OR \$20 per visit with 5 HorseMasterclasses pass.

Reserve Your Spot: [AME](#)

Ashley Mason Equestrian

43316 Hwy 6, Oakland

Saturday, May 14

Namaste Goat Yoga

9 to 11 am OR 11 am to Noon

Registration required. \$30 fee.

Register: eventbrite.com

Honey Creek Creamery

25593 Old Lincoln Highway, Honey Creek

Sunday, May 15

Beginning Birding with Nic Salick

7:30 am to 9:30 am

Registration required. \$15 fee. Ages 12+

Register: www.pottconservation.com

Hitchcock Nature Center

27792 Ski Hill Loop, Honey Creek



Watch the Stanley's Snack Shack [Facebook Page](#) for upcoming events.

Sunday, May 15

Crescent Auxiliary Breakfast

8 am to 12 pm

Crescent Volunteer Fire Department

Adults: \$6, Kids under 12: \$3

Pancakes. French Toast. Eggs, Sausage



Contact us today about our
Internet, TV & Voice Services

 **Marne Elk Horn**
Your Local Connection
www.metc.net
712-764-6161 - Elk Horn
712-784-2211 - Walnut & Avoca

Internet • Television • Phone



301 Oakland Avenue • Oakland

712-482-6431

www.ArborBanking.com



 MARK OF EXCELLENCE

WALTER L. KEAST
DEALER PRINCIPAL

KEAST
CHEVROLET OLDSMOBILE PONTIAC
405 HWY 59 S
OAKLAND, IA 51560

PHONE (712) 482-6491
FAX (712) 482-6497
TOLL FREE 87788KEAST
keastchevy@aol.com

UPCOMING EVENTS

Tuesday, May 17

Butterflies and Beer

5 to 8 pm

Free Will Donation, Ages 21+

Full Fledged Brewing Company

40 Arena Way, Council Bluffs

Tuesday, May 17

May Hitch Hike-McIntosh Pioneer Cemetery

7 pm

Hitchcock Nature Center

27792 Ski Hill Loop. Honey Creek

Thursday, May 19

Food Truck Night at Avoca Fairgrounds

5 to 8 pm

Every 3rd Thursday starting in JUNE!!!

Friday, May 20 - Saturday, May 21

Crescent's Annual Citywide Garage Sale

8 am to 4 pm

If you'd like to participate, email

jodyshea@me.com by May 14

Friday, May 20 - Saturday May 21

Open Market Days | The Occasional Collective

Friday 11 am to 6 pm, Saturday 10 am to 4 pm

12 E. Main, Treynor

Friday, May 20

Namaste Goat Yoga

5:30 to 7:30 pm

45 minute class followed by wine and cheese

Registration required. \$45 fee.

Register: eventbrite.com

Honey Creek Creamery

25593 Old Lincoln Highway, Honey Creek

Saturday, May 21

A Land Ethic Workshop: Morels, Fungi and Lichen

9 am to 12 pm

Hitchcock Nature Center. Ages 14+

Registration required. \$15 fee.

Register: mycountyparks.com

Western
Ventures, Inc.



POTTAWATTAMIE COUNTY
COMMUNITY FOUNDATION

An advertisement for "a bit of IOWA GALLERY" featuring "Karol Calabro". The text is white on a black background. "a bit of" is in a lowercase sans-serif font. "IOWA" is in large, white, outlined letters. "GALLERY" is in a smaller, spaced-out sans-serif font. "Karol Calabro" is in a large, bold, white sans-serif font. Below the name, the address "607 Highland Walnut, Iowa 51577" is listed, followed by two phone numbers: "712.784.3187" and "712.784.2369".

UPCOMING EVENTS



Atlantic Fax: (712) 243-1423
www.rollinghillsbank.com

In Iowa:	
Adair.....	(641) 742-3432
Anita.....	(712) 762-3214
Atlantic.....	(800) 630-1210
Carson.....	(712) 484-2220
Casey.....	(800) 746-3367
Griswold.....	(712) 778-2265
Menlo.....	(641) 524-4521
Rippey.....	(515) 436-8231
Stuart.....	(800) 523-8003
Walnut.....	(712) 784-2201
In Minnesota:	
Brewster.....	(507) 842-5933
Worthington.....	(507) 372-2933
In Wyoming:	
Wheatland.....	(307) 322-1694

Saturday, May 21

Goat Yoga and Brunch: A Treat for the Senses

9 to 11:30 am OR 11 am to 1:30 pm

Registration required. \$55 fee.

Register: eventbrite.com

Honey Creek Creamery

25593 Old Lincoln Highway, Honey Creek

Saturday, May 21

Livestock on the Land Film Showing & Farmer Panel

7 pm to 9 pm

Pin Oak Place

1240 Ironwood Rd, Harlan

[Click Here to Learn More](#)

Thursday, May 26

Insect Hearing and Sound Production

6:30 pm (Walkabout starts at 5:30 pm)

Free with \$5/Vehicle Park Entry. Ages 14+

Hitchcock Insect Club meetings take place on the 4th Thursday every month (May-Sept)

Hitchcock Nature Center

27792 Ski Hill Loop. Honey Creek

Friday, May 27

Music at Breezy Hills: Featuring Oreo Meatwagon

6 to 9 pm, Food starting at 5 pm

Breezy Hills Vineyard & Winery

31735 Tamarack Rd., Minden

Friday, May 27

Namaste Goat Yoga

5:30 to 7:30 pm

45 minute class followed by wine and cheese

Registration required. \$45 fee.

Register: eventbrite.com

Honey Creek Creamery

25593 Old Lincoln Highway, Honey Creek



Hummel Insurance Agency, Inc.
Craig C. Hummel

142 N. Main, Oakland, IA 51560
712-482-6424

CERTIFIED INSURANCE COUNSELOR



THE OCCASIONAL
COLLECTIVE

— locally sourced goods —



Mark Pietig
CUSTOMER SOLUTIONS
MANAGER

mpietig@omnitel.biz

p: (641) 765-2345
p: (712) 824-2345

OmniTel.biz  

105 N West Street
Truro, IA 50257

UPCOMING EVENTS

Friday, May 27 - Monday, May 30

LoHi Trek over Memorial Day Weekend

8 am to 4 pm

Explore Iowa's rolling Loess Hills

3 Day Trip is approximately 25 miles

Register: goldenhillsrcd.org

Limited Number of Slots

Saturday, May 28

Namaste Goat Yoga

9 to 11 am OR 11 am to Noon

Registration required. \$30 fee.

Register: eventbrite.com

Honey Creek Creamery

25593 Old Lincoln Highway, Honey Creek

Saturday, May 28

Merry Month of May I Dustin Clayton, Part 2

2 to 4:30 pm

Registration required. \$12 fee. Ages 16+

Register: www.pottconservation.com

Hitchcock Nature Center

27792 Ski Hill Loop, Honey Creek

Friday, June 3 - Sunday, June 5

Loess Hills Prairie Seminar: Breaking Dormancy

Schedule of Seminars Here

Registration for the Loess Hills Prairie Seminar is OPTIONAL but encouraged.

Last day to order meals is MAY 25th

Register by mail or electronically through Eventbrite. If registering virtually, please note that Eventbrite will add a small fee to your registration for the convenience of online ordering.

Register: eventbrite.com

Sylvan Runkel State Preserve, 178th Street & Oak Avenue, Castana

Friday, June 3

Music at Breezy Hills: Featuring White Catfish

6 to 9 pm, Food starting at 5 pm

Breezy Hills Vineyard & Winery

31735 Tamarack Rd., Minden

CALL FOR SUBMISSIONS

Our rural communities are what make the WIDA newsletter SO GREAT! We want to hear more about them from you!

Looking for positive content that helps to further tell the stories of our communities through history, successes, new businesses, personal interest and more.

**DEADLINE TO SUBMIT IS THE
20TH OF EVERY MONTH**

Email: Kristine4WIDA@outlook.com



BUSINESS MEMBERSHIPS

BRONZE MEMBERSHIP \$100/YEAR

FREE SERVICES

- Advertisement of your promotions and specials – such as open houses, holiday promotions, and specialty days (military % offs, etc.) in e-newsletter every 3 months.
- Receive WIDA monthly e-newsletter.
- Access to Ribbon Cuttings for special events.
- Front page welcome in e-newsletter.
- Listed on website and annual report as member.
- Membership window decal.
- Receive monthly e-newsletter.
- Ribbon Cuttings for special events.
- Promotion of news releases, when sent in.
- Event postings on website, when sent in.
- Postings in e-newsletter, when sent in.
- Advertisement in monthly e-newsletter.
- Networking opportunities.
- Highlighted in Rural Business Directory.

WESTERN IOWA DEVELOPMENT ASSOCIATION IS A 501(C)6 ASSOCIATION FOR
POTTAWATTAMIE COUNTY, IOWA AND BEYOND.

OUR GOAL IS TO PROMOTE SMALL BUSINESSES, ENCOURAGE COMMUNITY DEVELOPMENT,
ENHANCE THE COUNTY AND DEVELOP TOURISM.

SILVER MEMBERSHIP \$500/YEAR

- Front page welcome in e-newsletter.
- Listed on website and annual report as member.
- Membership window decal.
- Receive monthly e-newsletter.
- Ribbon Cuttings for special events.
- Promotion of news releases when sent in.
- Event postings on website when sent in.
- Postings in e-newsletter when sent in.
- Advertisement in monthly e-newsletter.
- Networking opportunities.
- Highlighted in Rural Business Directory (COMING SOON).
- Tourism venues listed on Travellowa.com.
- Assistance with marketing materials upon request.
- Front page sponsor on e-newsletter for a year.
- Landing page sponsor on website for a year.

GOLD MEMBERSHIP \$1000/YEAR

- Front page welcome in e-newsletter.
- Listed on website and annual report as member.
- Membership window decal.
- Receive monthly e-newsletter.
- Ribbon Cuttings for special events.
- Promotion of news releases when sent in.
- Event postings on website when sent in.
- Postings in e-newsletter when sent in.
- Advertisement in monthly e-newsletter.
- Networking opportunities.
- Highlighted in Rural Business Directory (COMING SOON).
- Tourism venues listed on Travellowa.com.
- Assistance with marketing materials upon request.
- Front page sponsor on e-newsletter for a year.
- Home page sponsor on website for a year.
- Distribution of your promotional items at tourism events upon request.
- Opportunity to be a networking sponsor.

CONNECT WITH WIDA



Stay up to date with all things WIDA!
Sign up to receive our monthly e-newsletter by emailing
Kristine4wida@outlook.com OR
go directly to our newsletter archives below:

[Newsletter Archives](#)

With every newsletter, I hope to celebrate, inform, advocate for, and generate connectivity in our rural Western Iowa communities.

1556 FACEBOOK FOLLOWERS
1366 FACEBOOK LIKES
425 INSTAGRAM FOLLOWERS
1084 NEWSLETTER SUBSCRIBERS

Help spread the word about WIDA and our amazing rural communities.



Support a Small Business

If your business is doing well and you want to help one that is either starting out or struggling right now, please consider helping them out by sponsoring a 1-year membership with Western Iowa Development Association.

Small businesses and new businesses alike can sometimes have very limited funds for marketing OR may still be recovering from COVID-19 business restrictions and losses. Your generous gift can either be recognized or can remain anonymous to the business you choose, but will allow tangible promotion, advocacy, support, and networking opportunities for those in need.

Call the WIDA office at 712-482-3029 to discuss levels of membership or email: Kristine4WIDA@outlook.com.