

COMMUNITY E-NEWSLETTER

JULY 2022 · ISSUE 2 · VOLUME 5

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A WARM WIDA WELCOME

We are excited to introduce our newest business members who joined in the last month. Please welcome them by visiting their websites, following them on social media or stopping by to introduce yourself.

Daulton Maassen joins us as an advisor with Hamilton Financial Services out of Walnut. As a financial advisory company that helps individuals and families plan for retirement by identifying their lifelong goals, Daulton is ready to help you create an investment strategy to best meet those objectives.

Second newest member, **Shannon M. Sorensen** is your local real estate expert, friend, and transaction guide! She strives to provide an exceptional experience for each client by listening to their expectations and goals, placing them at the top and then doing her best to crush them. Shannon loves to win and will bring her a-game to the negotiation table on your behalf.

Last but not least, **The Unique Boutique Iowa** recently set up permanent residence in Underwood. Meet owner, Jayme Busch and listen to her amazing transition from mobile to storefront over the past years.

As your rural voice, WIDA continually strives to connect our members to one another and to our rural communities at large. Learn more about our new business members on the following e-newsletter pages!

DAULTON MAASSEN~ HAMILTON FINANCIAL SERVICES



As an active and fully licensed advisor with Hamilton Financial Advisors, Daulton Maasen is ready to meet your specific needs! With a special interest in determining the viability of investments for his clients, he commits time on a daily basis to research what is new and trending in the financial world. For Maassen, it is incredibly exciting to discover a new company or sector that will be the perfect fit for a clients' needs. "I have a genuine passion for financial planning. I really enjoy learning about people's lives and interests, then developing an individualized strategy to help reach their goals."

During planning meetings, we discuss your income, expenses, savings habits, and lifestyle ambitions then develop a strategy to reach each client's life-long objectives. There are new products regularly introduced in the financial marketplace. Whether it is the latest Exchange Traded Fund (ETF), private equity fund, or cryptocurrency, advanced products are continuously being developed. Being an Investment Advisor Representative, Maassen has the expertise necessary to determine which current products are the best fit for each clients' portfolio.

Hamilton Financial Services was started in 1986 by Ron Hamilton, and is located in Walnut, Iowa. The business has since expanded to include three team members and an office assistant: Ron Hamilton, Dillan Hamilton, Daulton Maassen, and Michelle Mertz. This business was born out of a desire to provide individuals, families, and businesses with services and solutions that help build, preserve, and manage wealth. We are a company founded on, and sustained by, our commitment to the people of the Western Iowa area. Our WIDA membership will enable us to continue to reach and serve potential clients in the surrounding areas. Although the state of the economy is in constant flux, the goals of our clients remain the same. It is our privilege to partner with clients and ease the burden of a shifting economy. We relentlessly work to make the best of every type of market, with each client's goals at the forefront of our minds."

Contact Information:

Daulton.Maassen@securitiesamerica.com O: (712) 784-5500 C: (712) 250-3109 www.hamitonfinancialservices.net



SHANNON M. SORENSEN REAL ESTATE

Shannon Sorensen takes great pride in serving the communities that she loves in Western Iowa. When she is not working, you can find her spending time with family at home, on the lake or out supporting local, small businesses.

Raised in Council Bluffs, Sorensen attended Abraham Lincoln High School. She's been a real estate photographer for nearly 7 years traveling around Council Bluffs, Omaha and the small towns of Iowa helping realtors market and sell homes. She holds key knowledge about the area and a love for this beautiful place she calls home. Her large family (husband, two grown children, son-inlaw, soon to be daughter-in-law, a granddaughter and a grandson coming soon) is the most important thing to her, and she treats her clients the same. Sorensen approaches her work in an organized, clientfocused, fun and solution-oriented way. You can trust that you are in the hands of someone who has your best interest at heart and will protect that at all costs.

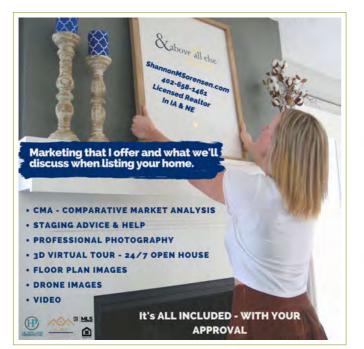
"It is rewarding for me to see a client fall in love with their new home, to help someone navigate a major life change, or make a big transition worry free. As your modern real estate agent, when we work together, you can trust that you are working with a progressive realtor who is using the most current technology, tools and creative marketing strategies. We'll work together and decide what's best for you and your goals."

Shannon is a licensed realtor in both Iowa and Nebraska. Her specialties include first time home buyers, downsizing, investors, relocating and upgrading.

Contact Information: Heartland Properties, Inc 535 W Broadway # 100 Council Bluffs, IA 402-658-1461 <u>ShannonMSorensen.com</u>



SMS Real Estate Photography smsmarketingandsales.com





SHANNON M SORENSEN REAL ESTATE

JAYME BUSCH ~ THE UNIQUE BOUTIQUE IOWA



Jayme Busch is used to working in the tiny space of her mobile boutique on wheels, but her new move to a storefront in Underwood is giving her more opportunity to grow and expand. Her cozy new take on The Unique Boutique Iowa, is what this busy mom and teacher has always been striving for. She recently celebrated the grand opening of her storefront on Friday, June 24 will a large outpouring of support from family, friends and local residents. Offering a large variety of accessories and clothing for women ranging from size Small to 3XL, there is something at the boutique for everyone. They also carry curated monthly boxes with special goodies.

Busch grew up in Bellevue, Nebraska and currently lives in Neola with husband, Joe and three girls. She is in her third year of teaching at Wilson Middle School in Council Bluffs, as an iJAG (Iowa Jobs for America's Graduates) Instructor for seventh and eighth graders. A program which offers a venue for students to interact with employers and community-based organizations assisting in building leadership skills, job attainment, career development and success, and personal and communication skills. She initially started the boutique out of their home, then launched the mobile trailer in 2021. After making the circuit with the mobile between Neola, Underwood and the surrounding small towns, Jayme started looking for a more permanent place to settle down. Since opening the storefront, Busch has started offering fun pop-up events, is still planning on participating in community vendor events, and is also looking forward to collaborating with other like-minded small business owners in the future.

Stop into the boutique to welcome Jayme and take a look around or check out the website: <u>www.shopubiowa.com</u>

You can also set up a Personal Shop Time: emailing uniqueboutiqueiowa@gmail.com

26487 Mulberry Lane, Underwood, Iowa (712) 485-4446

Follow The Unique Boutique on Facebook for the most current items and sales!





$\mathsf{AVOCA}, \ \mathsf{IOWA}$

NEW SPACE IN AVOCA GIVES FAMILY CONNECTIONS ROOM TO GROW!



Family Connections, Inc. is a home and office based mental health agency located in Iowa and Nebraska. For 21 years, Family Connections, Inc has served individuals and their families. Offices in Iowa are located in Council Bluffs, Glenwood, Woodbine, Avoca, and Red Oak; and the Nebraska location is located in Plattsmouth. Family Connections, Inc. is dedicated to empowering, adults, children, adolescents, and their families to achieve self-sufficiency. We provide the full continuum of mental health services to aid families in successfully navigating life's challenges.

Our mission is to provide adults, adolescents, children and their families a safe and supportive environment to help promote stability and healthier family functioning. The newest office offers mental health therapy for children, adults (couples and individuals), family therapy, medication management with our Nurse Practitioner, as well as Behavioral Health Intervention Services (BHIS). BHIS is a skill building in-home service and is available to a child and their family who are Iowa Medicaid eligible. The skills focused on are anger management, communication, problem solving, social skills, and conflict resolution skills. All services can be offered in person or by telehealth.

Contact the office at (712) 256-4420

Find more information on our facility at www.familyconnectionsiowa.com

UPCOMING EVENTS

Friday, July 22nd Grand Opening of New Office

11 am to 2 pm Ribbon Cutting at Noon Refreshments ~ Open House 106 N Elm Street, Avoca

Thursday, July 28th Calm Minds & Summer Vibes 4 to 6 pm at Bayliss Park 100 Pearl Street, Council Bluffs

Fun for the entire family

COMMUNITY NEWS

POTTAWATTAMIE COUNTY



Swing into the Council Bluffs Public Library to check out a Day Pass to the Pottawattamie Conservation Parks. Pottawattamie Conservation has partnered with the Council Bluffs Public Library to offer ark passes that allow entrance for one vehicle into the Pottawattamie County parks. Passes are available for checkout to anyone with a library card at the library's front desk. The pass admits 1 vehicle into any of the Pottawattamie Conservation parks for 1 day.

The Loess Hills Lodge at Hitchcock Nature Center is available with park pass entry. The pass is not eligible for any other benefits other than entrance admission. Passes are available on a first come, first serve basis. Holds cannot be placed on passes and must be checked out with an Adult library card. Passes must be returned to the library within 5 days of checking out. For more information, contact the Library Circulation Desk at 712-323-7553, option 2.





CALL FOR SUBMISSIONS

Our rural communities are what make the WIDA newsletter SO GREAT! We want to hear more about them from you!

Looking for positive content that helps to further tell the stories of our communities through history, successes, new businesses, personal interest and more.

DEADLINE TO SUBMIT IS THE 20TH OF EVERY MONTH

Email: Kristine4WIDA@outlook.com



POTTAWATTAMIE COUNTY

A red ribbon-cutting ceremony is an important part of your overall marketing and advertising plan. It is a great way to kick-off a new business, an expansion or relocation, or a reopening of a business. Ribboncuttings can also mark milestone events, anniversaries or the opening of a newly renovated space. WIDA assists in celebrating ribbon cuttings throughout the year. Let us help with your upcoming event. Contact us prior to choosing a date. We will help you organize, plan and host a high-impact ribbon cutting that will get your business the exposure it deserves.

Contact our office to schedule your event: 712-482-3029

UPCOMING GRAND OPENING

Friday, July 22nd **Family Connections** 11 am to 2 pm Ribbon Cutting at Noon Refreshments ~ Open House 106 N Elm Street, Avoca



Congratulations!

The Unique Boutique Iowa (Underwood)



COMMUNITY NEWS

POTTAWATTAMIE COUNTY







TeegJay Enterprises, L.L.C. Teegan Hunziker, President Cell: 615-986-8892 E-mail: DQofOakland@gmail.com



Destination Coffee & Cuisine has rolled out some **NEW** and **RETURNING** treats!

Cold Italian Sodas & Cream Sodas New Signature Drink, "The Denali" Homemade Oatmeal & Mini Quiches are being added to the breakfast menu Blended Lemonade Blasts Green Tea Refreshers



Located at 301 Pullen Avenue, Oakland



JOB OPENING

Dairy Queen 309 S. Hwy 6 Oakland, Iowa

Hiring for a cook. Starting ASAP. Evenings from 4-10 pm. Up to 40 hrs.

- Work in fast-pace environment
- Keep work space clean
- Good communication skills
- Assist with prep
- Complete cleaning/closing checklist
- Excellent customer service skills
- Pay to be discussed in interview









Registration starts at 7am, Walk/Run starts at 7:30am. Sign up before race day in order to guarantee your t-shirt

Bloody Mary Recovery Tent

After PARADE

Band Pr

Featuring ice cold beer & marganitas! Cash bar. Proceeds to support next years 4th of July celebration.

Beer Garden Pavillion. Sponsored by: UMBA

Pancake Breakfast

Parade

ceeds benefit the Junier class post prom

Carnival

Fairway

-until 3pm

Proceeds benefit: erwood Student Gr

Beer Garden

Watermelon Feed

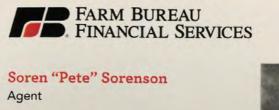
Bean Bag Tournament

Provided by: UMBA and City of Underwood

Located on basketball court. To register contact Reogie Ross: 515-268-0951

Sponsored by Friends of Underwi

Fireworks!



712.485.2256 phone 712.485.2140 fax Soren.Sorenson@fbfs.com 316 Front Street, P.O. Box 178 Neola, IA 51559 sorensorenson.fbfsagents.com











Western Iowa Development Association

lan

7-10 am

Food

until 3pm

Smokin' Good Times Food Truck + Maid-Rites Inside UMBA Hall

11 an

12 pm

Ipm

10 pm

(Thank you

Friday, July 1 - Saturday, July 2 **Open Market Days I The Occasional Collective** Friday 11 am to 6 pm, Saturday 10 am to 4 pm 12 E. Main Street, Treynor

Friday, July 1 - Sunday, July 31 **Little Tike Hike | Botna Bend Park** 6:30 am to 10:30 pm Free with \$3/Vehicle Park Entry All Ages, Designed for Ages 3-5 Botna Bend Park 42926 Mahogany Road, Hancock

Thursday, July 7 Learn Archery Program

6:30 to 8 pm Registration required. \$5 fee. Ages 8+ Register: <u>www.pottconservation.com</u> Narrows River Park 2500 N 25th Street, Council Bluffs

Friday, July 8

Butterfly Counter

Join the North American Butterfly Association Butterfly Count at Hitchcock Nature Center! ALL AGES. If you would like to participate, please contact the compiler at schmid_r@msn.com. Rick will be able to provide additional details regarding what time to meet and where.

Saturday, July 9

A Land Ethic Workshop: Butterfly Basics

9 am to 12 pm Registration required. \$15 fee. Ages 14+ Register: <u>www.pottconservation.com</u> Hitchcock Nature Center 27792 Ski Hill Loop. Honey Creek

Saturday, July 16

The Hidden Lore of Gravel w/ Dustin Clayton 10 am to 12:30 pm Registration required. \$12 fee. Ages 16+ Register: <u>www.pottconservation.com</u> Botna Bend Park 42926 Mahogany Road, Hancock

2022 PONY DAY CAMPS

Hours are 9am-2pm. They are available to horse lovers age 5-18! A strict dress code applies and preregistration is required!

Monday, May 30th Sunday, June 12th Monday, June 20th Monday, July 11th Sunday July 17th Sunday, July 31tst Monday, August 8th Sunday, August 14th

Find out more: www.AshleyMasonEquestrian.com



a bit of IOWA Opens the KoldKutCafe!



Sandwiches! Salads! Pizza!

Fresh Baked Goods & Ice Cream! All foods are prepared and made on premises. Proceeds

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So, come on in. Relax and enjoy a bit of IOWA.

Saturday, July 16 **Tristan's Trail 5K Run/Walk** 8 am Registration required. \$40 fee. Register: <u>Tristan's Trail</u> Treynor High School 102 E. Main Street, Treynor

Tuesday, July 19 July Hitch Hike 7 to 8:30 pm FREE with Park Admission Hitchcock Nature Center 27792 Ski Hill Loop. Honey Creek

Wednesday, July 20 - Monday, July 25 **Pottawattamie County Fair**

Thursday, July 21 **Food Truck Night at Avoca Fairgrounds** 5 to 8 pm **Every 3rd Thursday starting in JUNE**

Saturday, July 23 **A Land Ethic Workshop: Freshwater Ecosystems** 9 am to 12 pm Registration required. \$15 fee. Ages 14+ Register: <u>www.pottconservation.com</u> Hitchcock Nature Center 27792 Ski Hill Loop. Honey Creek

Thursday, July 28 **Insect Club: July** 6:30 pm Free with \$5/Vehicle Park Entry. Ages 14+ Are you an insect enthusiast! Then consider joining us for July's Insect Club. Hitchcock Nature Center 27792 Ski Hill Loop. Honey Creek

Click Here for More Pottawattamie Conservation Events











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6 N. Elm Street voca, IA 51521







AREA FARMERS MARKETS

<u>Underwood Monday Markets</u> **Monday Nights** 6 to 7:30 pm Located at U.M.B.A Hall Pavillion Contact: Diana Powell, 402.679.0797

<u>Treynor Farmers Market</u> Tuesday Nights

5 to 7 pm Located at the Community Center Contact: Kathy Klahn, 712.355.2855 or Treynor City Hall 712.487.3787

Avoca Main Street Farmers Markets

Wednesday Nights 5 to 7 pm Located on Avoca Main Street Contact: Mainstreet@cityofavoca.com, 712.307.0172



Thursday, July 28 **DIY Rain Barrel** 6 to 7:30 pm Class is \$75 which includes supplies, and you'll get to take home your own rain barrel. Preregistration is required by July 21. Details & registration at <u>https://www.goldenhillsrcd.org/iwcc.html</u> Shenandoah Campus of IWCC

KEVIN & SARA ROSS Crop Insurance Agents

91 Main Street • McClelland, IA 51548 kross@thehomeagency.com • 402.740.5624 sross@thehomeagency.com • 402.740.8986

HOME

AGENCY

hehomeagency.com

Click Here for More Golden Hills RC&D Events

Friday, July 29 - Saturday July 30 **Open Market Days** Friday 11 am to 6 pm, Saturday 10 am to 4 pm The Occasional Collective 12 E. Main, Treynor

Saturday, July 30 Vintage Pearl Apparel Pop-Up 12 to 4 pm The Occasional Collective 12 E. Main, Treynor

Saturday, July 30 (Register by July 28) **Riverside Stones & Bones w/ Dustin Clayton** 9 to 11 am Registration required. \$10 + Eventbrite fees. Register Here: <u>www.eventbrite.com</u> Old Town Park, Macedonia





MARK OF EXCELLENCE

WALTER L. KEAST DEALER PRINCIPAL

ST VROLET OLDSMOBILE PONTIAC IWY 59 S LAND, IA 51560 PHONE (712) 482-6491 FAX (712) 482-6497 TOLL FREE 87788KEAST keastchevy@aol.com





DREAMLAND THEATER PLAYBILL

JULY 2022

107 Broadway, Carson, Iowa 712-484-2281 "Now All Digital"



Doors Open at 7:00 pm Show Time at 7:30 pm All Tickets are \$4.00/person

Minions: The Rise of Gru

Rated PG, Length: 1 hr 28 min July 1, 2, 3 July 8, 9, 10

<u>Lightyear</u>

Rated PG, Length: 1 hr 45 min July 15, 16, 17

<u>Elvis</u>

Rated PG-13, Length: 2 hr 34 min July 22, 23, 24

Paws of Fury: The Legend of Hank

Rated PG, Length: 1 hr 43 min July 29, 30, 31

Movie schedule is subject to change due to film availability.

For up-to-date movie schedule information, visit us on <u>Facebook</u>



Grain Bins, Buildings, Electrical & Concrete Work 712-485-2677 Meola. Joura 800-377-1685

TREYNOR AVA SUPPLY





BUSINESS MEMBERSHIPS

BRONZE MEMBERSHIP \$100/YEAR

- Front page welcome in e-newsletter.
- Listed on website and annual report as member.
- Membership window decal.
- Receive monthly e-newsletter.
- Ribbon Cuttings for special events.
- Promotion of news releases, when sent in.
- Event postings on website, when sent in.
- Postings in e-newsletter, when sent in.
- Advertisement in monthly e-newsletter.
- Networking opportunities.
- Highlighted in Rural Business Directory.

Western Iowa Development Association is a 501(c)6 association for Pottawattamie County, Iowa and Beyond.

OUR GOAL IS TO PROMOTE SMALL BUSINESSES, ENCOURAGE COMMUNITY DEVELOPMENT, ENHANCE THE COUNTY AND DEVELOP TOURISM.

SILVER MEMBERSHIP \$500/YEAR

- Front page welcome in e-newsletter.
- Listed on website and annual report as member.
- Membership window decal.
- Receive monthly e-newsletter.
- Ribbon Cuttings for special events.
- Promotion of news releases when sent in.
- Event postings on website when sent in.
- Postings in e-newsletter when sent in.
- Advertisement in monthly e-newsletter.
- Networking opportunities.
- Highlighted in Rural Business Directory (COMING SOON).
- Tourism venues listed on TravelIowa.com.
- Assistance with marketing materials upon request.
- Front page sponsor on e-newsletter for a year.
- Landing page sponsor on website for a year.

GOLD MEMBERSHIP \$1000/YEAR

- Front page welcome in e-newsletter.
- Listed on website and annual report as member.
- Membership window decal.
- Receive monthly e-newsletter.
- Ribbon Cuttings for special events.
- Promotion of news releases when sent in.
- Event postings on website when sent in.
- Postings in e-newsletter when sent in.
- Advertisement in monthly e-newsletter.
- Networking opportunities.
- Highlighted in Rural Business Directory (COMING SOON).
- Tourism venues listed on Travellowa.com.
- Assistance with marketing materials upon request.
- Front page sponsor on e-newsletter for a year.
- Home page sponsor on website for a year.
- Distribution of your promotional items at tourism events upon request.
- Opportunity to be a networking sponsor.

FREE SERVICES

- Advertisement of your promotions and specials – such as open houses, holiday promotions, and specialty days (military % offs, etc.) in e-newsletter every 3 months.
- Receive WIDA monthly e-newsletter.
- Access to Ribbon Cuttings for special events.

CONNECT WITH WIDA

Stay up to date with all things WIDA! Sign up to receive our monthly e-newsletter by calling (712) 482-3029

Newsletter Archives

With every newsletter, I hope to celebrate, inform, advocate for, and generate connectivity in our rural Western Iowa communities.

1614 FACEBOOK FOLLOWERS 1405 FACEBOOK LIKES 482 INSTAGRAM FOLLOWERS 1097 NEWSLETTER SUBSCRIBERS

Help spread the word about WIDA and our amazing rural communities.



Karol Calabro

607 Highland Walnut, Iowa 51577

> 712.784.3187 712.784.2369









Randy & Susan Miller 402-651-0652 (cell) RASE90@frontiernet.net 712-484-3969 (home)

Serving Carson & Surrounding Communities for 25 Years