

COMMUNITY E-NEWSLETTER

AUGUST 2022 · ISSUE 2 · VOLUME 6

CARSON COMMUNITY RODEO

Rodeo week is upon us and as always there is a lot of energy and excitement in the air! Carson Community Rodeo volunteers have been putting in overtime to make improvements to the rodeo grounds to make way for one of the greatest performances of western tradition in Carson. This 4-day stretch of events starts on Wednesday night with a Kickoff Dinner at the Carson Community Center and continues into the week with street dances, duck races, a parade, fundraiser dinner and so much more! Professional Rodeo Announcer, Anthony Lucia along with the Morehead family of Three Hills Rodeo will be back in town to provide everyone with three exciting nights of world-class entertainment and award-winning livestock.

In their 45th year, the Carson rodeo has won PRCA's best small rodeo of the year for 12 years in the Great Lakes Circuit! What started out as a private arena on the hill (1977-1982), turned into a community rodeo after being moved down to Ray Carr Arena on Rodeo Drive. With recent improvements, the rodeo grounds now have the capacity to seat 2500 people. Carson Community Rodeo is driven by a committee of 23 volunteers including current president, Brad Forristall, who started helping at the rodeo grounds at the young age of 5. For them and the other residents of Carson, the rodeo is truly a labor of love. This is one of the largest attended events in Pottawattamie County and we hope you can come out to join in on the fun!

For tickets visit <u>carsoncommunityrodeo.com</u>

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Thank you to our newsletter sponsors:

Avoca Main Street, Inc.

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Hummel Insurance Services

Marne Elk Horn

Rolling Hills Bank & Trust

Pottawattamie Countywide

Tourism Promotion Committee

Shannon M. Sorensen Real Estate

Total Farm Solutions

Western Ventures LLC

Zimmerman Sales & Service

CARSON COMMUNITY RODEO WEEK

SCHEDULE OF EVENTS

WEDNESDAY, AUGUST 3

Kickoff Dinner at 6 pm
 *Carson Community Center
 Chicken, sides and drinks
 Free Will Offerings
 Legion Bar Open

THURSDAY, AUGUST 4

- Kids Night at the Rodeo
- 6 pm: Rodeo Gates Open
- 8 pm: Rodeo Starts

FRIDAY, AUGUST 5

- 6 pm: Rodeo Gates Open
- 8 pm: Rodeo Starts
- Street Dance at The Bar'N and Grill
 *Featuring Finding Dixie**

SATURDAY, AUGUST 6

- 10:30 am: Parade
- 11:30 am: Carson Park Board Fundraser
- 1 pm: Carson Duck Races
- 6 pm: Rodeo Gates Open
- 8 pm: Rodeo Starts
- Street Dance at The Bar'N and Grill

Follow

Carson Community Rodeo

on Facebook

for any updates

or additions to the

schedule this week.

CARSON DUCK RACES

Dropping ducks off at the boat ramp, first one to make it to the finish wins 50/50 pot!

Duck Prices
Lone Duck (1): \$5
Quack Pack (6): \$25



Quacker Dozen (13): \$50 Very Important Duck (28): \$100 Diamond Duck (75): \$250

Payment via venmo @Sherri-Hackett

MUTTON BUSTERS

Always a crowd favorite, giving younger kids an opportunity to "Get Their Cowboy On."

Registration starts at 7 pm on rodeo nights

- Register children by the upper east gate under the KSOM tent.
- Ages 5-7 years old; no more than 55 lbs.
- Parent/Guardian must be present
- No early registration

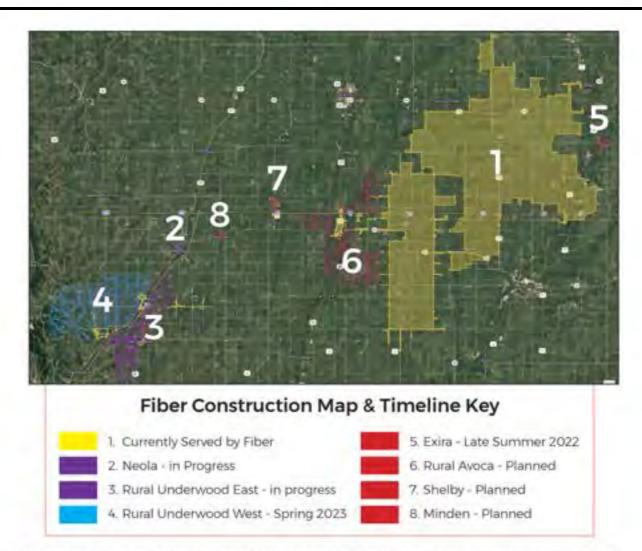
CARSON PARK BOARD FUNDRAISER

Saturday from 11:30 am - 2 pm

- \$5 Meal Deal (hotdog, chips and drink)
- Kite Decorating fun provided by the Riverside Optimists
- Giant Water Slide & KONA Ice Truck
- Wristbands (\$5) can be purchased for unlimited slip and slide fun. All participants must sign a waiver.

Located on the north side of Carson Park Proceeds for Concession Stand Improvements

POTTAWATTAMIE COUNTY, IOWA



At the end of July, as we prepare for the 2023 phase of our Fiber project, we mailed prospective customers west of I-80 (#4 area on the above fiber map) information about the project and next steps they could take. We suspect that by now that information is in your hands, but if not head to our website…listed below.

It's simple for you to be added to our construction list. First, complete the Permission to Bury form; it was included in the mailing OR can be completed online. Once we have your permission to bury, we will be in contact with you throughout the construction process.

We are excited to expand our services to southwest lowel. Please reach out with any questions or to see if you can be served by Marne Elk Horn!

LEARN MORE AT WWW.METC.NET/FIBER





712-764-6161 - Elk Horn 712-784-2211 - Walnut & Avoca



POTTAWATTAMIE COUNTY





CALL FOR SUBMISSIONS

Our rural communities are what make the WIDA newsletter SO GREAT! We want to hear more about them from you! Send positive content that helps to further tell the stories of our communities through history, successes, new businesses and more.

DEADLINE TO SUBMIT IS THE 20TH OF EVERY MONTH

Email: Kristine4WIDA@outlook.com





CHECK OUT A DAY PASS TO OUR POTTAWATTAMIE COUNTY PARKS

Swing into the Council Bluffs Public Library soon to check out a Day Pass to one of our many parks. Pottawattamie Conservation has partnered with the Council Bluffs Public Library to offer park passes that allow entrance for one vehicle into the county parks. Passes are available for checkout to anyone with a library card at the library's front desk. The pass admits one vehicle into any of the Pottawattamie Conservation parks for one day.

The Loess Hills Lodge at Hitchcock Nature Center is available with park pass entry. The pass is not eligible for any other benefits other than entrance admission. Passes are available on a first come, first serve basis. Holds cannot be placed on passes and must be checked out with an adult library card. Passes must be returned to the library within 5 days of checking out. For more information, contact the Library Circulation Desk at 712–323–7553, option 2.

POTTAWATTAMIE COUNTY



SHARE IOWA AND SHARE OMAHA PARTNER WITH BEYOND VAN GOGH OMAHA FOR BACKPACK DRIVE

SHARE Iowa (an initiative of Community Foundation for Western Iowa) and SHARE Omaha are partnering with Beyond Van Gogh Omaha on a backpack and school supplies fundraiser! This is a wonderful opportunity to attend the amazing immersive experience while supporting students in our community. Bring a backpack and school supplies and get one ticket FREE with a paid admission August 4 through August 7!

All donations of backpacks and school supplies received will benefit the metro-area, including the Charles E. Lakin Human Services Campus' annual Back to School Extravaganza event! Purchase tickets at: https://vangoghomaha.com/



DONNA DOSTAL RECOGNIZED WITH IOWA WOMEN'S FOUNDATION "OVATION"

Community Foundation for Western Iowa president and CEO, Donna Dostal, was featured in this year's "Ovation: A Tribute to Iowa Women and Girls," an annual publication of the Iowa Women's Foundation. "Ovation" highlights impactful women in Iowa and contains personal tributes to extraordinary women and girls from around the state, sponsored by family members, friends, colleagues, and community members.

A line in Donna's tribute says it all: "Donna is an innovator and visionary who sees possibilities, not limitations. Her philanthropic nature is a source of inspiration to all, and we are incredibly grateful for her passion, energy, and unending commitment to our communities."



POTTAWATTAMIE COUNTY

COMMUNITY FOUNDATION FOR WESTERN IOWA COLLABORATES WITH METROMAGAZINE ON SPECIAL "GROWING WESTERN IOWA" SECTION

Numerous partners and organizations came together to tell their stories and to showcase why our western Iowa communities are amazing. The Community Foundation was proud to work with Andee Hoig and metroMAGAZINE to showcase the exciting and dynamic region of western Iowa.

Click BELOW to go straight to magazine







COMMUNITY FOUNDATION FOR WESTERN IOWA HIRES COMMUNITY PARTNERSHIPS MANAGER TO LAUNCH SHARE IOWA

Catrina Trabal joined the Community
Foundation for Western Iowa in April 2022
as the Community Partnerships Manager. In
her new role at the Community Foundation,
Catrina will cultivate relationships with
nonprofit organizations, encourage
community engagement and involvement,
and oversee SHARE Iowa. SHARE Iowa will
connect Iowans to nonprofit organizations
through charitable donations, in-kind gifts
and volunteerism.

The Community Foundation invites you to the SHARE Iowa Launch Party on Tuesday, September 13 at the Arts Center at Iowa Western Community College from 4:00pm to 7:00pm.

Learn more and register to attend at: www.givewesterniowa.org/shareiowa.

Western Iowa Development Association

AVOCA, IOWA

Congratulations to Lynnsey Linn and Amy Akers of Family Connections, Inc. in Avoca on their recent grand opening! Their mission is to provide adults, adolescents, children and their families a safe and supportive environment to help promote stability and healthier family functioning. The newest office offers mental health therapy for children, adults (couples and individuals), family therapy, medication management with our nurse practitioner, as well as Behavioral Health Intervention Services (BHIS). BHIS is a skill building in-home service and is available to a child and their family who are Iowa Medicaid eligible. Skills focused on are anger management, communication, problem solving, social skills, and conflict resolution skills. All services can be offered in person or by telehealth. Find more information on the facility at www.familyconnectionsiowa.com or contact the office at (712) 256-4420.





A red ribbon-cutting ceremony is an important part of your overall marketing and advertising plan. It is a great way to kick-off a new business, an expansion or relocation, or a reopening of a business. Ribboncuttings can also mark milestone events, anniversaries or the opening of a newly renovated space. WIDA assists in celebrating ribbon cuttings throughout the year. Let us help with your upcoming event. Contact us prior to choosing a date. We will help you organize, plan and host a high-impact ribbon cutting that will get your business the exposure it deserves.

Contact the WIDA office to schedule your event: 712-482-3029



POTTAWATTAMIE COUNTY









DESTINATION COFFEE & CUISINE SMOOTHIE OF THE MONTH

"Blue Ribbon"

What says summertime, fairs, and festivals more than watermelon & cotton candy? Add whipped cream and REAL cotton candy on top!

Located at 301 Pullen Avenue, Oakland





Ohana Shaved Ice: (361) 537-2684

DREAMLAND THEATER PLAYBILL

AUGUST 2022

107 Broadway, Carson, Iowa 712-484-2281 "Now All Digital"



Doors Open at 7:00 pm Show Time at 7:30 pm All Tickets are \$4.00/person

No movies playing the first week of August due to Carson Community Rodeo

Thor: Love and Thunder

Rated PG-13, Length: 1 hr 59 min August 12, 13, 14

Where the Crawdads Sing

Rated PG-13, Length: 2 hr 5 min August 19, 20, 21

DC League of Super-Pets

Rated PG, Length: 1 hr 45 min August 26, 27, 28

Movie schedule is subject to change due to film availability.

For up-to-date movie schedule information, visit us on Facebook







NEOLA AREA COMMUNITY CENTER







AREA FARMERS MARKETS

<u>Underwood Monday Markets</u> **Monday Nights**

6 to 7:30 pm Located at U.M.B.A Hall Pavillion Contact: Diana Powell, 402.679.0797

Aug 8: Canvas Painting
Aug 15: Introduction of New School Staff
Aug 22: Fire Department Service Dog Demo
Aug 29: Salute to Veterans
Sept 5: Labor Day - No Market
Sept 12: Jam and Jelly Contest! Prizes!
(Anyone can enter contest)

Events are sponsored by Friends of Underwood



Treynor Farmers Market Tuesday Nights

5 to 7 pm

Located at the Treynor Community Center Contact: Kathy Klahn, 712.355.2855 or Treynor City Hall 712.487.3787

Aug 9: Community Appreciation Day



Avoca Main Street Farmers Markets

Wednesday Nights

5 to 7 pm

Located on Avoca Main Street
Contact: Mainstreet@cityofavoca.com,
712.307.0172

Wednesday, August 3

Kickoff Dinner for Carson Community Rodeo 6 pm

- · Chicken, sides and drinks
- Free Will Offerings
- Legion Bar Open

Carson Community Center 316 S. Commercial, Carson

Thursday, August 4

Carson Community Rodeo - Kids Night

6 pm: Gates Open 8 pm: Rodeo

Tickets: carsoncommunityrodeo.com

Friday, August 5

Music in the Vines: Featuring White Catfish

6 to 9 pm, Food starting at 5 pm Breezy Hills Vineyard & Winery 31735 Tamarack Rd., Minden

Friday, August 5

Carson Community Rodeo

6 pm: Gates Open 8 pm: Rodeo

9:00 pm to 1 am: Carson Street Dance

(Featuring Finding Dixie)

Tickets: <u>carsoncommunityrodeo.com</u>

Saturday, August 6

Carson Community Rodeo

10:30 am: Parade

11:30 am: Fundraiser Dinner

- \$5 Meal Deal includes hotdog, drink and chips
- At north side of Carson Park.
- Giant Water Slide and Kona Ice Truck
- \$5 wristbands for unlimited slip-n-slide fun
- Kite decorating for the kids

1 pm: Carson Duck Race

6 pm: Gates Open

8 pm: Rodeo

9:00 pm to 1 am: Carson Street Dance

(Featuring Oreo Meatwagon)

Tickets: <u>carsoncommunityrodeo.com</u>





301 Oakland Avenue • Oakland 712-482-6431 www.ArborBanking.com ₩ 🖎









142 Main St. PO Box 579 Oakland, IA 51560-0579 Email: craig@hummelins.com











Saturday, August 6

High Summer Prairie Medicine I Dustin Clayton

10 am to 12:30 pm

Registration required. \$12. Ages 16+

Register: pottconservation.com

Hitchcock Nature Center

27792 Ski Hill Loop

Saturday, August 6

1st Annual BBQ Contest for Registered Campers

4 to 6 pm

Open to the public for judging

Botna Bend Park

42926 Mahogany Road Hancock

Sunday, August 7

Walnut Optimist Club Car Show

8 am to 4 pm

Registration from 8 am to noon

(East of Antique City Drive & Highland Street)

Trophy Awards at 4 pm

Monday, August 8

Pony Day Camp

9 am to 2 pm

Riders: Age 5 to 18 years old

No previous riding experience required.

Cost: \$75. Pre-registration required HERE.

Ashley Mason Equestrian 43316 US Hwy-6, Oakland

Tuesday, August 9

Jam and Jelly Class

5 to 7 pm

Cost \$75. Pre-registration required <u>HERE</u>. (Part of IWCC and Golden Hills RC&D 2022

Home Food Preservation Series)

Iowa Western Community College

2700 College Rd., Council Bluffs

Click Here for More Golden Hills RC&D Events

Wednesday, August 10

Painting with Penny by the Lake

9 am to noon

Pre-register by calling Penny at (712) 242-7401 Cost: \$65 (includes all material and finished painting)

Arrowhead Park 29357 310th St., Neola

Thursday, August 11

Painting with Penny by the Lake

9 am to noon

Pre-register by calling Penny at (712) 242-7401 Cost: \$65 (includes all material and finished painting)

Arrowhead Park 29357 310th St., Neola

Thursday, August 11

Learn Archery

6:30 to 8 pm

Registration required. \$5. Ages 8+

Register: pottconservation.com

Narrows River Park

2500 North 25th St., Council Bluffs

Friday, August 12 - Saturday, August 13

Open Market Days

Friday 10 am to 4 pm, Saturday 10 am to 4 pm The Occasional Collective

12 E. Main, Treynor



Friday, August 12

First Friday Food Truck

Featuring Taqueria Santa Anita
11 am to 1 pm
Located in the South TS Bank parking lot
15 E Main, Treynor

Friday, August 12

Music in the Vines: Featuring Detour

6 to 9 pm, Food starting at 5 pm Breezy Hills Vineyard & Winery 31735 Tamarack Rd., Minden

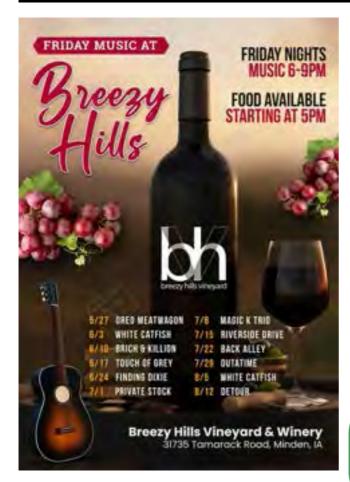












Friday, August 12

Perseids Shower Night Sky Event

8 to 11:59 pm

Bring your lawn chairs, blankets, binoculars, and telescopes to view nature's fireworks and other wonders in the night sky during the annual Perseids Meteor Shower.

\$5 per vehicle, cash only Mt. Crescent Ski Area 17026 Snowhill Lane, Honey Creek

Saturday, August 13

A Land Ethic Workshop: A Chorus of Insects

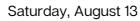
9 am to Noon

Registration required. \$15. Ages 14+ Register: pottconservation.com

Hitchcock Nature Center

27792 Ski Hill Loop





Perseids Shower Night Sky Event

8:30 to 11:59 pm

Bring your lawn chairs, blankets, binoculars, and telescopes to view nature's fireworks and other wonders in the night sky during the annual Perseids Meteor Shower.

\$5 per vehicle, cash only
Mt. Crescent Ski Area

17026 Snowhill Lane, Honey Creek

Sunday, August 14

Pony Day Camp

9 am to 2 pm

Riders: Age 5 to 18 years old

No previous riding experience required. Cost: \$75. Pre-registration required <u>HERE</u>.

Ashley Mason Equestrian 43316 US Hwy-6, Oakland



Tuesday, August 16

August Hitch Hike: Hohneke Pond

7 to 8:30 pm

Free with Park Pass

Meet at Old Lincoln Highway Deck by Campground

More information **HERE**.

Hitchcock Nature Center

27792 Ski Hill Loop



Friday, August 19

Donia Days, Macedonia

Show & Shine Car Show, 4 to 8 pm

Family Fun Night, 5 to 9 pm

City Wide Garage Sale, 5 to 8 pm

Saturday, August 20

Donia Days, Macedonia

MVFD Breakfast, 7 to 9:30 am

City Wide Garage Sale, 8 am to 2 pm

Craft Fair/Vendor Fair, 9 am to 2 pm

Folk Art Festival, 9 am to 4 pm

The Painted Camel, 9 am to 4 pm

Museums Open/Silent Auction, 10 am to 4 pm

Food Booths/Food Trucks, 10 am to 6 pm

Parade - Prizes, 10 am

Kiss A Pig Contest

Bed Races, 11 am to 12 pm

Kids Carnival Games, 11 am to 5 pm

Dance Performances, 1 to 2 pm

Slow Pitch Softball Tournament, 1 to 4 pm

Talent Show (Kids/Adults), 2 to 3 pm

Hot Dog Contest, 3 to 4 pm

Corn Hole Tournament, 4 to 7 pm

Live Entertainment, 7 pm to 1 am

Sunday, August 21

Donia Days, Macedonia

Community Worship, 10:30 am

Potluck Picnic, 11:30 am

Cake Walk, 12 pm

Riverside VBS, 12:30 pm



Randy & Susan Miller 402-651-0652 (cell) RASE90@frontiernet.net 712-484-3969 (home)

Serving Carson & Surrounding Communities for 25 Years













Friday, August 26 - Saturday, August 27

Open Market Days

Friday 10 am to 4 pm, Saturday 10 am to 4 pm The Occasional Collective 12 E. Main, Treynor

Friday, September 2

2022 Hoo Doo Days Quartermania Vendor Event

5 pm: Doors Open for early shopping

6 pm: Auction Doors Open 7 pm: Bidding will Start

Tickets are \$5 each and can be purchased from any vendor

or the evening of the event!

<u>Click Here for More Information</u>

Tuesday, September 6

Soups, Sauces & Salsas Class

5 to 7 pm

Cost \$75. Pre-registration required <u>HERE</u>. (Part of IWCC and Golden Hills RC&D 2022 Home Food Preservation Series)

lowa Western Community College 2700 College Rd., Council Bluffs



Friday, September 9 - Saturday, September 10

Open Market Days

Friday 10 am to 4 pm, Saturday 10 am to 4 pm The Occasional Collective 12 E. Main, Treynor

Friday, September 23 - Saturday, September 24

Open Market Days

Friday 10 am to 4 pm, Saturday 10 am to 4 pm The Occasional Collective 12 E. Main, Treynor

Tuesday, October 4

Whole Hog Fabrication Class

5 to 7 pm

Cost \$200. Pre-registration required HERE.

(Part of IWCC and Golden Hills RC&D 2022

Home Food Preservation Series)

Iowa Western Community College

2700 College Rd., Council Bluffs

BUSINESS MEMBERSHIPS

BRONZE MEMBERSHIP \$100/YEAR

- Front page welcome in e-newsletter.
- Listed on website and annual report as member.
- Membership window decal.
- Receive monthly e-newsletter.
- Ribbon Cuttings for special events.
- Promotion of news releases, when sent in.
- Event postings on website, when sent in.
- Postings in e-newsletter, when sent in.
- Advertisement in monthly e-newsletter.
- Networking opportunities.
- Highlighted in Rural Business Directory.

FREE SERVICES

- Advertisement of your promotions and specials – such as open houses, holiday promotions, and specialty days (military % offs, etc.) in e-newsletter every 3 months.
- Receive WIDA monthly e-newsletter.
- Access to Ribbon Cuttings for special events.

WESTERN IOWA DEVELOPMENT ASSOCIATION IS A 501(C)6 ASSOCIATION FOR POTTAWATTAMIE COUNTY, IOWA AND BEYOND.

OUR GOAL IS TO PROMOTE SMALL BUSINESSES, ENCOURAGE COMMUNITY DEVELOPMENT, ENHANCE THE COUNTY AND DEVELOP TOURISM.

SILVER MEMBERSHIP \$500/YEAR

- Front page welcome in e-newsletter.
- Listed on website and annual report as member.
- Membership window decal.
- Receive monthly e-newsletter.
- · Ribbon Cuttings for special events.
- Promotion of news releases when sent in.
- Event postings on website when sent in.
- Postings in e-newsletter when sent in.
- Advertisement in monthly e-newsletter.
- Networking opportunities.
- Highlighted in Rural Business Directory (COMING SOON).
- Tourism venues listed on Travellowa.com.
- Assistance with marketing materials upon request.
- Front page sponsor on e-newsletter for a year.
- Landing page sponsor on website for a year.

GOLD MEMBERSHIP \$1000/YEAR

- Front page welcome in e-newsletter.
- Listed on website and annual report as member.
- Membership window decal.
- Receive monthly e-newsletter.
- Ribbon Cuttings for special events.
- Promotion of news releases when sent in.
- Event postings on website when sent in.
- Postings in e-newsletter when sent in.
- Advertisement in monthly e-newsletter.
- Networking opportunities.
- Highlighted in Rural Business Directory (COMING SOON).
- Tourism venues listed on Travellowa.com.
- Assistance with marketing materials upon request.
- Front page sponsor on e-newsletter for a year.
- Home page sponsor on website for a year.
- Distribution of your promotional items at tourism events upon request.
- Opportunity to be a networking sponsor.

CONNECT WITH WIDA







Stay up to date with all things WIDA! Sign up to receive our monthly e-newsletter by calling (712) 482-3029

Newsletter Archives

With every newsletter, I hope to celebrate, inform, advocate for, and generate connectivity in our rural Western Iowa communities.

1646 FACEBOOK FOLLOWERS
1428 FACEBOOK LIKES
493 INSTAGRAM FOLLOWERS
1103 NEWSLETTER SUBSCRIBERS

Help spread the word about WIDA and our amazing rural communities.

